

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: July 13, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Loomis Basin Chamber of Commerce *23rd Annual Loomis Eggplant Festival* to help defray the cost of the event, as requested by Supervisor Holmes (\$1,000).

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to the Loomis Basin Chamber of Commerce *23rd Annual Loomis Eggplant Festival* to help defray the cost of the event, as requested by Supervisor Holmes (\$1,000).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Loomis Basin Chamber of Commerce *23rd Annual Loomis Eggplant Festival* being held October 2 in downtown Loomis. This very popular community event offers a venue of arts, crafts, food, wine garden, and free entertainment throughout the day. The Chamber Showcase features many of the local businesses, including local tourism, agriculture, talent, art, businesses and non-profit organizations to an estimated thirteen thousand guests and visitors from Placer, Nevada and El Dorado counties. The funds designated towards this event will help defray the cost of the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



April 27th, 2010

To: Jim Holmes
Placer County Board of Supervisors

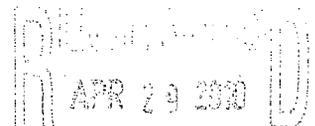
This year we celebrate the 23rd year of the Loomis Eggplant Festival. I have been involved since the 2nd year and have seen it mature and grow to an event that we can all be proud of. Our small town swells to 3 times the population of Loomis for that one day and the area businesses take that opportunity to promote their products and services. The food vendors continue to improve and we have an outstanding Wine Garden that is now a permanent part of the festival. We have expanding the vender and children's area and will have our 2nd annual chicken race which was very successful last year. The entertainment was outstanding last year and we look forward to even more local entertainment throughout the day.

The Chamber's policy has always been to provide a family environment free of entrance and parking fees. This has been accomplished through sponsorship packages. We want to thank you for your support last year as a Silver Sponsor and hope you will continue to be a part of the Loomis Eggplant Festivals success. We will do our best to promote your company from now until the day after the festival.

Sincerely,

Henry Schneider
Sponsorship Committee
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