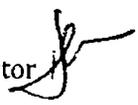




MEMORANDUM
COUNTY OF PLACER
Office of Economic Development
175 Fulweiler Avenue, Auburn, CA 95603-2133
(530) 889-4016 • Fax: (530) 889-4095

DATE: March 16, 2010

TO: Honorable Members of the Board of Supervisors

FROM: Thomas M. Miller, Chief Executive Officer
David Snyder, Economic Development Director 

SUBJECT: Conduct a Public Hearing and Approve a Resolution Accepting as Complete the Economic Development Planning and Technical Assistance Study for the Placer County Economic Development Board Roadmap.

ACTION REQUESTED: Conduct a public hearing and approve a resolution accepting as complete the Economic Development Planning and Technical Assistance (PTA) study for the Placer County Economic Development Board Roadmap.

BACKGROUND: In 2007, Placer County applied for a Community Development Block Grant (CDBG) to conduct an Economic Development PTA study. Placer County has a wide range of business and industrial opportunities to offer prospective employers and the community as a whole. The County Office of Economic Development, through its consultant, Chabin Concepts, prepared an Economic Development Board Roadmap (Roadmap) whose primary objective is to promote economic development for the County as a whole. The Roadmap is a plan that identifies goals and recommends steps to enhance future economic development efforts. The Roadmap expands the objectives of economic development in business retention and recruitment efforts. It recommends actions to attract additional business investment from identified target industries, build a stronger overall business climate, and create valuable services for businesses and entrepreneurs. The County's Economic Development Program is closely aligned with the incorporated cities' economic development programs to leverage resources. The roadmap recognizes that the county and cities of Placer County, and many other organizations and individuals have been working effectively to help maintain and improve the economy and quality of life in the region. The Placer County Economic Development Board reviewed, endorsed and approved the Board Roadmap on Monday, March 1, 2010.

FISCAL IMPACT: There was no impact on the General Fund. CDBG is Federal money passed through the State. Acceptance of the study does not obligate the County to any further actions with fiscal impact. The matching funds in the amount of \$1,750 came from available PG&E grant funds.

ENVIRONMENTAL IMPACT: The environmental review of this project was conducted as part of the grant application process. There was a Finding of Exemption from the National Environmental Policy Act as well as from the California Environmental Quality Act.

RECOMMENDATION: Accept as complete the Economic Development PTA study for the Placer County Economic Development Board Roadmap.

Attachment: Resolution
Placer County Economic Development Board Roadmap on File at COB for public review

Copy: Gerald Carden, Chief Deputy County Counsel

Before the Board of Supervisors County of Placer, State of California

In the matter of:

Accept as complete the Planning and Technical Assistance
Study of the Placer County Economic Development Board
Roadmap.

Resol. No:.....

The following Resolution was duly passed by the Board of Supervisors
of the County of Placer at a regular meeting held Tuesday on March 16, 2010, by the
following vote on roll call:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Attest:

Chair, Board of Supervisors

Clerk of said Board

WHEREAS, a duly noticed public hearing was held on March 16, 2010 to accept as complete the Planning and Technical Assistance study of the Placer County Economic Development Board Roadmap; and

WHEREAS, the County of Placer received a Planning and Technical Assistance Community Development Block Grant from the California Department of Housing and Community Development for the purpose of conducting the Placer County Economic Development Board Roadmap; and

NOW, THEREFORE, BE IT RESOLVED, that the Placer County Board of Supervisors accepts the Placer County Economic Development study as complete; and

BE IT FURTHER RESOLVED, that the County Executive Officer, and/or his designee, shall be authorized and directed to complete whatever steps are necessary to finalize this PTA grant.