

MEMORANDUM
OFFICE OF THE
COUNTY EXECUTIVE
COUNTY OF PLACER

TO: Honorable Board of Supervisors
FROM: Thomas M. Miller, County Executive Officer
BY: Lori Woods, Organizational Development Training Analyst
DATE: August 26, 2008
SUBJECT: PLACER COUNTY COMBINED GIVING CAMPAIGN

ACTION REQUESTED

Approve the attached resolution proclaiming September 2008 as "Placer County Combined Giving Campaign Month" and authorize solicitation of County employees as part of the 2008 campaign.

BACKGROUND

The Placer Combined Giving Campaign enters into its 16th year in 2008. Traditionally, business, government, and the non-profit agencies come together in an effort to meet critical needs of the community through voluntary workplace giving. Last year, Placer County employees generously contributed a total of over \$88,000 through the Campaign.

PROBLEM STATEMENT

The County of Placer is again planning to participate in a Combined Giving Campaign within all County departments. As with last year, the campaign will include agencies affiliated with Community Health Charities, Earth Share of California, The Metropolitan Arts Partnership, Placer Community Foundation, United Way California Capitol Region, as well as the Placer County Trust Fund for Animals, the Placer County Open Space – Placer Legacy Fund, and Employee Scholarship Fund.

Campaign leaders from each department will be providing information and pledge forms to all County employees in September. Last year over 300 employees participated in this campaign. We hope to continue this means of allowing County employees to come together to support each other through community giving.

FISCAL IMPACT

There are minimal costs to the County for staff time to run the campaign, usually limited to a few hours per department campaign leader and campaign team members, plus a nominal cost for payroll processing.

Attachment: Resolution
TM:lw

Before the Board of Supervisors County of Placer, State of California

In the matter of:
PROCLAIMING SEPTEMBER 2008 AS THE
"PLACER COUNTY COMBINED GIVING
CAMPAIGN MONTH"

Resol. No:

Ord. No:

First Reading:

The following RESOLUTION was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held on August 26, 2008, by the following vote on roll call:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chairman, Board of Supervisors

Attest:
Clerk of said Board

WHEREAS, historically Placer County, local businesses, and non-profit agencies join together in an effort to meet critical needs of the community through a Combined Giving Campaign; and

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WHEREAS, Placer County has partnered with Community Health Charities, Earth Share, United Way California Capital Region, Metropolitan Arts Partnership, and Placer Community Foundation as organizations dedicated to public service through the efforts of many agencies and affiliates serving Placer County to meet the needs and interests of people of all ages. These community agencies play an important role in providing many services that help to reduce the ever increasing burden on local government resources; and

WHEREAS, Placer County Trust Fund for Animals provides resources to meet the needs of neglected, abused and adoptable animals within Placer County; and

WHEREAS, Placer County Open Space – Placer Legacy Fund ensures the protection and maintenance of open space lands and habitat in Placer County; and

WHEREAS, Placer County Employee Scholarship Fund provides for financial assistance to county employees in furthering their education; thereby increasing skills and knowledge in ways to further assist the citizens of Placer County; and

WHEREAS, the purpose of the Placer County Combined Giving Campaign is to provide a voluntary means by which county employees may join in efforts to participate in a variety of support and service programs.

NOW, THEREFORE, BE IT RESOLVED that the Placer County Board of Supervisors hereby proclaims September 2008 as the Combined Giving Campaign Month in Placer County and urge all citizens to give the campaign their full support.

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