



MEMORANDUM
COUNTY OF PLACER
Office of Economic Development

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DATE: January 12, 2010

TO: Honorable Board of Supervisors

FROM: David C. Snyder, Director 

SUBJECT: COMMITTEE AND COMMISSIONS - Confirm the reappointments of David Baker representing Manufacturing, Lyndell Grey representing Agriculture, Steve Nichols representing Utilities and Sandra Scott representing Education and confirm the new appointment of Jan Decker representing Tourism.

ACTION REQUESTED

Confirm the reappointments of David Baker representing Manufacturing, Lyndell Grey representing Agriculture, Steve Nichols representing Utilities and Sandra Scott representing Education and confirm the new appointment of Jan Decker representing Tourism.

BACKGROUND

The purpose of the Placer County Economic Development Board (PCEDB) is to promote Placer County to new and expanded business and industry, facilitate the creation of new jobs and tax revenues, and support tourism, agri-business, film production and workforce development initiatives countywide. The PCEDB is composed of thirteen members including two representatives of the Board of Supervisors, one from District 5 and one from District 2; six representatives, one from each of the six incorporated cities and/or towns appointed annually by their respective councils; and five representatives from the Ad Hoc Technical Advisory Resource providers including agriculture, education, manufacturing, tourism and utilities to serve two-year terms.

Per the Bylaws of the PCEDB, the Ad Hoc Technical Advisory Resource providers shall have the background, knowledge and experience to provide the PCEDB with the collective knowledge and expertise as will enable the PCEDB to discharge its obligations to the County. Each of the proposed re-appointed members have served faithfully in the past, making beneficial contributions to the County's Economic Development Program. The new proposed appointee, Jan Decker, has served as Executive Director of the Placer County Visitor's Bureau since January of 2007 and has been endorsed by the Executive Directors of the North Lake Tahoe Resort Association and Placer Valley Tourism to fill this 2-year term.

ENVIRONMENT IMPACT – None

FISCAL IMPACT - None

