

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1 and Jim Holmes, Supervisor, District 3

DATE: November 4, 2008

SUBJECT: REVENUE SHARING – Approve appropriation of \$900 in Revenue Sharing monies to the Auburn Chamber *2008 Festival of Lights Parade* as requested by Supervisor Rockholm (\$150) and Supervisor Holmes (\$750).

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**ACTION REQUESTED**

Approve appropriation of \$900 in Revenue Sharing monies to the Auburn Chamber *2008 Festival of Lights Parade* as requested by Supervisor Rockholm (\$150) and Supervisor Holmes (\$750).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help support the Auburn Chamber *2008 Festival of Lights Parade* taking place on Saturday, December 6. The Festival of Lights Parade is one of the most memorable events each year with an expected attendance of 15,000 people. The streets of Historic Old Town Auburn come alive as they are transformed by this popular event. The community, friends, neighbors and families share the holiday spirit by gathering in the town square, visiting, enjoying and participating in the good cheer of the season. The funds designated towards this popular event will be used to offset parade costs.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

1145



# 2008 Festival of Lights

2008 FESTIVAL OF LIGHTS  
COMMITTEE

Steve Galyardt, Chair  
Vice-President  
Community 1<sup>st</sup> Bank

Cathy Cappetta  
Hewlett Packard

Eileen Ferber  
Retired

Robert Ferber  
Retired

Teri Gibson  
The Christmas Village

Leslie Maita  
Maita Sacramento

Carolyn Metzker  
Individual

Bill Radakovitz  
Retired

Nancie Radakovitz  
Retired

Brenda Roper  
Roper's Jewelry

Harvey Roper  
Roper's Jewelry

Brad Weston  
Auburn Printers

October 14, 2008

Jim Holmes  
Placer County Executive Office  
175 Fulweiler  
Auburn 95603

Dear Jim,

Like last year, the Parade will begin at the fair grounds and march into Downtown, culminating in an Edwardian Christmas scene between Hilmont and Cherry Streets. Imagine up to 15,000 attendees visiting the downtown portion of the parade route... Shop lights glittering, carolers singing, and all the ambience of the season. Children will delight in visiting Santa and his elves in downtown. All of this happens at a classic family event that is free to the public.

But for all this to happen, we need your help. The Festival of Lights Parade depends on community financial support as well as the many hours the community contributes to making it a success. At this time, we are asking for your help. We would like to suggest the level of sponsorship you provided last year of \$750.00 or more if possible. However, any contribution to the Festival of Lights Parade is dearly appreciated. Sponsorships of \$250 or more will receive recognition through a lighted sign to be carried in the parade as well as advertising in the Auburn Journal.

Please accept our thanks in advance for your continued support of this community event. The Festival of Lights is one of the most memorable events each year and you have generously helped make it a reality.

This year's brochure/parade application (enclosed) provides additional details about the parade. If you have questions or suggestions, please feel free to call Fred at the Chamber 885-5616 ext. 220.

Again, our thanks!! And thanks for your support in the past.

Sincerely,

Steve Galyardt  
Festival of Lights Parade Chair  
(530) 889-4909

OCT 16 2008

CHAMBER STAFF

Bruce Cosgrove  
Executive Director

Rita Dehart  
Administrative Bookkeeper

Fred Waters  
Staff