

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor, District 1

DATE: January 12, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$150 in Revenue Sharing monies to the *PRIDE Foundation* to help provide employment opportunities for people with disabilities, as requested by Supervisor Rockholm (\$150).

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**ACTION REQUESTED**

Approve appropriation of \$150 in Revenue Sharing monies to the *PRIDE Foundation* to help provide employment opportunities for people with disabilities, as requested by Supervisor Rockholm (\$150).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the *PRIDE Foundation*. The *PRIDE Foundation* was founded in 1966 and is the leading employer of people with disabilities. The Foundation provides a special opportunity for individuals, companies and foundations to expand opportunities for people with disabilities thereby empowering them to gain greater independence and self-esteem. The *PRIDE Foundation* is a company of more than 4,000 employees, 67% of whom are people with disabilities. The funds designated towards this popular foundation will help advance employment, personal independence and success for people with disabilities or other barriers to employment, thereby promoting healthy communities with thriving residents.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.

*Board of Directors*

Ronald J. Mittelstaedt, Co-Chair  
Chairman/CEO,  
Waste Connections, Inc.

December 2, 2009

Dr. Robert L. Lorber, Co-Chair  
President/CEO,  
The Lorber Kamai  
Consulting Group

Rocky Rockholm  
175 Fulweiler Avenue  
Auburn, CA 95603

Judson Riggs, Treasurer  
President/CEO,  
Teichert, Inc.

Dear Rocky,

Michael Ziegler, Secretary  
President/CEO,  
PRIDE Industries

**What if a simple decision you make today could change a life?**

Stephen F. Boutin  
Principal,  
Boutin Gibson Di Giusto Hodell

*"Over the past three years, PRIDE has trained me to work in the warehouse, the mailroom and in the electronics division, but most importantly, PRIDE has given me the skills, income, and confidence to pursue living independently."*

Jeannine English  
California State President  
AARP

*-James, PRIDE Industries employee*

Scott Hanson  
Principal  
Hanson McClain Advisors, Inc.

**You can change a life with your decision to support PRIDE Industries' mission of creating jobs for people with disabilities.** Disabilities are equal opportunity in terms of who is impacted, but the barriers to employment for a person with disabilities can sometimes seem insurmountable. Whether a young adult with autism, a father who suffers a traumatic brain injury, or a young woman with debilitating mental health illness, **people with disabilities are the single largest minority group seeking employment in the U.S.** Sixty five percent (65%) of people with disabilities are unemployed... *and that's in good economic times!*

Jennifer Alpert Palchak  
Executive Director

**PRIDE Industries aims to dramatically expand employment opportunities for people with disabilities and, with your partnership, we can do that.** PRIDE Industries is one of the nation's largest employers of people with disabilities, **creating jobs both at PRIDE and with other employers.** These jobs offer life changing work opportunities, dignity and increased independence.

While I think we're all pretty sensitive to the value of having employment these days, the impact on the lives of people with disabilities extends well beyond earning a paycheck to increased self-confidence, greater independence and dignity. PRIDE changes lives for employees and their families by opening up new possibilities for people just like:

- **Jane**, who never held a job in her life before coming to PRIDE. Now she loves waking up in the morning with a newly gained sense of self, and pride in knowing her work will provide her with an income and choices.
- **Taylor**, who gleefully showed off his SMUD bill to PRIDE CEO, Mike Ziegler, and said, *"Look, I have my own SMUD bill with my name on it, and I get to pay it."* With Taylor's job has come a true sense of independence and joy.

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- **Ronda** who is thrilled for her son, *“The best part, Mark absolutely loves his job, and tells me so everyday I take and pick him up. He is learning that the harder he works the more he is paid, which I couldn't believe he understood that concept at all. He loves those paychecks!!! We go to the bank together and deposit them each payday. For this I am so grateful for this opportunity for my son to work in such a great environment, and a very safe one as well.”*

Unfortunately, there are tens of thousands of people with disabilities who would like to work, if only given the opportunity. **In fact, nearly 50 million Americans have a disability, and nearly 65% of working age people with disabilities are unemployed, many not by choice.** Further, there is a severe shortage of proper assistance to ensure every person with a disability who wants the opportunity to work can access the support needed to be successfully employed.

PRIDE Foundation was established to address this need. PRIDE Foundation provides a special opportunity for individuals, companies and foundations to **join in expediting PRIDE Industries' effort to change lives one job at a time.** Led by a growing volunteer board of directors who are dedicated to a mission of expanding opportunities for people with disabilities, PRIDE Foundation seeks your support. Won't you help?

Contributions to PRIDE Foundation help advance employment, personal independence and success for people with disabilities or other barriers to employment, thereby promoting healthy communities with thriving residents. The great news is **100% of your gift will be used as you determine**, since our operating expenses are funded through earned income.

Gifts directed to the **Power of Purpose Fund** will provide unrestricted funds to PRIDE Foundation to help support some of the most crucial services that assist individuals with disabilities and barriers to employment in being successfully employed. Gifts may also be directed to specific services of PRIDE, which are partially listed in the enclosed envelope. You may also find detailed program information and contribute safely via our website at [www.pridefoundation.us](http://www.pridefoundation.us).

In these challenging times, people with disabilities face even tougher barriers to employment. **You can help make a difference for a person with disabilities through your gift to PRIDE Foundation.** I appreciate your consideration and hope you choose to join our board and me in supporting PRIDE Foundation.

Sincerely,



Jennifer Alpert Palchak  
Executive Director

P.S. You can open the doors of opportunity for a person with a disability with your gift. Won't you help? PRIDE Foundation's tax identification number is 20-4914325. You can check us out and give on line at [www.pridefoundation.us](http://www.pridefoundation.us).

