

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1, Robert M. Weygandt, Supervisor, District 2, Jim Holmes, Supervisor, District 3 and Kirk Uhler, Supervisor, District 4

DATE: May 6, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Boys and Girls Club of Auburn "*Kids' Benefit Breakfast*" as requested by Supervisor Rockholm (\$250), Supervisor Weygandt (\$250), Supervisor Holmes (\$250) and Supervisor Uhler (\$250).

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to the Boys and Girls Club of Auburn as requested by Supervisor Rockholm (\$250), Supervisor Weygandt (\$250), Supervisor Holmes (\$250) and Supervisor Uhler (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the Boys and Girls Club of Auburn 6th Annual "*Kids' Benefit Breakfast*". The Boys and Girls Club of Auburn is a nonprofit organization designed to inspire and enable all young people to realize their full potential as productive, responsible, and caring citizens. The event will return to the Winchester Country Club where an anticipated audience of over 300 residents and business professionals will enjoy a morning of great food and captivating speakers. The funds designated towards this program will help defray the costs for the seven-week summer recreational program located at Regional Park and Downtown Clubhouse, which benefited 1,200 children in the summer of 2007.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

March 6, 2008

Dear Friends,

We are now in the process of planning our seventh annual "Kids' Benefit Breakfast" for May 22, 2008, and would like to ask you to partner with us as a sponsor. I am enclosing the Sponsorship Opportunities and a Sponsorship Pledge form listing the levels. This year we will feature not only our kids, including our 2008 Youth of the Year, Brian Chapman, but, thanks to Bill and Mary Lou Mullin, world renowned "Ben Franklin" impersonator, Chris Lowell. "Ben Franklin" will come to Auburn a couple of days before the event to work with our members; educating them on the wonders of Ben Franklin and American History. He will also put together a program for you and your guests to enjoy.

As you may know, the dollars raised from our last breakfast, \$95,000, helped provide year round youth development programs for the youth of Auburn (three school year sites and two summer program sites), providing 1,200 youth with positive activities and programs that focus on healthy choices, life-long learning, leadership, community participation and, most importantly, a physically and emotionally safe place.



This annual event is a great opportunity to put your business support of children in front of over 300 of the most influential members of the greater Auburn community. It will again be held at the Winchester Country Club and feature an invitation only complimentary breakfast with a goal to raise \$100,000.

As a sponsor you will be listed on the signage at the Breakfast, included in all media publicity, and provided seating for your guests. It will be an exciting and inspiring morning, filled with great food, captivating speakers and lots of caring, supportive people. In the coming weeks, we will be calling you to follow up on this request and answer any questions that you might have.

We hope you know how much your continued support has meant to our program of almost fourteen years and we thank you for your consideration in partnering with us for this event.

Sincerely,

Randy B. Tooker
Chief Professional Officer

Bonnie McAdams
Founder/Chief Development Director