

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: July 8, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,500 in Revenue Sharing monies to the California Capital Aquatics Club *Roseville Aquatic Center Scoreboard* as requested by Supervisor Rockholm (\$1,500).

ACTION REQUESTED

Approve appropriation of \$1,500 in Revenue Sharing monies to the California Capital Aquatics Club *Roseville Aquatic Center Scoreboard* as requested by Supervisor Rockholm (\$1,500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the California Capital Aquatics Club *Roseville Aquatic Center Scoreboard*. For a number of years, the California Capital Aquatics Club, the City of Roseville, and the Roseville Joint Union High School District have enjoyed joint use of the Roseville Aquatic Center. A widely used facility, it has the capacity to attract Olympic qualifying events, and events of an excellent caliber. The facility plays host to a number of countywide, and regional, water polo and swimming events, including high school Sierra Foothill League finals events, and regional competitions. The Aquatic Center currently yields more than one million dollars per year to the local economy, and will generate significantly more, once the scoreboard is up. The funds designated towards this event will help defray the costs of the scoreboard and time clock.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

R. Keith Olberg, Ph.D.
California State Assemblyman, Retired
1704 Avondale Drive
Roseville, CA 95747

Placer County Board of Supervisors
175 Pulweiler Avenue
Auburn, CA 95603

Dear Members of the County Board of Supervisors:

Please let this letter, and the attached information packet, serve as an official request of your honorable Board, for a grant from the "revenue sharing funds" account for Placer County.

For a number of years, the California Capital Aquatics (CCA) club, the City of Roseville, and the Roseville Joint Union High School District have enjoyed joint use of the Roseville Aquatic Center. It is a widely used facility that has the capacity to attract Olympic qualifying events, and events of a world-class caliber, but for the absence of a permanent, state-of-the-art, scoreboard and time clock.

Already the facility plays host to a number of countywide, and regional, water polo and swimming events, including high school Sierra Football League finals events, and regional competitions. Additionally, because the CCA attracts swimmers from all over the County, it is truly a countywide facility, and serves as a potential national attraction.

It is estimated that the Aquatic Center currently yields more than \$1 million, per year, to the local economy, and will generate significantly more, once the scoreboard is up, and regional and national events begin to come to the facility in greater numbers. Roughly half a million visitors walk through the gates of the facility each year, and that number will significantly increase once the Aquatic Center is complete.

We have currently raised \$75,000 of the \$125,000 needed to complete the Aquatic Center. In order for us to install the scoreboard in time to host the fall water polo tournaments, and CCA's "Spectacular Swim Meet," in October, we need to finish all fund-raising by July 1. That will allow us enough time to complete design, permitting, and construction of the scoreboard in time for critically important fall 2008 events.

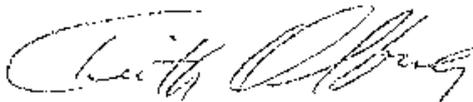
We hope your Board fully appreciates the importance of completing this project this summer, and we ask that you support our goal with a \$10,000.00 contribution from Placer County's "revenue sharing funds." I'd be happy to answer any questions you may have, and look forward to your affirmative response.

And thank you, sincerely, for your full consideration.

With high personal regard, I am

Sincerely,

R. Keith Olberg

A handwritten signature in cursive script that reads "Keith Olberg". The signature is written in dark ink and is positioned below the typed name.

Please make check payable to: "Woodcreek Aquatics Club"

