

MEMORANDUM
OFFICE OF THE
COUNTY EXECUTIVE
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Thomas M. Miller, County Executive Officer

DATE: April 7, 2009

SUBJECT: Approve a Resolution appointing the Placer County Office of Economic Development (OED) to be the official representative for Placer County in matters pertaining to the 2009 State Fair Exhibit and executing the California State Fair Official Entry form.

ACTION REQUESTED

Approve a Resolution appointing the Placer County Office of Economic Development (OED) to be the official representative for Placer County in matters pertaining to the 2009 State Fair Exhibit and executing the California State Fair Official Entry form.

BACKGROUND

Since 1986, Placer County has prepared an exhibit for the California State Fair, most recently under the direction of the Facility Services Department. The Office of Economic Development has agreed to be the lead Department and will be working with the Director of the Placer County Visitor's Bureau/California Welcome Center to prepare and promote the exhibit for Placer County this year.

Participation in this event is encouraged by the California State Fair as a means to promote all of the counties in California and in 2008, 38 out of 58 counties participated. This Exhibit provides an opportunity for Placer County to demonstrate the variety of activities available to visitors and residents alike, and showcases our transition from gold mining using the water available then - - to growing mandarins today.

FISCAL IMPACT

None.

Attachments: Resolution and State Fair Exhibit Entry Form

cc: Placer County Visitors Bureau
Department of Facilities Services

Before the Board of Supervisors County of Placer, State of California

In the matter of: A RESOLUTION APPOINTING
THE OFFICE OF ECONOMIC DEVELOPMENT (OED)
TO BE THE OFFICIAL REPRESENTATIVE FOR
PLACER COUNTY IN MATTERS PERTAINING
TO THE 2009 CALIFORNIA STATE FAIR EXHIBIT
AND EXECUTING THE CALIFORNIA STATE FAIR
OFFICAL ENTRY FORM.

Resol. No. _____

The following RESOLUTION was duly passed by the Board of Supervisors of the
County of Placer at a regular meeting held _____, by the following
vote on roll call:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chairman, Board of Supervisors

Attest:
Clerk of said Board

BE IT RESOLVED, by the Board of Supervisors of the County of Placer, State of California, that this Board approves the appointment of the Office of Economic Development of Placer County to be the official representative for the County of Placer, responsible for the County's exhibit and to make decisions, requests and any protests on behalf of the County for the 2009 California State Fair Exhibit.

BE IT FURTHER RESOLVED, by the Board of Supervisors of the County of Placer, State of California, hereby gives approval to the Chairman to execute the Official Entry Form on behalf of Placer County and agreeing to the terms and conditions as outlined in the Counties Exhibits Competition Handbook.



California State Fair

2009 Counties Exhibits Entry Form

Mailing Address: Counties Exhibits
California State Fair, PO Box 15649
Sacramento, CA 95852-1538

Shipping Address: Counties Exhibits
1600 Exposition Blvd., Sacramento, CA 95815
(916) 263-3033 gkinder@calexpo.com

Entry Form Instructions:

1. Refer to Counties Exhibits Competition Handbook for complete rules, conditions and entry deadlines at www.bigfun.org.
2. Print or type all information where applicable.
3. No copies or faxes will be accepted.
4. Provide Social Security Number or Tax ID Number. Entries will not be accepted without this information.
5. **Exhibit Representative Information, Board of Supervisor Approval, Space Selection Request and Media Distribution, must be complete and postmarked no later than 4:30 p.m., April 17, 2009. Entries will not be accepted without this information.**
6. Mail completed entry form to the address above.

COUNTIES EXHIBITS AUTHORIZATION AND APPOINTMENT

Please Print

The Board of Supervisors of the County of Placer

EXHIBIT REPRESENTATIVE INFORMATION:

- Has appointed David C. Snyder as official representative(s) of the County to be responsible for the County's exhibit and to make decisions, requests, and any protests on behalf of the County.

