

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jennifer Montgomery, Supervisor District 5
Mike Boyle, Assistant County Executive Officer

DATE: March 16, 2010

SUBJECT: PROCLAMATION – Present a Proclamation declaring March 2010 as "American Red Cross Month" in Placer County.

ACTION REQUESTED

Present a Proclamation declaring March 2010 as "American Red Cross Month" in Placer County.

BACKGROUND/COMMUNITY BENEFITS

Volunteers represent 96 percent of the American Red Cross workforce. Their selfless actions provide disaster assistance and health and safety education at a moment's notice when the need arises. March has become known as "Red Cross Month" thereby giving the American Red Cross an opportunity to promote its services and celebrate its successes in serving communities across the United States. During American Red Cross Month, volunteers are honored for their dedication and reaffirm the importance of volunteering time and contribution of resources to make our communities and the world better.

Since 1917, Placer County residents have relied on the expertise and volunteers of the American Red Cross, Placer District for disaster assistance and health and safety education. Here at home, the Placer District of the Sacramento-Sierra Chapter of the American Red Cross has approximately 450 trained local volunteers, supported by more than 3000 other Chapter area volunteers, ready to respond.

FISCAL IMPACT

None

In the matter of a Proclamation declaring March 2010 as, "American Red Cross Month" in Placer County.

WHEREAS, Americans have a long history of rising to meet humanitarian challenges and the American Red Cross is a leader in these efforts; and

WHEREAS, since 1917 Placer County residents have relied on the expertise and volunteers of the American Red Cross, Placer District for disaster assistance and health and safety education; and

WHEREAS, each year March has become known as "Red Cross Month" thereby giving the American Red Cross an opportunity to promote its services and celebrate its successes in serving communities across the United States; and

WHEREAS, the volunteers of the Sacramento Sierra Chapter, Placer District responded swiftly to assist with the recent 49 Fire in the Auburn area by opening evacuation centers and shelters along with providing drinks, food, financial aid and emotional support to those affected by this disaster; and

WHEREAS, during American Red Cross Month, we honor this dedication and reaffirm the importance of volunteering time and contribution of resources to make our communities and the world better; and

WHEREAS, the American Red Cross will be offering life saving courses such as CPR Saturday in Placer County where volunteer instructors will teach nearly 750 students on March 20, 2010 the life saving skills of CPR and AED; and

WHEREAS, the American Red Cross continues to provide disaster relief services at home. Throughout the nation and abroad, American Red Cross employees and volunteers work countless hours to care for those in need and serve a cause greater than self; and

WHEREAS, here in Placer County the American Red Cross has provided assistance to victims of the Northern and Southern California wildfires and we recognize that such a catastrophic event could wreak havoc on our communities in Placer County; and

WHEREAS, here at home the Placer District of the Sacramento-Sierra Chapter of the American Red Cross has approximately 450 trained local volunteers, supported by more than 3000 other Chapter area volunteers, ready to respond to Placer County at a moment's notice should they be needed; and

WHEREAS, over the past year, the Placer District has enrolled approximately 2000 people in American Red Cross Health and Safety Courses and has responded with their Disaster Action Team members to between 30 and 40 disasters each year such as house or apartment fires, flooding, and other natural and human caused disasters in the County.

NOW, THEREFORE, BE IT PROCLAIMED THAT the Placer County Board of Supervisors does hereby declare March 2010 as "American Red Cross Month" in Placer County and in doing so, pay tribute to this remarkable organization and all of those who have answered the call to serve a cause greater than self to offer support and healing in times of need.

Kirk Uhler Supervisor, District 4
Chairman 2010

F. C. "Rocky" Rockholm
Supervisor, District 1

Robert M. Weygandt
Supervisor, District 2

Jim Holmes
Supervisor, District 3

Jennifer Montgomery
Supervisor, District 5

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