

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Mike Boyle, Assistant County Executive Officer

DATE: January 22, 2008

SUBJECT: COMMITTEES AND COMMISSIONS – North Lake Tahoe Resort Association Board of Directors - Approve the reappointment of Roger Beck to Seat 1 representing Resort at Squaw Creek.

ACTION REQUESTED

Approve the reappointment of Roger Beck to Seat 1 representing Resort at Squaw Creek.

BACKGROUND

The purpose of the North Lake Tahoe Resort Association Board of Directors is to promote, enhance, reinvigorate, coordinate and direct tourism for the economic betterment of the North Lake Tahoe Region. Additionally, the corporation may operate as a Chamber of Commerce and Visitor and Convention Bureau. The committee is composed of twelve members qualified to represent District 5 and one of the following: One Recreation Provider; One Ski Area; One Larger Lodging Property; One Small Lodging Property; One Retail Business; One Real Estate/Property Management; One Restaurant; One At-Large and One General. The committee meets the first Wednesday of each month at alternating locations.

FISCAL IMPACT

None

COMMITTEE INFORMATION

PURPOSE: To promote, enhance, reinvigorate, coordinate, and direct tourism for the economic betterment of the North Lake Tahoe Region. Additionally, the corporation may operate as a Chamber of Commerce and Visitor and Convention Bureau.

CONFLICT OF INTEREST: Yes

COMPOSITION: Twelve (12) members, nine (9) elected by the North Lake Tahoe Resort Association members, One (1) voting member appointed by the Placer County Executive Office, One (1) voting member appointed by the Placer County Board of Supervisors, and One (1) ex-officio member appointed by the Tahoe Regional Planning Agency. The board members must be qualified to represent District 5 and one of the following: 1 Recreation Provider; 1 Ski Area; 1 Larger Lodging Property (over 100 units); 1 Small Lodging Property (up to 100 units); 1 Retail Business; 1 Real Estate/Property Management; 1 Restaurant; 1 At-Large; 1 General.

MEETINGS: Board meetings are held the first Wednesday of each month at 8:30 a.m. at alternating locations. Call Janet Loverde at (530) 581-8727 for current location. The locations are: Tahoe City Public Utility District Board Room at 221 Fairway Drive in Tahoe City; North Tahoe Community Conference Center at 8318 No. Lake Blvd in Kings Beach; Sunnyside Resort at 1850 West Lake Blvd in Tahoe City; Resort at Squaw Creek at 400 Squaw Creek Rd. in Olympic Valley; or PlumpJack Squaw Valley Inn at 1920 Squaw Valley Rd. in Olympic Valley.

COMPENSATION: Committee members will serve without compensation.

COUNTY CONTACT PERSON

Jennifer Merchant, Principal Management
P.O. Box 772
Carmelian Bay, CA 96140-

CONTACT PERSON

CURRENT MEMBERS

SEAT # 1

Roger Beck
REPRESENTS: Resort at Squaw Creek
TERM LENGTH: 4-years
APPOINTED BY: BOS
EXPIRES: 11/30/2007

SEAT # 2

Eric Brandt
REPRESENTS: Marketing Professional
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 3

Roger Kahn
REPRESENTS: T. Millennium Mgt, Inc.
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 4

George Koster
REPRESENTS: Tahoe Sierra RE Assoc
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 5

Bob McCormick
REPRESENTS: Tahoe Tourist Promotions
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 6

Jennifer Merchant
REPRESENTS: CEO
TERM LENGTH:
APPOINTED BY: CEO
EXPIRES: 11/30/2007

NORTH LAKE TAHOE RESORT ASSOCIATION BOARD OF DIRECTORS

CONFLICT OF INTEREST

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CURRENT MEMBERS (continued)

SEAT # 7

Alex Mourelatos
REPRESENTS: Mourelatos Lakeshore Resort
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 8

Jim Phelan
REPRESENTS: Tahoe City Marina
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 9

Julie Regan
REPRESENTS: TRPA
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 10

Treasurer
Mike Salmon
REPRESENTS: Booth Creek Ski Holdings, Inc.
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 11

Vice President
Dan Tester
REPRESENTS: Squaw Valley Lodge
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 12

Dave Wilderotter
REPRESENTS: Tahoe Dave's Skis & Boards
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 13

Exec Dir
Steve Teshara
REPRESENTS: NLTRA Sr. Mgmt Team
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 14

Dir Comnty Prtnrshps & Plang
Ron Treabess
REPRESENTS: NLTR Sr Mgmt Team
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 15

Dir. Finc & Hmn Resrcs
Sally Lyon
REPRESENTS: NLRA Sr Mgmt
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 16

Dir. Of Tourism
Andy Chapman
REPRESENTS: NLTRA Sr Mgmt Team
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 17

Exec Asst
Sarah Holster
REPRESENTS: NLTRA Sr. Mgmt Team
TERM LENGTH:
APPOINTED BY:
EXPIRES:

SEAT # 18

Dir NLT Chmbr Comrc
Kathleen MacAllister
REPRESENTS: NLTRA Sr Mgmt Team
TERM LENGTH:
APPOINTED BY:
EXPIRES:

