

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor, District 3

DATE: July 7, 2009

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to PARC (Protect American River Canyons) *American River Confluence Festival* as requested by Supervisor Holmes (\$500).

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**ACTION REQUESTED**

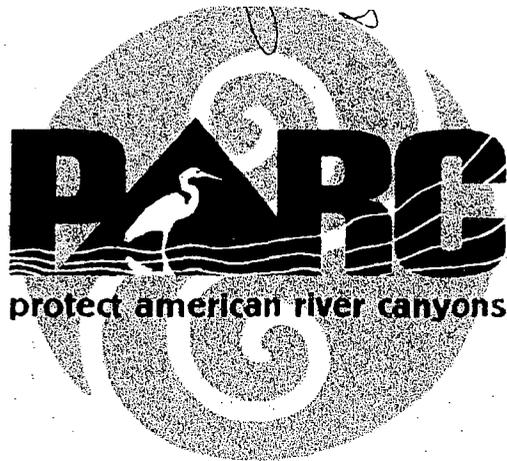
Approve appropriation of \$500 in Revenue Sharing monies to PARC (Protect American River Canyons) *American River Confluence Festival* as requested by Supervisor Holmes (\$500).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the PARC (Protect American River Canyons) *American River Confluence Festival* which was held June 14 at the American River Overlook Park in Auburn. This is a family oriented river festival that focuses on the wilderness, recreational, cultural and economic benefits provided by the American River Watershed. Protect American River Canyons is dedicated to the protection and conservation of the natural, recreational, cultural and historical resources of the North and Middle Forks of the American River and its canyons. The funds designated towards this popular event will help defray the costs of entertainment, food and supplies.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



May 5, 2009

Dear Friend of the American River,

Protect American River Canyons would like to invite you and or your business to donate to the American River Confluence Festival on Sunday, June 14th 2009 from 9am-4pm at The American River Overlook Park in Auburn.

This is a FREE family-oriented River Festival that focuses on the wilderness, recreational, cultural and economic benefits provided by a healthy American River Watershed. We create our unique river village at the Overlook Park in Auburn filled with information booths, fun recreational opportunities, music, entertainment, gourmet food, nature, art activities and more.

Protect American River Canyons is dedicated to the protection and conservation of the natural, recreational, cultural and historical resources of the North and Middle Forks of the American River and its canyons for all to responsibly care for and enjoy. PARC is working to build community through the conservation and stewardship of our American River resources.

Your donation helps us offset our costs for shade, entertainment, publicity, printing, art supplies, insurance and permits.

We will be happy to list you as a donor on our Festival Program.

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Thank you for your consideration.

The American River Confluence Festival Committee

Non-profit # 68-0468121

PARC ~ PO Box 9312 ~ Auburn, CA 95604 ~ 530-887-9314 or 530-885-8878

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