

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm Supervisor, District 1

DATE: April 27, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$150 in Revenue Sharing monies to the Roseville City School District Foundation *5K Fun Run/Walk* to benefit the Roseville City Schools, as requested by Supervisor Rockholm (\$150).

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**ACTION REQUESTED**

Approve appropriation of \$150 in Revenue Sharing monies to the Roseville City School District Foundation *5K Fun Run/Walk* to benefit the Roseville City Schools, as requested by Supervisor Rockholm (\$150).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Roseville City School District Foundation *5K Fun Run/Walk*. The Roseville City School District Foundation exists to enrich the educational opportunities of the children of the Roseville community through grants, resources, and partnerships among schools, parents, business', and others in support of children and the schools they attend. This family oriented community event will be held May 14 at the Veterans Park North in Roseville. The funds designated towards this event will help to provide grants, resources, and partnerships to benefit students, teachers and the educational community as a whole.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



## Sponsorship Opportunities

**Would you like to increase awareness of your business, your product or your service in the Roseville community? Does your company need to increase name recognition within the City of Roseville? What if you could do all this while giving to a non-profit organization dedicated to raising funds that directly support the education of our community's children?**

On **Friday, May 14, 2010**, the Roseville City School District Foundation is holding it's **6th Annual 5K Fun Run/Walk** at Veteran's Park North in Roseville. This event, our major fundraiser, is our way of supporting enhanced learning experiences through programs and technologies that add value, support, relevance and richness to the classroom curriculums.

Our Fun Run theme is centered around Family, Fitness and Fun. It is designed to be a community event which will allow all 9000+ students and their families to participate either as runners, walkers, supporters, and consumers of the products our sponsors have to offer. The event is designed to promote a family friendly atmosphere that will raise funds to support the ongoing education of our children.

This event will host many students, parents, friends, businesses and community members. This year's fundraising goal is \$100,000.

Corporate and individual sponsorships are sought to maximize fundraising efforts. Great care is given to recognize the generosity of participating companies and individuals. Please refer to the Sponsorship Opportunities for specific sponsorship levels and benefits. Contributions are 100% tax-deductible.

Thank you for considering supporting our organization!

**Contact Christine Karr at 916-771-1600 x192 or at [info@rcsdfoundation.org](mailto:info@rcsdfoundation.org) for more information or to submit a contribution.**

*Roseville City School District Foundation  
1050 Main Street, Roseville, CA 95678  
Tax Identification Number: 20-1717204*

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