

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: December 11, 2007

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the Auburn Chamber of Commerce *Installation and Awards Dinner* as requested by Supervisor Holmes (\$250).

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**ACTION REQUESTED**

Approve appropriation of \$250 in Revenue Sharing monies to the Auburn Chamber of Commerce *Installation and Awards Dinner* as requested by Supervisor Holmes (\$250).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the 101<sup>st</sup> Auburn Chamber of Commerce *Installation and Awards Dinner* being held Saturday, January 12, 2008. The Installation and Awards program recognizes individuals for their extraordinary contributions to the Auburn business community. Since the beginning of the Chamber in 1906, many local business owners and managers, leaders throughout the community, have given their expertise, valuable time and even financial resources to the benefit of the community. Awards are presented to outstanding citizens working in education, health care, public service, agriculture, arts and culture, and business. The funds designated towards this community recognition program will be used to offset the costs of the awards presented.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

*Chamber*  
**Installation  
& Awards**

*Do we have the strength  
to carry on this mighty task in one night?*

**SATURDAY  
JANUARY 12  
ELKS LODGE  
INSTALLATION OF**

# **CINDY EKLUND**



**101<sup>ST</sup> CHAMBER PRESIDENT**

**5:30 - 9PM • \$37<sup>00</sup> PER PERSON • NO-HOST BAR**

**RSVP BY JANUARY 4, 2008**

# Sponsor Opportunities

## Event Sponsor - \$1,500

- Prominent business "logo" on all promotional and marketing items
- President's Sponsor - only sponsor logo on podium
- Primary sponsor on Special Invitation mailed to 1,000 Auburn businesses and VIPs
- Presiding sponsor logo on formal Installation Dinner Program at each individual place setting
- Business/sponsor acknowledged and introduced from the podium as presiding sponsor
- Special prime reserved table for ten (10) guests, with choice of dinner (incl. sponsors table sign)
- Feature story with photo about business/sponsor in January issue of Chamber newsletter, *The Small Street Journal*
- Have first option to be event Sponsor next year

- Reserved table with eight (8) guests, with choice of dinner (includes sponsors table sign)
- Have first option to be Special Sponsor next year

## Table Sponsor - \$500

- Business "logo" on all promotional and marketing items
- Listed as a sponsor on Special Invitation mailed to 1,000 Auburn businesses and VIPs
- Listed as sponsor on formal Installation Dinner Program at each individual place setting
- Business/sponsor acknowledged and introduced from the podium as sponsor of the Decorations for the evening
- Reserved table with four (4) guests, with choice of dinner (includes sponsor table sign)

## Special Sponsor or Underwriter Sponsor - \$1,000

- Name recognition as award, entertainment, or entree sponsor
- Business "logo" on all promotional and marketing items as sponsor
- Recognized as a sponsor on Special Invitation mailed to 1,000 Auburn businesses and VIPs
- Recognized as sponsor on formal Installation Dinner Program at each individual place setting
- Business/sponsor acknowledged and introduced from the podium as sponsor of the special entertainment for the evening

## Evening Sponsor - \$250

- Listed with special thanks on back of Special Invitation mailed to 1,000 Auburn businesses/VIPs
- Listed with special thanks on formal Installation Dinner Program at each individual place setting
- Business/sponsor thanked from the podium for sponsoring gift bags at each individual place setting
- Reserved table with (2) guests, with choice of dinner (includes sponsors table sign)

To participate, contact Bruce Cosgrove, Chamber CEO, at 530.885.5616 x226.

Note: To be included in all promotion and marketing as outlined, sponsors must provide sponsor information prior to print deadlines which vary.

<b>-SPONSOR-</b>		<b>-SPONSOR-</b>	
Company Name _____			
Contact Person _____			
Address _____			
Phone _____		Fax _____	
Visa / MC # _____		Exp Date _____	
Authorized Signature _____			
Event Sponsor	Special Sponsor	Underwriter Sponsor	Table Sponsor
		Evening Sponsor	
sponsor package: <i>circle one or more</i> tel. 885-5616 • fax 885-5854			

<b>-DINNER-</b>	<b>\$37<sup>50</sup> per person</b>	<b>-DINNER-</b>
<b>RSVP</b>		
Please make checks payable to: Auburn Chamber of Commerce Mail to: Auburn Chamber of Commerce, 601 Lincoln Way, Auburn, CA 95603 tel 530.885.5616 ~ fax 530.885.5854		
Number Attending _____		
Visa / MC # _____		Exp Date _____
Print Name _____		
Company _____		Phone ( ) _____
Sign Name _____		
Address _____		
City / St / Zip _____		
If paying by credit card you may fax your RSVP to 530.885.5854		



