

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Mike Boyle, Assistant County Executive Officer

DATE: July 22, 2008

SUBJECT: RESOLUTION – Approve a Resolution in support of the 17th Annual Bike Multiple Sclerosis "Take the Lakes, Tahoe Ride" to be held on Saturday, September 13, 2008 around Lake Tahoe and Sunday, September 14th from Northstar-at-Tahoe to Donner Summit.

ACTION REQUESTED

Approve a Resolution in support of the 17th Annual Bike Multiple Sclerosis "Take the Lakes, Tahoe Ride" to be held on Saturday, September 13, 2008 around Lake Tahoe and Sunday, September 14th from Northstar-at-Tahoe to Donner Summit.

BACKGROUND

The "Take the Lakes, Tahoe Ride" is a special bicycle event sponsored by The Great Basin Sierra Office of the All American Chapter of the National Multiple Sclerosis Society and benefits the local and regional efforts to assist those affected. The Great Basin Sierra Division serves approximately 1,800 individuals with multiple sclerosis throughout Northern Nevada and California. Some of the beneficial programs offered for clients include: newly diagnosed support, educational, wellness, self-help groups; and, other forms of assistance.

Insofar as the event requires permits from both state entities responsible for the roadways around Lake Tahoe, a precursor to acquiring those permits is the approval of the affected surrounding local governing bodies, hence the request to your Board for approval.

FISCAL IMPACT

None.

Attachment: Event Flyer for "Take the Lakes, Tahoe Ride"

**Before the Board of Supervisors
County of Placer, State of California**

In the matter of a Resolution in support of the 17th annual Bike Multiple Sclerosis "Take the Lakes, Tahoe Ride" to be held on Saturday, September 13, 2008 around Lake Tahoe and Sunday, September 14th from Northstar-at-Tahoe to Donner Summit.

Resolution no: _____

The following RESOLUTION was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held, July 22, 2008, by the following vote on roll call:

Ayes:
Noes:
Absent:

Signed and approved by me after its passage.

Jim Holmes
Chairman, Board of Supervisors

Attest:
Clerk of said Board

Ann Holman

WHEREAS, The Great Basin Sierra Office of the All American Chapter of the National Multiple Sclerosis Society has applied to Caltrans for a Temporary Encroachment Permit to conduct a special bike event around Lake Tahoe called Bike MS Take the Lakes Ride; and

WHEREAS, this bike ride is a fundraising event to benefit the local and regional efforts of the National MS Society; and

WHEREAS, BIKE MS will temporarily impede and restrict the free passage of traffic over State Highway Route 89 on Saturday September 13, 2008. Further notice is given that motor traffic from Northstar-at-Tahoe Highway 287 to Highway 28 to Crystal Bay (Nevada State Line) proceeding through Nevada and returning through Placer County to Highway 287 between the hours of 7:00 am and 5:00 pm will be impacted by increased bicycle traffic due to participants in the event; and

WHEREAS, BIKE MS will temporarily impede and restrict the free passage of traffic over State Highway Route 287 on Sunday, September 14, 2008. Further notice is given that motor traffic from Northstar-at-Tahoe Highway 287 to Truckee proceeding through Truckee, CA and returning through Placer County on Highway 287 to Northstar-at-Tahoe between the hours of 7:00 am and 3:00 pm will be impacted by increased bicycle traffic due to participants in the event.

NOW, THEREFORE, BE IT RESOLVED, that the Placer County Board of Supervisors goes on record in support of Bike MS Take the Lakes Ride and requests that it be conducted per the terms and conditions set forth by Caltrans in their Encroachment Permit to maintain the safety of the motoring public.

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July 15, 2008

Dear Chairman,

The National Multiple Sclerosis Society is a non-profit organization that helps those affected by Multiple Sclerosis. Each year, we hold our bike MS Ride which raises money for this purpose. This year, the event will be held on September 13-14, 2008. Our event is very small compared to other bike events held in the area. We project to have about 150 people. However, the economic impact this event has on the success of our organization is enormous. Last year, we raised close to \$100,000 and plan to reach at least that amount again this year.

