

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1

DATE: July 13, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Performing Arts of Roseville *Music in the Park* to benefit their 20th anniversary summer concert series, as requested by Supervisor Rockholm (\$500).

ACTION REQUESTED

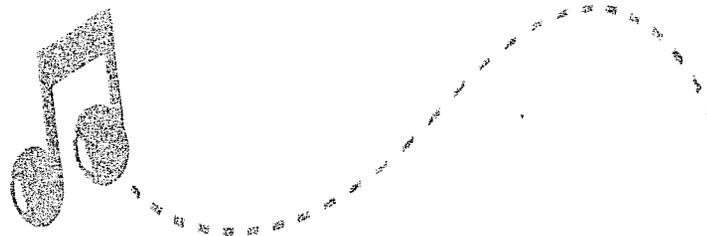
Approve appropriation of \$500 in Revenue Sharing monies to the Performing Arts of Roseville *Music in the Park* to benefit their 20th anniversary summer concert series, as requested by Supervisor Rockholm (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Performing Arts of Roseville 20th Anniversary Season of *Music in the Park* summer concert series. Beginning in June and throughout the summer this very popular event will have a variety of diverse and exciting varied performers, which promises to provide quality entertainment free to the public. The Performing Arts of Roseville has collaborated with Roseville area schools to provide live performing arts experience to the area youth as well with a goal of inspiring an appreciation of the arts either as listeners, viewers or as performers. The funds designated towards this program give support to the 2010 season of musical enjoyment to the community.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Dear Friends of Music in the Park:

Welcome to our 20th Anniversary Season of Performing Arts of Roseville Music in the Park summer concert series! It is hard to believe we started our Royer Park concert series back in the summer of 1990 with a few volunteers, some donated funds and no stage at Royer Park (yes, we actually rolled out sections of stage on the grass and the music played)!

Here we are today...20 years later, continuing to provide the Roseville community with GREAT FREE Music!

And guess what? This year is going to be even more amazing and fun. Our concerts have been made possible through the very generous support of people like YOU. And we truly appreciate your support.

As we do every year at this time, we are asking for financial support of the Music in the Park series. We have a great 20th Anniversary line-up!

Beginning in June, we'll kick off the season with our first concert featuring the **Roseville Community Concert Band**.

July brings to Royer Park the return of the unbelievably popular **Capitol Pops** on the 4th of the July.

On July 18th, local country western favorite **Dave Russell** will be performing.

August has the return of the rockin' retro sounds of the **80z Allstars**.

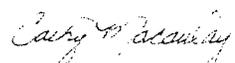
And to conclude our 20th Anniversary celebration season - we welcome back **MUMBO GUMBO!** One of the Sacramento region's most popular bands ever will return for the season finale of Music in the Park.

The concerts are scheduled for the third Sunday each month from June through September with a special patriotic performance on the 4th of July.

We thank you for your consideration. Please review the enclosed sponsorship materials. We hope you will join us for the 2010 Roseville Music in the Park 20th Anniversary season!

Sincerely,


Gina Garbolino
Mayor of Roseville


Cathy Macaulay
1990 President, Performing Arts of Roseville


Lesli Goto
2010 President, Performing Arts of Roseville


Aldo Pineschi
Board Member, Performing Arts of Roseville



256