

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: May ⁶~~13~~, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$100 in Revenue Sharing monies to the *9th Annual Auburn Family Night Out Event* as requested by Supervisor Holmes (\$100).

ACTION REQUESTED

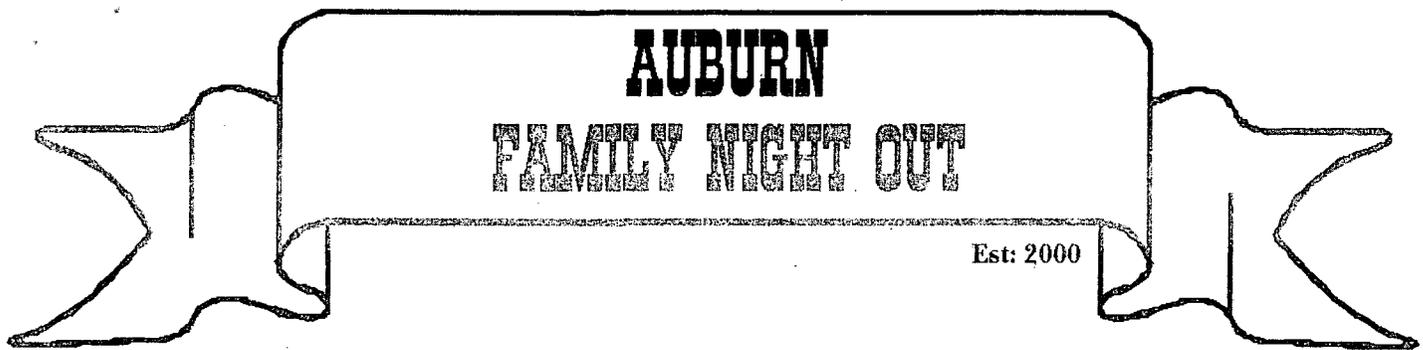
Approve appropriation of \$100 in Revenue Sharing monies to the *9th Annual Auburn Family Night Out Event* as requested by Supervisor Holmes (\$100).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the *9th Annual Auburn Family Night Out Event*. On Saturday, June 28, the streets of Historic Auburn will come alive with this annual event geared for the entire family with activities planned to provide a safe and sober evening for the whole community. The Auburn Area Recreation District (ARD) is underwriting Auburn Family Night Out this year with support from the Downtown and Old Town Business Associations. The goal of Auburn Family Night Out is to bring Downtown and Old Town together in the spirit of community and pride in our hometown. The funds designated towards this popular event will benefit the Auburn Area Recreation District Youth Assistance Fund (ARD/YAF), an Auburn nonprofit funding families in need who would otherwise not be able to provide classes or program participation for their children.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



March 2008

District 3 Supervisor
Jim Holmes
175 Fulweiler Ave.,
Auburn, CA 95603

Jim,

On June 28th, the streets of Historic Auburn will come alive with this 9th annual event geared for the enjoyment of the entire family. Activities are planned to captivate children and parents and to provide a safe and sober evening for the whole community. There will be music, food and activities to entertain family members of all ages. And, back by popular demand, Chalk-A-Lot! a chalk art contest for kids ages 3 through 18.

We invite our community to come out and celebrate this great town in which we all live. Community spirit and the pride in our home town begins when we all choose to come together and recognize that Auburn is the greatest town in America, and that we, the people who call Auburn home, are what makes it such a great place to live.

Some of our sponsors this year are the Downtown and Old Town Business Associations, Allegro Print and Imaging, Hilda's, and Maki Heating & Air the 49er Lions Club, Roper's Jewelers, Norma Harris, Auburn Gold Country Rotary, Gary Capps, Union Bank, and Wells Fargo Bank to name a few, with net proceeds to benefit the Auburn Area Recreation District Youth Assistance Fund (ARD/YAF), an Auburn non-profit funding families in need who would otherwise not be able to provide classes or program participation for their children. It is our goal to bring Downtown and Old Town together again in the spirit of community. Community spirit helps to bring strength, recognition and dollars to our City. The successful promotion of an event this size and caliber requires a large budget. Our fund raising efforts include sponsorships from the local business community. We need your help.

Your presence as a sponsor remind our visitors how much you support our community. Our sponsorship levels include bronze \$100.00 with mention in press releases, *Silver* \$300.00 offers a listing in ads and press releases and *Gold* \$500.00. If you choose the later, your company will be included in all media advertising, press releases, placed on the banner and in our "passport" brochure with your company logo. The "passport" is given to each and every visitor during AFNO.

Donations from our merchant community help to make this event thrive. We appreciate your support as we look forward to our 9th annual Auburn Family Night Out.

Thank you.

Linda Robinson ~ Event Coordinator
P.O. Box 9024 ~ Auburn, CA 95604

530/888-1585 Fax: 346-8525 e-mail: sunriver@inreach.com

Net proceeds to benefit: Auburn Area Recreation Districts Youth Assistance Fund Tax ID #: 20-3737861

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