This letter is in regards to a letter of resolutions from your Board so that we may obtain a permit from The California Department of Transportation and hold this event once again. I have attached a map with the route our Bike Ride will take as well as some additional information. It is a two day event so I have attached both maps and indicated which days they are for. The purpose of the resolutions letter is to notify Cal Trans that we have permission to pass through Placer County. If you have any questions regarding the letter of resolutions, or about the event itself, please do not hesitate to ask.

Thank you in advance for your assistance with this matter. If there is any further information I can provide to you to expedite this process, I would be more than happy to do so. I can be reached at 775-827-4257 or toll free at 1-800-FIGHT-MS, option 2. You can also contact me via e-mail at donna.hyatt@nmss.org.

Please forward letter of resolutions to me at:

National MS Society
Attn: Donna R. Hyatt
4600 Kietzke Ln., Suite K225
Reno, NV 89502

Thank you again!

Sincerely,

Donna R. Hyatt
Development Coordinator

an unforgettable ride in an unbeatable destination
a world free of MS.

JOIN THE MOVEMENT.

Team up for more fun!

Want to ride with a team? Being on a team is an opportunity to share a great experience with friends, family members or co-workers—all while moving us closer to a world free of MS.

The Great Basin Sierra Division serves 1,800 individuals with MS throughout Northern Nevada and California. We offer several programs for our clients including: newly diagnosed support, educational programs, wellness programs, publications, self-help groups and financial assistance. Please contact our office for additional information on services provided.

4600 Kietzke Lane, Suite K-225
Reno, NV 89502
1-775-329-7180 ext 2

get involved in
a bike MS event near you
ride with us

Take the Lakes,
Tahoe Ride
September 13-14, 2008

Start Location

Northstar-at-Tahoe, CA

Join us for a ride that you will never forget. Not only is the scenery spectacular, but the camaraderie is one of a kind. Day 1 The ride will start in Northstar-at-Tahoe Resort and go around beautiful Lake Tahoe for 86 miles of fun.

Day 2 will be riding from Northstar-at-Tahoe through the quaint town of Truckee, next to Donner Lake and over Donner Summit to a 25 mile point and return to Northstar-at-Tahoe. This beautiful weekend offers a variety for road riders, mountain bikers, and cruiser riders. It is fully supported with SAG support, massage therapists, festive rest areas, and lots of wonderful volunteers.

You don't want to miss it!

register at bikeMS.org or call 800 344 4867



IS STOPS PEOPLE FROM MOVING.

**WE EXIST TO
MAKE SURE
IT DOESN'T.**

THANK YOU TO OUR SPONSORS



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Sierra
RESTROOM
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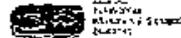
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TEVI
TELEVISIONS

Charter
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THE MEDIA SPECIALIST

JGT

Alice @ 96.5

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97.3 FM

KOLO
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3/15

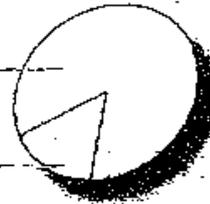
how your fundraising helps

Early and ongoing treatment with an FDA-approved therapy can make a difference for people with multiple sclerosis. Learn about your options by talking to your health care professional and contacting the National MS Society at nationalMSSociety.org or 1-800-344-4867.

The National MS Society helps people affected by MS by funding cutting edge research, driving change through advocacy, facilitating professional education, and providing programs and services designed to help people with MS and their families move their lives forward

78% Programs/Education/Research

22% Fundraising/Administration



MS

National
Multiple Sclerosis
Society
All America
Chapter

Register at www.nationalmssociety.org/nvn
Great Basin Sierra Division
4600 Kietzke Lane, Suite K-225
Reno, NV 89502
1-775-329-7180 opt 2



TAKE THE LAKES TAHOE RIDE

2 days 86 miles & 50 road ride
register at www.nationalmssociety.org/nvn

September 13 & 14, 2008
in Northstar-at-Tahoe, CA

New Mountain bike & cruiser bike rides

bike

MS

Take the Lakes
Ride 2008

