

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: April 21, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$250 in Revenue Sharing monies to the South Placer UC Davis "*Breast Cancer Endowment Fund*" as requested by Supervisor Rockholm (\$250).

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**ACTION REQUESTED**

Approve appropriation of \$250 in Revenue Sharing monies to the South Placer UC Davis "*Breast Cancer Endowment Fund*" as requested by Supervisor Rockholm (\$250).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked once again to approve appropriations to help fund the South Placer UC Davis "*Breast Cancer Endowment Fund*". The Breast Cancer Endowment Fund formed in July 2005 has pledged to raise 1.5 million during a five-year campaign to raise awareness about breast issues including early detection and resource availability in the South Placer area. The funds designated towards this event will help support the endowed chair in allowing UC Davis to recruit established researchers, build laboratory space, and continue clinical trials programs offering patients access to the latest treatments with the ultimate goal, as set by the National Cancer Institute – to eliminate the suffering and death due to cancer by 2015.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

IN MEMORY OF OUR GOOD FRIEND SIGNE KING

# 3rd Annual Signe King Memorial

RECEIVED  
BOARD OF SUPERVISORS  
IS PCS Rec'd \_\_\_\_\_ MR \_\_\_\_\_ DW \_\_\_\_\_  
Office \_\_\_\_\_ TS \_\_\_\_\_ COB \_\_\_\_\_

MAR 25 2009

Sup D1  Sup D2 \_\_\_\_\_ Aide D1 \_\_\_\_\_ Aide D2 \_\_\_\_\_  
Sup D3 \_\_\_\_\_ Sup D4 \_\_\_\_\_ Aide D3 \_\_\_\_\_ Aide D4 \_\_\_\_\_  
Sup D5 \_\_\_\_\_ ARK D1 \_\_\_\_\_ \*

Benefiting



**SOUTH PLACER UCD  
Breast Cancer**

**ENDOWMENT**

[www.wethinkpink.org](http://www.wethinkpink.org)

## SPONSORSHIP LEVELS

**\$250**

Eblast, Signage Program, 1 ticket

**\$500**

Eblast, Signage Program,  
Press Tribune Ad, 2 tickets

**\$750**

Eblast, Signage Program,  
Press Tribune Ad, 4 tickets

Thursday, May 28, 2009

6:00 pm to 10:00 pm

Seating limited to 300 guests  
\$80 per person / \$150 per couple

- ◆ *Live Music*
- ◆ *Wine Tasting*
- ◆ *Silent Auction*

To reserve seats please send your check payable to:  
South Placer Breast Cancer Endowment Fund (SPBCEF)  
P.O. Box 564, Roseville, CA 95678  
or contact Carol Garcia at 916.752.6185

**FOR FURTHER INFORMATION CONTACT: SHELEE MARSH AT 916-501-9717**

*"The South Placer UCD Breast Cancer Endowment Fund is a fund of the Sacramento Region Community Foundation, a 501-(c) (3) nonprofit organization (tax ID# 94-2891517), and contributions made to the fund are tax deductible to the extent allowable by law."*



**110 DIAMOND CREEK PLACE, ROSEVILLE**  
**916.789.2002 ♦ [WWW.LAPROVENCEROSEVILLE.COM](http://WWW.LAPROVENCEROSEVILLE.COM)**



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