

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm Supervisor, District 1, Robert M. Weygandt Supervisor, District 2 and Jim Holmes Supervisor, District 3.

DATE: April 6, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the PlacerArts "*Outside the Box*" Artist Exhibit to offset the cost of materials, as requested by Supervisor Rockholm (\$200), Supervisor Weygandt (\$200) and Supervisor Holmes (\$100).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the PlacerArts "*Outside the Box*" Artist Exhibit to offset the cost of materials, as requested by Supervisor Rockholm (\$200), Supervisor Weygandt (\$200) and Supervisor Holmes (\$100).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the PlacerArts "*Outside the Box*" Artist Exhibit. The *Outside the Box* artist exhibit has been the primary fundraiser for PlacerArts for the past two years and includes the participation of local restaurants and Placer County wineries. Thousands of community members enjoy the exhibition from the Art Walk beginning on April 8 and culminating with the Box Live Auction Gala on May 22. Their goal is to expand involvement throughout Placer County communities by featuring artist from Alta, Auburn, Colfax, Elverta, Foresthill, Lincoln, Loomis, Newcastle, North Tahoe - Truckee, Penryn, Rocklin and Roseville. The funds designated towards this popular fundraising event will help to offset the cost of the materials for the wooden boxes which will be issued to the artist.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

PlacerArts *catalyst for the arts and humanities*

808 Lincoln Way / Auburn CA 95603-4807 / t 530.885.5670 / f 530.885.0348 / office@placerarts.org / www.placerarts.org

January 19, 2010

Robert Weygandt, Supervisor District 2
County of Placer Board of Supervisors
175 Fulweiler Avenue
Auburn, CA 95603

RE: Revenue Sharing

Dear Supervisor Weygandt;

We are writing to ask you to contribute funds for the PlacerArts artist exhibit called *Outside the Box*. This show has been the primary fund raiser for PlacerArts for the past two years. Net proceeds support arts marketing and joint promotions countywide. While we've invited and featured artists, representative of the region, this year we're making a more concerted effort to outreach and thus ensure participation of artists from all communities in Placer County.

We're asking that you contribute \$650 towards the purchase of materials for the wooden boxes which will be issued to artists, from which they will create an original piece of art. This year's exhibition will open with the April Auburn Art Walk on Thursday, April 8, 2010 and will culminate on Saturday, May 22, 2010, at the Outside the Box Live Auction Gala. Our goal is to expand involvement throughout Placer County communities by featuring artists from Alta, Auburn, Colfax, Elverta, Foresthill, Lincoln, Loomis, Newcastle, North Tahoe-Truckee, Penryn, Rocklin, and Roseville.

Outside the Box is a true community effort beginning with Derrick Barnes' box building and the creative contribution of 100 artists. An all-volunteer steering committee is involved in event planning and publicity. Thousands of community members – families and children – are delighted by the creative results, which are viewable in the gallery and online. The culminating gala auction -- led by professional auctioneer Dan Macon -- is lively, open to the public and includes participation by local restaurants and Placer County wineries.

If you have any questions regarding this request, please contact us at (530) 885-5670 x115. We look forward to a successful event and hope that you'll stop by the show and come to our Live Auction Event.

Thank you for your consideration in helping us.

Sincerely,



Angela Tahti
Executive Director

Susan Dupre

Susan Dupre
Box Show Committee Chair

HAND DELIVERED

RECEIVED *RW*
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BOARD OF SUPERVISORS

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