

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: November 6, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$750 in Revenue Sharing monies to the 2007 Festival of Lights Parade Downtown Auburn as requested by Supervisor Holmes (\$750).

ACTION REQUESTED

Approve appropriation of \$750 in Revenue Sharing monies to the 2007 Festival of Lights Parade Downtown Auburn as requested by Supervisor Holmes (\$750).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the 2007 Festival of Lights Parade Downtown Auburn taking place on Saturday, December 1, 2007. The Festival of Lights Parade is one of the most memorable events each year with an expected attendance of 15,000 people. This year's theme is "The Light in a Child's Eyes" and children will delight in visiting Santa and his elves at this classic family event that is free to the public. The funds designated towards this popular event will be used to offset parade costs including restrooms, clean up, insurance and other logistical costs.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



2007 Festival of Lights

October 10, 2007

2007 FESTIVAL OF LIGHTS COMMITTEE

Steve Galyardt, Chair
Vice-President
Community 1st Bank

Cathy Cappelta
Hewlett Packard

Eileen Ferber
Retired

Robert Ferber
Retired

Teri Gibson
The Christmas Village

Sonny Harris
City of Auburn

Leslie Maita
Maita Ford

Carolyn Metzker
Individual

Bill Radakovitz
Retired

Nancie Radakovitz
Retired

Brenda Roper
Roper's Jewelry

Harvey Roper
Roper's Jewelry

Brad Weston
Auburn Printers

Jim Holmes, 3rd District Supervisor
Placer County Executive Office
175 Fulweiler
Auburn 95603

Dear Jim ,

Like last year, the Parade will begin at the fair grounds and march into Downtown, culminating in an Edwardian Christmas scene between Hilmont and Cherry Streets. Imagine up to 15,000 attendees visiting the downtown portion of the parade route... Shop lights glittering, carolers singing, and all the ambience of the season. Children will delight in visiting Santa and his elves in downtown. All of this happens at a classic family event that is free to the public.

But for all this to happen, we need your help. The Festival of Lights Parade depends on community financial support as well as the many hours the community contributes to making it a success. At this time, we are asking for your help. We would like to suggest the level of sponsorship you provided last year \$750 or more if possible. Of course, any contribution to the Festival of Lights Parade is dearly appreciated. Sponsorships of \$250 or more will receive recognition through a lighted sign to be carried in the parade as well as advertising in the Auburn Journal.

Please accept our thanks in advance for your continued support of this community event. The Festival of Lights is one of the most memorable events each year and you have generously helped make it a reality.

This year's brochure/parade application (enclosed) provides additional details about the parade. If you have questions or suggestions, please feel free to call Jo at the Chamber 885-5616 ext. 223.

Again, our thanks!! And thanks for your support in the past.

Sincerely,

Steve Galyardt
Festival of Lights Parade Chair
(530) 889-4909

CHAMBER STAFF

Bruce Cosgrove
Executive Director

Jo Genouse
Staff

Rita Dehart
Administrative Bookkeeper

Fred Waters
Staff

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Email: info@auburnchamber.net www.auburnchamber.net



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