

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: July 8, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Loomis Basin Chamber of Commerce *21st Annual Loomis Eggplant Festival* as requested by Supervisor Holmes (\$1,000).

ACTION REQUESTED

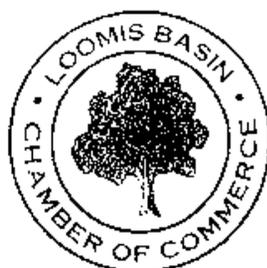
Approve appropriation of \$1,000 in Revenue Sharing monies to the Loomis Basin Chamber of Commerce *21st Annual Loomis Eggplant Festival* as requested by Supervisor Holmes (\$1,000).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the Loomis Basin Chamber of Commerce *21st Annual Loomis Eggplant Festival* being held October 4 at the Loomis Station Plaza. This very popular community event offers a venue of arts, crafts, food, wine garden, and contests for the entire family including free entertainment throughout the day. The Chamber Showcase features many of the local businesses, including a Farmer's Market and a Home & Garden Showcase. Food vendors will be offering food for every taste and festival guests will find countless give-a-ways and raffles. The funds designated towards this event will help defray the cost of the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



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May 30th, 2008

Dear Fellow Chamber Members

This year we celebrate the 21st year of the Loomis Eggplant Festival. I have been involved since the 2nd year and have seen it mature and grow to an event that we can all be proud of. Our small town swells to 3 times the population of Loomis for that one day and the area businesses take that opportunity to promote their products and services. The food vendors continue to improve and we have brought back the Wine Garden after a successful effort last year. We are expanding the vendor and children's area and look forward to much more local entertainment throughout the day.

Our policy has always been to provide a family environment free of entrance and parking fees. This has been accomplished through sponsorship packages. Please look over our sponsorship form and see if there is a level you would like to have. We will do our best to promote you or your company from now until the day after the festival. Thank you for your previous years support and this year's consideration.

Thank you,

Henry Schneider
Past President
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Tom - Thank you again for your support and involvement in our community.

2008-05-30

TSI

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