



MEMORANDUM  
COUNTY OF PLACER  
Office of Economic Development

175 Fulweiler Avenue, Auburn, CA 95603-2133  
(530) 889-4016 • Fax:(530) 889-4095

**DATE:** February 24, 2009

**TO:** Honorable Board of Supervisors

**FROM:** Rich Colwell, Chief Asst. CEO  
David C. Snyder, Director *Re: Rescued*

**SUBJECT: Receive a presentation regarding the Placer County Business Advantage Network (BAN)**

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**ACTION REQUESTED**

Receive a presentation regarding the Placer County Business Advantage Network (BAN).

**BACKGROUND**

The Placer County Business Advantage Network currently consists of a staff of four, dropping to three in June of 2009. BAN provides business services by contacting employers in south Placer County and the Auburn areas that are relocating or expanding. BAN provides recruitment, layoff assistance and resources to businesses. They also coordinate Job Fairs, Job Talks and presentations to various groups. BAN staff represents Economic Development at various Placer County Chambers of Commerce and connects employers with economic development programs and services. This includes marketing financial assistance programs, site location services, and training programs. BAN also staffs One Stop Career Center locations in Roseville and Auburn, providing a link between job seekers, training and businesses. They also conduct orientations for new Welfare-to-Work clients presenting resources to help them become self-sufficient.

