

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: January 13, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the *PRIDE Foundation* as requested by Supervisor Rockholm (\$250).

ACTION REQUESTED

Approve appropriation of \$250 in Revenue Sharing monies to the *PRIDE Foundation* as requested by Supervisor Rockholm (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the *PRIDE Foundation*. The *PRIDE Foundation* was founded in 1966 and is the leading employer of people with disabilities. The Foundation provides a special opportunity for individuals, companies and foundations to expand opportunities for people with disabilities thereby empowering them to gain greater independence and self-esteem. The *PRIDE Foundation* is a company of more than 4,000 employees, 67% of whom are people with disabilities. The funds designated towards this popular foundation will help advance employment, personal independence and success for people with disabilities or other barriers to employment, thereby promoting healthy communities with thriving residents.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

PRIDE FOUNDATION

Board of Directors

Ronald J. Mittelstaedt, Co-Chair
Chairman/CEO,
Waste Connections, Inc.

Dr. Robert L. Lorber, Co-Chair
President/CEO,
The Lorber Kamai
Consulting Group

Judson Riggs, Treasurer
President/CEO,
Teichert, Inc.

Michael Ziegler, Secretary
President/CEO,
PRIDE Industries

Stephen F. Boutin
Principal,
Boutin Gibson Di Giusto Hodell

Joseph J. Schena
Partner,
Centerview Partners

Jennifer Alpert Palchak
Executive Director

December 4, 2008

Rocky Rockholm
District I County Supervisor
Placer County
175 Fulweiler Avenue
Auburn, CA 95603

Dear Rocky,

Supervisor Rockholm

Fred Festersen suggested I contact you, because he believes you may share his values for something near and dear to him. As Fred's friend, you have surely heard him speak about PRIDE Industries, the leading employer of people with disabilities. Fred's enthusiasm for PRIDE is contagious, because he knows that what we do at PRIDE changes lives. You see, PRIDE Industries is driven by its mission: to create jobs for people with disabilities. **In turn, those jobs offer life changing work opportunities, dignity and increased independence.** PRIDE changes lives for employees and their families by opening up new possibilities for people just like:

- **Randi** who is thrilled for her son, *"The best part, Michael absolutely loves his job, and tells me so everyday I take and pick him up. He is learning that the harder he works the more he is paid, which I couldn't believe he understood that concept at all. He loves those paychecks!!! We go to the bank together and deposit them each payday. For this I am so grateful for this opportunity for my son to work in such a great environment, and a very safe one as well."*
- **Tony**, who gleefully showed off his SMUD bill to PRIDE CEO, Mike Ziegler, and said, *"Look, I have my own SMUD bill with my name on it, and I get to pay it."* With Tony's job has come a true sense of independence and joy.
- **Judy**, who never held a job in her life before coming to PRIDE. Now she loves waking up in the morning with a newly gained sense of self, and pride in knowing her work will provide her with an income and choices.

PRIDE also impacts young lives of people with severe barriers to employment like Justin who shared, *"Looking back, I can see that PRIDE has been a big help in preparing myself for the real world...Not only has it given me a financial head start and important work skills; it has broadened my perspectives when it comes to the way I perceive as well as interact with people."*

Founded in the basement of a church in 1966, PRIDE Industries has evolved dramatically over the years. Just in the last 25 years, PRIDE Industries has grown from an operation employing 50 people with disabilities and total of 65 employees in 1983, to a not-for-profit company of more than 4,000 employees, 67% of whom are people with disabilities!

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Roseville, CA 95747-7102
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866 885-3940

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www.pridefoundation.us

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This growth has enabled thousands to personally experience *PRIDE's power of purpose*; the power of getting a job, and consequently gaining greater independence and self-esteem.

Unfortunately, there are tens of thousands of people with disabilities who would like to work, if only given the opportunity. **In fact, 23.7 million working age Americans have a disability, and nearly 64% of working age people with disabilities are unemployed, many not by choice.** Further, there is a severe shortage of proper assistance to ensure every person with a disability who wants the opportunity to work can access the support needed to be successfully employed.

PRIDE Foundation was established to address this need. The Foundation provides a special opportunity for individuals, companies and foundations to **join PRIDE Foundation in expediting PRIDE Industries' effort to change lives one job at a time.** Led by a growing volunteer board of directors who are dedicated to the mission of expanding opportunities for people with disabilities, PRIDE Foundation seeks your support.

Contributions to PRIDE Foundation will make an impact by advancing employment, personal independence and success for people with disabilities or other barriers to employment, thereby promoting healthy communities with thriving residents. **The great news is 100% of your gift will be used as you determine,** since our operating expenses are paid for through a special grant.

Gifts directed to the Power of Purpose Fund will provide unrestricted funds to PRIDE Foundation to help support some of the most crucial services that assist individuals with disabilities and barriers to employment in being successfully employed. Gifts may also be directed to specific services of PRIDE, which are partially listed in the attached envelope. You may also find detailed program information and contribute via our website at www.pridefoundation.us.

Fred will be contacting you to answer any questions you may have, and I would be happy to speak with you as well. In these challenging times, people with disabilities face even tougher barriers to employment. I sincerely appreciate your consideration and hope you choose to join Fred and me in supporting PRIDE Foundation.

Sincerely,



Jennifer Alpert Palchak
Executive Director

P.S. Won't you join Fred and me in giving generously to create *more jobs* for people with disabilities? PRIDE Foundation's tax identification number is 20-4914325.

