

# MEMORANDUM

DEPARTMENT OF PUBLIC WORKS

County of Placer

TO: BOARD OF SUPERVISORS

DATE: JANUARY 8, 2008

FROM: KEN GREHM / RICK DONDRON <sup>RWD</sup>

SUBJECT: PRIDE INDUSTRIES TRANSIT SERVICE AGREEMENTS (2)

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## ACTION REQUESTED / RECOMMENDATION

1) Authorize the Board Chairman to execute two agreements with PRIDE Industries for the operation of South Placer Dial-A-Ride Services in the amount of \$376,256 in Fiscal Year 2007/08; and 2) Approve a Budget Revision in the amount of \$145,000 for the increase in contract cost.

## BACKGROUND / SUMMARY

PRIDE Industries has provided the South Placer Dial-A-Ride and shuttle services to support and augment the Placer County Transit (PCT) routes for the past seven years. PRIDE provides three services: 1) Dial-A-Ride service in the Loomis and Rocklin area; 2) Dial-A-Ride service in Granite Bay; and, 3) a deviated route shuttle on Taylor Road between Auburn and Sierra College. These services meet the Americans with Disabilities Act requirements for accessible paratransit services as well as provide service in areas where there are no PCT bus routes.

Through the end of 2007, PRIDE Industries had been designated the Consolidated Transportation Services Agency (CTSA) for Placer County. The CTSA is a designation under state law that is given by Placer County Transportation Planning Agency (PCTPA) to provide transportation to elderly and disabled passengers. Earlier this year, PRIDE Industries announced they would be withdrawing from their designation as the CTSA as of January 1, 2008. Attached is a PCTPA board memo with more information on the CTSA designation issue.

As the CTSA, PRIDE used their Transportation Development Act (TDA) funds to cover approximately ½ of the costs of the South Placer Dial-A-Ride services. This subsidy will only be available during the first six months of this fiscal year because all of the CTSA TDA funds will be needed by PCTPA to keep CTSA services operating for the remainder of the year. Because of this mid-year transition by PRIDE, the first six months of the 2007/08 fiscal year was covered with a Memorandum of Understanding (MOU) similar to previous years with PRIDE as the CTSA. The second six months will be under a vendor contract with PRIDE as a private transportation carrier at a rate of \$52.10 per vehicle service hour. This contract is recommended as a sole source award, which in this circumstance is allowable under the County's Procurement Guidelines. DPW will put the contract out to a competitive Request for Proposal (RFP) process as soon as practical.

## ENVIRONMENTAL

This project is statutorily exempt from CEQA pursuant to Section 21080(b)(10), as it is a project to provide passenger service.

## FISCAL IMPACT

The contract for the second ½ of the year will cost \$145,000 more than budgeted because the costs will no longer be subsidized by PRIDE TDA funds. The fair share of added costs from the City of Rocklin and the Town of Loomis is \$75,500. The remaining \$69,500 will be funded from transit funds in the Placer County Transit budget.

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## ATTACHMENT - SUPPLEMENTAL INFORMATION

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### Pride Industries CTSA Designation

Attached is a memorandum from the December 6 PCTPA Board meeting providing some background on the PRIDE Industries CTSA designation. At that Board Meeting, the PCTPA Board approved a short-term contract with PRIDE to continue the CTSA related transit services until a competitive procurement process could be completed. The PCTPA Board also designated the PCTPA as the interim CTSA.

### Sole Source Procurement Justification

DPW consulted with the Procurement Division regarding the award of a new contract to PRIDE Industries. The following section of the Placer County Purchasing Policy Manual applies to this contract award:

#### 1.3 Exceptions to Competitive Process

- (s) Purchases of commodities and services from public and private non-profit corporations operating work centers for the handicapped pursuant to Welfare Institutions Code sections 19403 and 19404.

Given the fast and recent changes to the CTSA designation with PRIDE DPW believes the best course of action to avoid disruption in transportation service is to award a contract to PRIDE industries to continue the service they have been providing. DPW will prepare a competitive Request for Proposal (RFP) process in the upcoming months for dial-a-ride services. It is likely that the South Placer Dial-A-Ride service will be packaged with the Highway 49 Dial-A-Ride to be awarded as one contract.



**PCTPA Board of Directors**  
**PUBLIC HEARING ON CTSA DESIGNATION**  
**December 2007**  
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The public hearing was advertised one time in the Auburn Journal, on November 6, 2007. The public hearing notice was also distributed by e-mail to our unmet transit needs stakeholder list. Attendees of this years unmet needs workshops were also told about the public hearing, and sent notices if they requested one. Flyers were distributed by Pride to riders of the I-Ride and I-Med services, and to individuals who currently use the voucher program.

Attachment 1 – Legal Notice: Public Hearing on Consolidated Transportation Service Agency (CTSA) Designation

Attachment 2 – Summarization of CTSA Services

**PLACER COUNTY  
BUDGET REVISION**

PAS DOCUMENT NO. \_\_\_\_\_

Dept. No.	Doc Type	Total \$ Amount	Total Lines
19	BR	\$290,000.00	3

- Cash Transfer Required
- Reserve Cancellation Request
- Establish Reserve Required

- Auditor-Controller
- County Executive
- Board of Supervisors

ESTIMATED REVENUE ADJUSTMENT											APPROPRIATION ADJUSTMENT										
Dept No.	T Code	Rev	FUND	SUBFUND	OCA	PCA	OBJ L-3	Proj. No.	G/L Sub GL	AMOUNT	Dept No.	T Code	Rev	OCA	PCA	FUND	SUBF	Obj L-3	Proj. No.	Proj Detail	AMOUNT
19	006		210	100	002102	00202	8782			75,500.00	19	014		002102	00212	210	100	2555			145,000.00
											19	015		002107	00207	210	100	5600			69,500.00
<b>TOTAL</b>										<b>75,500.00</b>	<b>TOTAL</b>										<b>214,500.00</b>

REASON FOR REVISION: Budget Revision to increase PCT revenue #8782 by \$75,500 and increase expenditure #2555 by \$145,000 and #5600 by \$69,500 to provide Dial-a-Ride coverage.

Department Head Ken Grehm *[Signature]*  
 Board of Supervisors \_\_\_\_\_  
 Auditor-Controller \_\_\_\_\_

Date: 1/8/2008  
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 AS AUDITOR-CONTROLLER

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