

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO Honorable Board of Supervisors

FROM F C "Rocky" Rockholm, Supervisor District 1

DATE February 23, 2010

SUBJECT REVENUE SHARING – Approve appropriation of \$150 in Revenue Sharing monies to the Dry Creek Conservancy *14th Annual Creek Week* to benefit the event, as requested by Supervisor Rockholm (\$150)

ACTION REQUESTED

Approve appropriation of \$150 in Revenue Sharing monies to the Dry Creek Conservancy *14th Annual Creek Week* to benefit the event, as requested by Supervisor Rockholm (\$150)

BACKGROUND/COMMUNITY BENEFITS In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County

The Board of Supervisors is being asked to approve appropriations to help support the Dry Creek Conservancy's *14th Annual Creek Week Celebration Event*. The Creek Week committee on behalf of the American Basin Council of Watersheds will lead this event which focuses attention on how homeowners can have a positive impact on the storm water that runs into local creeks. The committee is working on projects that tie our watersheds together by crossing boundary lines. Healthy watersheds provide clean water and air and help slow climate change. Projects include cleanups, removing invasive plants, and planting native plants. Last year over five hundred people attended the nature walks, workshops, planting projects, and cleanups. The committee is planning a celebration after the cleanup event in Mahany Park on April 17. The funds designated towards this event will help to defray the costs of organizing expenses such as mailing, planting and cleanup project costs.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget

CREEK WEEK 2010

January 31, 2010

Dear Placer County Board of Supervisors,

This letter is a request for a donation to support the **fourteenth** annual Creek Week events held in Roseville, Rocklin, Loomis, Lincoln and Placer County Dry Creek Conservancy, a nonprofit public benefit corporation (EIN 68-0138336), will lead this event again this year on behalf of the American Basin Council of Watersheds, a collaborative stakeholder group with participants from the Dry Creek, Auburn Ravine, Pleasant Grove and other small watersheds in West Placer and North Sacramento Counties Last year over 500 people attended our nature walks, workshops, planting projects, and cleanups

This year the event will run from April 9th to April 18th with the theme *Creeks Connecting Communities* We're also planning a fall event when planting conditions are better and the salmon return The committee is working on projects that tie our watersheds together by crossing boundary lines Healthy watersheds provide clean water and air and help slow climate change Projects will include cleanups, removing invasive plants, and planting native plants As in previous years your donation will help with organizing expenses and planting and cleanup project costs as well as providing T-shirts for Creek Week volunteers for the spring and fall events

Creek Week will again coordinate with the City of Roseville and other organizations on the Placer County Celebrate the Earth Festival at Mahany Park on April 17th Contact Mark Murphy at (916) 746-1550 or mmurphy@roseville.ca.us

Sponsors will be recognized in all promotional materials for contributions of \$500, \$750, and \$1,000 Sponsor names appear on the letterhead of all press releases and other communications, on proclamations adopted by the city councils and county supervisors, and on hundreds of T-shirts that are given to creek week participants Creek Week T-shirts promote creek conservation and have been spotted throughout the state

We hope you will be able to support this community event during these difficult economic times Please make checks payable to **Creek Week Committee**, P O Box 1311, Roseville, CA 95678.

Sincerely,
Susan Somers
Creek Week Committee Member
www.creekweek.org

Creek Week 2009

Sponsors

Dry Creek
Conservancy

City of Roseville

City of Rocklin

Town of Loomis

City of Lincoln

Surewest

Heald College

HP

ECORP Consulting

American Civil
Constructors

Restoration
Resources

Adelante High School

Woodcreek Nature
Center

Lincoln Open Space
Committee

American Basin
Council of
Watersheds

RECEIVED
JAN 31 2010
PLACER COUNTY BOARD OF SUPERVISORS

284