

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: March 11, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the Lincoln Arts and Culture Foundation *21<sup>st</sup> Annual Feats of Clay Event* as requested by Supervisor Rockholm (\$250).

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**ACTION REQUESTED**

Approve appropriation of \$250 in Revenue Sharing monies to the Lincoln Arts and Culture Foundation *21<sup>st</sup> Annual Feats of Clay Event* as requested by Supervisor Rockholm (\$250).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the Lincoln Arts and Culture Foundation *21<sup>st</sup> Annual Feats of Clay Event*. The Lincoln Arts and Culture Foundation was founded in October 1986, to support and promote the arts, culture and history in the greater Lincoln area. This internationally known ceramic art exhibition brought over six thousand two hundred visitors last year who toured the City of Lincoln and many Placer County venues. The funds designated towards this popular event will aid the Lincoln Arts year round programming designed for after school art classes, educational programs for teachers as well as students, a full year of gallery exhibits for new and up-coming artist and the free concerts held in the Beermann Plaza in Lincoln.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



Dear Business Owner

Once each year for the last 20 years, Lincoln Arts & Culture Foundation presents their main fundraiser for the arts "FEATS OF CLAY™".

This event held in our small town of Lincoln, California is an internationally known juried ceramic art exhibition held in a one of a kind venue, the historical Gladding, McBean terra cotta factory. Our achievement in the past can only be contributed to our sponsors who have helped provide the success of this event for the last 20 years. 2007 brought over 700 guests to our reception and over 6200 visitors who toured Gladding, McBean, the City of Lincoln and many Placer County venues. Lincoln Arts also presented concurrently to Feats of Clay, ClayFest and Teams of Clay. This coming 2008, Lincoln Arts has added one more week of tours to accommodate all those who in previous years who were unable to attend because of the time restraint.

This year our Opening Night Benefit Receptions will be on April 26th, 2008 with tours of Gladding, McBean and the art exhibit starting on April 30<sup>th</sup>, 2008. Our theme is "Earth, Wind & Fire" Celebrating the Art of Clay.

Becoming a return sponsor, or as a new sponsor, your donation includes supporting Lincoln Arts year round programming; after school art classes, educational programs for teachers as well as students, a full year of gallery exhibits for new and up-coming artists, our five free concerts in Beermann Plaza, and our new program, Taste of Art Premier Art Auction to be held in February 2008, and of course "Feats of Clay™ XXI", Teams of Clay, and ClayFest.

This last year, mostly due to the response from our sponsors allowed Lincoln Arts to increase its programming in so many wonderful ways to our community. This last year, 2007, Lincoln Arts regained the rights to ClayFest and Teams of Clay. What this means is, the entire 6 weeks from April 18<sup>th</sup> through the end of May represent the Lincoln Community through event programs revolving around Clay, our city's history. Your support is very much needed to continue providing the arts to our community through these events. I've included a small amount of information regarding the statistics regarding art in our community and our state. Without the help of local businesses art will eventually become extinct, something fondly remembered, but not included in the everyday curriculum of our children. Please help by sponsoring 2008 "Feats of Clay™ XXI". We want to make a difference!

Lincoln Arts will recognize your investment in its publicity and programs throughout 2008. We will be keeping your name out in front as a leader taking responsibility for community betterment in supporting the arts.

Very Sincerely Yours,  
Claudia Renati  
Executive Director

*Attached our sponsor levels for our small business owners who we hope will support this major event and the only one this large in the City of Lincoln. Without your support, Feats of Clay will cease to exist and what a loss to this community it would be!*

