

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1 and Kirk Uhler, Supervisor, District 4

DATE: February 10, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence Event* as requested by Supervisor Rockholm (\$500) and Supervisor Uhler (\$500).

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**ACTION REQUESTED**

Approve appropriation of \$1,000 in Revenue Sharing monies to the Sierra College Foundation *A Taste of Excellence Event* as requested by Supervisor Rockholm (\$500) and Supervisor Uhler (\$500).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help fund the Sierra College Foundation *5<sup>th</sup> Annual A Taste of Excellence Event*. *A Taste of Excellence* is the Foundation's largest fund-raising effort and includes a tasting of fine foods and wines from the best restaurants and wineries in Northern California, as well as a silent and live auction. *The Taste of Excellence Event* raised over \$160,000 last year, which helped increase the Technology Endowment Fund, and increased the Scholarship Endowment Fund for Sierra College students. Sierra College Foundation raises funds to help support the needs and mission of the College. In addition to awarding over \$200,000 in scholarships each year, the Foundation also helps support worthy programs and projects on campus that are left unfunded due to budget restraints. The funds designated towards this popular event will assist the Foundation in providing support to programs that directly affect the students and community.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



January 9, 2009

BOARD OF DIRECTORS

Placer County Board of Supervisors

PRESIDENT

175 Fulweiler Avenue  
Auburn, CA 95603

Howard Rudd,  
Integral Financial Management

VICE PRESIDENT

Dear Ms. Hawkins:

Mark Miller,  
Sutter Roseville Medical Center

CFO

Sierra College Foundation is proud to present the fifth annual *A Taste of Excellence*, a Food and Wine Tasting Gala. This premier event of Placer County will be held on Saturday, April 25, 2009 on Sierra College campus in Rocklin. *A Taste of Excellence* is the Foundation's largest fund-raising effort and includes a tasting of fine foods and wines from the best restaurants and wineries in Northern California, as well as a silent and live auction. We anticipate over 500 attendees with a ticket price of \$75 per person.

Kris Mapes,  
Kee Mapes & Associates

SECRETARY

Holly Tiche,  
Placer Ranch, Inc.

PAST PRESIDENT

Bill Halkin,  
Halkin Public Relations

EXECUTIVE DIRECTOR

Sonbol Aliabadi

Last year with your generous sponsorship we were able to raise over \$160,000. Funds raised from this event helped fund the WiFi Project which will provide wireless internet connectivity to all 4 Sierra College campuses and increased the Scholarship Endowment Fund for Sierra College students. We would like to invite you to participate again as a sponsor in this elegant affair.

SUPERINTENDENT/PRESIDENT

Dr. Leo E. Chavez

Sierra College Foundation, a 501(c) (3) organization Tax ID# 23-7241877, raises funds to help support the needs and mission of the College. In addition to awarding over \$200,000 in scholarships each year, the Foundation also helps support programs and projects on campus that are left unfunded due to budgetary constraints. During down economic times more and more students turn to their community college. The need for assistance and scholarships are at all time high. With expected budget cuts, the programs more than ever look to the Foundation for support.

- Nancy Abreu, Rabobank, N.A.
- Neal Allbee, Nevada County Campus
- Bonnie Bensen, CPA/Consultant
- Tami R. Bogert-Yuill, Attorney/  
Gubernatorial Appointee, State of CA
- Candance Brooks, Wells Fargo
- Mark Chapman, Citi Institutional  
Consulting, The Diepenbrock Group
- Ned Cohen, Legislative Council
- Scott Leslie, Board of Trustees
- Joyce Lopes, Sierra College
- Diane McKnight, Roseville Gateway  
Campus
- Steve Metzgar, Business Owner
- Mary Ann Mueller, Grass  
Valley/Nevada County Chamber of  
Commerce
- Jim Murrin, Hewlett Packard
- Billy Radakovitz, Primera Realty
- Rick Rantz, Tahoe-Truckee Campus
- Barbara Vineyard, Board of Trustees
- Dale W. Wagerman,  
Consultant/Retired Lobbyist

Sierra College Foundation can not host events of this caliber without the support of the community. Last year our sponsors were instrumental in our amazing success and we hope we can count on your sponsorship again this year. The proceeds from this event will assist the Foundation in providing support to programs that directly affect our students and community. Supporting education is a smart investment; it will never lose its value.

Sponsorship opportunities and fax back forms are attached for your review. If you have any questions, please contact the Foundation office at (916) 660-7020, or visit the website at: [www.sierracollege.edu/foundation](http://www.sierracollege.edu/foundation). We thank you for your consideration and hope that we can count on your continued support for this very worthwhile community event.

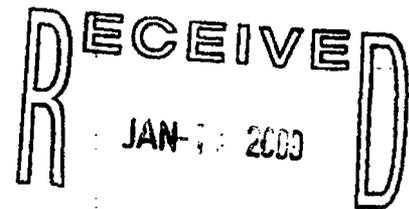
Sincerely,

Sonbol Aliabadi  
Executive Director

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[www.sierracollege.edu/foundation](http://www.sierracollege.edu/foundation)



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