

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Troy Held, Director Child Support Services  
Mike Boyle, Assistant County Executive Officer

DATE: July 27, 2010

SUBJECT: PROCLAMATION – Approve a Proclamation declaring August 2010 as  
“Child Support Awareness Month” in Placer County.

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**ACTION REQUESTED**

Approve a Proclamation declaring August 2010 as “Child Support Awareness Month” in Placer County.

**BACKGROUND/COMMUNITY BENEFITS**

Each year, the State of California formally recognizes the month of August as “Child Support Awareness Month” by proclamation from the Office of the Governor. It is proclaimed that children are the most valuable resource, and need the emotional, medical and financial support of each parent in order to reach their full potential as adults. The designation of August as “Child Support Awareness Month” serves to assist the Placer County Department of Child Support Services to promote positive relationships by providing support services, enhancing stability and ensuring parents pay child support on a regular and timely basis. In conjunction with the State Proclamation, the Placer County Board of Supervisors annually recognizes, and proclaims the Month of August as “Child Support Awareness Month” in and for the County of Placer.

**FISCAL IMPACT**

None

**In the matter of a Proclamation declaring  
August 2010 as "National Child Support Awareness Month" in Placer  
County in support of the great State of California designating  
August as "National Child Support Awareness Month."**

**WHEREAS,** Child Support Awareness Month celebrates the key role parental emotional and financial support play in the well-being of our children, our most precious resource, helping them to become healthy, productive, and well-adjusted adults; and

**WHEREAS,** Placer County Department of Child Support Services provides important services enabling parents to be a positive influence in the lives of their children ensuring children have an opportunity to reach their full potential; and

**WHEREAS,** nearly 8,000 local California child support professionals are steadfastly committed to improving the quality of life for 1.9 million California children and families through timely, accurate, and responsive child support services, which collected over \$2.2 billion last year, including over \$18 million by the Department of Child Support Services of Placer County; and

**WHEREAS,** these crucial payments not only fulfill a legal responsibility, but they also reduce the need for public assistance and provide items needed in the child's everyday life, such as food, clothing and medical care; and

**WHEREAS,** increasing public awareness of the importance of this issue through education, outreach, and media attention will reinforce the position that all parents must take responsibility for the financial, emotional, and physical support of their children; and,

**WHEREAS,** in recognition of, "Child Support Awareness Month", the California Child Support Directors Association in conjunction with the State Department of Child Support Services calls upon all communities and leaders to promote the, "Get Back on the Road Again" campaign encouraging parents who have had a driver or professional license suspended for failure to pay child support to re-engage with the child support program and their child/ren, and have their suspended licenses restored.

**NOW, THEREFORE, BE IT PROCLAIMED THAT** the Placer County Board of Supervisors does hereby declare August, 2010 as "National Child Support Awareness Month" in Placer County in support of the great State of California designating August as "National Child Support Awareness Month."

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Kirk Uhler, Supervisor, District 4  
Chairman 2010

Rocky Rockholm  
Supervisor, District 1

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Supervisor, District 2

Jim Holmes  
Supervisor, District 3

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132