Title Director

Email dsnyder@placer.ca.gov

Mailing Address 175 Fulweiler Avenue

Phone (530) 889-4016

City Auburn

State CA Zip 95603

Shipping Address 145 Fulweiler Avenue, Suite 120

Fax (530) 889-4095

City Auburn

State CA Zip 95603

BOARD OF SUPERVISOR APPROVAL:

- This entry must be signed by the Chairman of the Board, the Clerk of the Board or the Executive Officer of the Board.

Signature _____ Printed Name Rocky Rockholm

Title Chairman

Date _____

Upon signature and submission of entry form, the county agrees with, understands and accepts all rules, regulations and conditions of the Counties Exhibits Competition Handbook. County agrees to take responsibility for providing general liability insurance as outlined on the reverse side of this form.

EXHIBIT BUILDER INFORMATION:

- Builder Richard Bay Phone 916) 761-7046

Address 2755 6th Avenue

City Sacramento

State CA Zip 95818

Email r.bay@comcast.net

When is your exhibit start date (after 7-14-09) _____

PREMIUM INFORMATION:

- Has authorized any award money for, or on account of, an exhibit representing said county, to be paid by the California Exposition and State Fair in Sacramento, California, to the following person(s) or organization (for the year 2009 only):
- All Premium Awardees MUST provide their Social Security Numbers or Tax ID Number.

Organization Name Placer County Phone (530) 889-4016

Contact Name: David C. Snyder

Address 175 Fulweiler Avenue

City Auburn

State CA Zip 95603

SSN# n/a OR

Tax ID# 94-6000527

County Name: Placer

SPACE SELECTION REQUEST:

- Please indicate in the box your 1st, 2nd, 3rd and 4th choices for space design. Counties sending in the Official Entry form before or by the deadline will have consideration for their 1st choice over those counties who do not meet the deadline.

<input type="checkbox"/> 20' x 20' Island	<input type="checkbox"/> 16' x 16' Corner	<input type="checkbox"/> 10' x 20' Corner	<input type="checkbox"/> 10' x 10' Corner
<input type="checkbox"/> 16' x 16' Island	<input checked="" type="checkbox"/> 16' x 16' Back Wall	<input type="checkbox"/> 10' x 20' Back Wall	<input type="checkbox"/> 10' x 10' Back Wall

The following sizes are tentative and based on availability.

<input type="checkbox"/> 24' x 24' Corner	<input type="checkbox"/> 24' x 24' Island
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MEDIA DISTRIBUTION:

- The California State Fair will provide exhibit photographs and a news release to newspaper listed below.

Local Newspaper: (Newspaper that should receive Press Release)

Newspaper Name Auburn Journal Phone (530) 852-0205

Contact Person Deric Rothe Fax () _____

Position Title Senior Editor & General Manager

Email dericr@goldcountrymedia.com

Address 1030 High Street

City Auburn State CA Zip 95603

Newspaper Name Roseville Press Tribune Phone (916) 774-7955

Contact Person Susan Belnap Fax () _____

Position Title Editor

Email susan@goldcountrymedia.com

Address 188 Cirby Way

City Roseville State CA Zip 95678

GENERAL LIABILITY INSURANCE: At all times while the County or its agents have access to the Cal Expo grounds, (July 14, 2009 through September 13, 2009). County shall provide proof of commercial general liability insurance coverage with minimum limits of at least \$1,000,000 per occurrence combined single limit for bodily injury and property damage and cover damages for bodily injury, property damage, personal injury liability, and products and completed operations liability. The general liability insurance coverage shall include the following provision: State of California, California Exposition & State Fair, its agents, officers, directors, employees, and servants are made additional insured but only insofar as the operations under this agreement are concerned.

If County is self-insured, County must continue to be self-insured or must acquire appropriate insurance coverage.

County must submit an insurance certificate or, if self-insured, a letter confirming self-insurance to Cal Expo prior to having access to the Cal Expo grounds.

WORKERS' COMPENSATION INSURANCE: All employees or agents of County shall be covered by workers' compensation insurance as required by law.

Insurance certificates or letters are to be submitted to: Counties Exhibits, Cal Expo, P.O. Box 15649, Sacramento, CA 95852, Fax: 916-263-7903.

Office Use Only:			
Postmark Date: _____	Initials: _____	Exhibit Space # _____	
Medal Received: _____		Premiums Received _____	

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