

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: November 6, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$300 in Revenue Sharing monies to the Senior Independent Services *12th Annual Fall Brew Fest* as requested by Supervisor Holmes (\$300).

ACTION REQUESTED

Approve appropriation of \$300 in Revenue Sharing monies to the Senior Independent Services *12th Annual Fall Brew Fest* as requested by Supervisor Holmes (\$300).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Seniors First/Senior Independent Services *12th Annual Fall Brew Fest*. Seniors First/Senior Independent Services provide services such as Meals on Wheels, Door-to-Door Rides, Friendly Visitors, Home Safety Repairs, Information and Assistance and Housing Options to the seniors of Placer County. In 2006/2007, 95 volunteers took clients on over 5,000 rides, served 94,500 senior meals, visited 73 isolated seniors and made over 1,780 home health and safety repairs/modifications. The funds designated towards this popular event will help to support the programs that provide services to Placer County seniors in helping them remain independent and in their homes for as long as possible.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

Seniors First / Senior Independent Services
11566 D Avenue, Dewitt Center, Auburn, CA 95603
530-889-9500 (www.seniorsfirst.org)

Sept 24, 2007

**Board of Directors
& Brew Fest 2007
Committee Members**

Claudia Gamar Heinlein
916-782-7824
cgamar@surewest.net

David Irwin
530.823.6788
49erdave@peopelpc.com

Yvonne Jensen
916-768-0062
yvonne_jensen@am.ncccl.com

Shirley Hackett
916-783-1480
shirley@surewest.net

Bridget Powers
530.888.7976
bridgetpowers@sbcglobal.net

Gene Roeder
530-885-3858
eproeder@sbcglobal.net

Candace Roeder
530-889-9500 X203
Candace@foothill.net

Laura McNicholas
530-889-9500 X207
lauram@foothill.net

Brenda Cathey
530-889-9500 X218
volunteer@seniorsfirst.org

Skip Cappawana
916-768-4072
skip@maidufinancial.com

Jack Leach
530-269-0265

Poppy Walls
530-887-9493
poppywalls@att.net

Dear Friend,



On behalf of Seniors First/Senior Independent Services of Placer County we would like to invite you to sponsor our 12th Annual Fall Brew Fest on Saturday Nov. 3rd, 2007 from 5pm to 9pm at the Ridge Golf and Event Center located at 2020 Golf Course Road in Auburn. This fundraiser is to support programs that provide services to Placer County seniors in helping them remain independent and in their homes for as long as possible. These services include:

- ❖ Meals on Wheels
- ❖ Door to Door Rides
- ❖ Friendly Visitors
- ❖ Home Safety Repairs
- ❖ Information and Assistance
- ❖ Housing Options

In 2006/2007, 95 volunteers took clients on over 5,000 rides which totaled 75,500 miles. We served 94,500 senior meals, 9,000 contract adult day health meals, visited 73 isolated seniors for a total of 7,280 hours and we made over 1,780 home health and safety repairs/modifications.

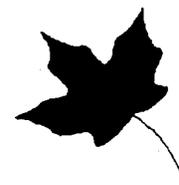
By becoming a sponsor, you will be recognized as a supporter of this non-profit organization and community by over 400 people attending this event and those who read our event ads.

We would also appreciate a donation of merchandise or a gift certificate for our Silent Auction which will take place on the night of the Brew Fest. Unique and valuable items are always welcomed as they bring in the highest bids.

Included for your references is a sponsor package which describes the event and sponsor opportunities available to you. We would appreciate and encourage your sponsorship of this fundraising event. If you would like to sponsor or would like more information on how your contribution can greatly benefit the senior programs here in Placer County please feel free to contact Laura McNicholas at (530-889-9500 x207)

Sincerely,

Brew Fest Committee



"I have learned that the best classroom is at the feet of an elderly person"

By Andy Rooney

328