

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: August 5, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Chamber of Commerce "SPLASH 2008" as requested by Supervisor Rockholm (\$500).

ACTION REQUESTED

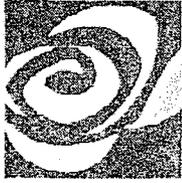
Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Chamber of Commerce "SPLASH 2008" as requested by Supervisor Rockholm (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help fund the Roseville Chamber of Commerce "SPLASH 2008" event. The Roseville Aquatics Complex will be hosting the 13th annual event on September 13 with an anticipated attendance of over 1,200 people. Restaurants, wineries and microbreweries from Roseville and throughout Northern California will be participating along with the featured workmanship of local artisans and musical entertainment. The funds designated towards this event will benefit Roseville Parks, Recreation and Youth Programs and the Roseville Chamber of Commerce Building Fund.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



ROSEVILLE
CHAMBER of
COMMERCE
SERVING ROSEVILLE
AND GRANITE BAY

SPLASH 2008
*Roseville's Premier Event Featuring
Art, Food, Spirits & Entertainment*

Dear Chamber Member,

It's time again for the **BEST** party of the year! The 13th annual SPLASH will again take place at the beautiful Roseville Aquatics Complex on September 13, 2008, from 6:30 p.m. to 10:30 p.m.

Restaurants, wineries and micro-breweries from Roseville and throughout Northern California will be participating. We will also have fabulous musical entertainment, and feature the workmanship of local artisans. Over 1,200 people attended in 2007 selling out the event and contributing to its huge success.

As one of our sponsors you can guarantee your entry into Roseville's best party. We are expecting another sold out event this year! Get your sponsorships early in order to take advantage of all the advertising opportunities!

Please review the attached information which indicates the levels of sponsorships available. If you have any questions, please contact Angela Mellor at the Chamber of Commerce at events@rosevillechamber.com or (916) 783-8136.

Sincerely,

Julie Hanson
Splash Tri-Chair

Aldo Pineschi
Splash Tri-Chair

Jeff Dubchansky
Splash Tri-Chair

ACCREDITED