

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: November 25, 2008

SUBJECT: REVENUE SHARING -- Approve appropriation of \$250 in Revenue Sharing monies to the Roseville Chamber of Commerce *Sylvia Besana Annual Holiday Parade* as requested by Supervisor Rockholm (\$250).

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to the Roseville Chamber of Commerce *Sylvia Besana Annual Holiday Parade* as requested by Supervisor Rockholm (\$250).

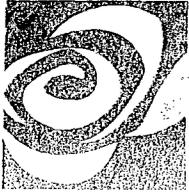
BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Roseville Chamber of Commerce *Sylvia Besana Annual Holiday Parade* being held on Saturday, November 22. Thousands of spectators enjoy this holiday celebration event held in conjunction with the City of Roseville and The Press-Tribune. This parade has been a community tradition for more than forty years. The parade begins at the Riverside/Douglas/Vernon Street Intersection and ends at the back of Roseville Square. The funds designated towards this popular event will be used to offset parade costs.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

283



ROSEVILLE

CHAMBER of
COMMERCE

SERVING ROSEVILLE
AND GRANITE DAY

650 DOUGLAS BLVD.

ROSEVILLE, CA 95678

PH. 916/783-8136

FAX 916/783-5261

www.rosevillechamber.com

Holiday Greetings!

In memory of long time Parade Chairperson, Sylvia Besana, the Roseville Annual Holiday Parade has been renamed the Sylvia Besana Annual Holiday Parade. It is again time to prepare for this annual event. This event will be hosted by the Roseville Chamber of Commerce, in collaboration with the City of Roseville and The Press-Tribune.

The Holiday Parade is scheduled to begin at 10:00 a.m. on Saturday, November 22, 2008. Last year thousands of spectators enjoyed Roseville's holiday celebration. This year we want to make the parade bigger and better than ever!

Your generosity helps make this event possible. Please take a moment of your time to review the attached Holiday Parade sponsorship form. Our goal is to provide you with excellent publicity and recognition for your vital role in making this community event successful.

Thank you in advance for being involved in the 47th year of this hometown tradition. Please call the Roseville Chamber of Commerce at 783-8136 if you have any questions!

Sincerely,

Collin Fat
Chamber President

Aldo Pineschi
Sponsorship Co-Chair

Dana Thyken
V.P. Community
Development

OCT 27 2008

284

