

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm, Supervisor District 1

DATE: December 14, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$725 in Revenue Sharing monies to the Keaton Raphael Memorial *Family Navigator Program* to assist childhood cancer patient families with services and programs in their communities, as requested by Supervisor Rockholm (\$725).

ACTION REQUESTED

Approve appropriation of \$725 in Revenue Sharing monies to the Keaton Raphael Memorial *Family Navigator Program* to assist childhood cancer patient families with services and programs in their communities, as requested by Supervisor Rockholm (\$725).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to help support the Keaton Raphael Memorial *Family Navigator Program*. For the past twelve years, Keaton Raphael Memorial has been assisting childhood cancer patients and their families through emergency financial assistance, connection to vital resources, education information and advocacy. The Keaton Raphael organization is unveiling the first childhood cancer "Family Navigator" program which utilizes existing community resources together with Keaton Raphael Partnerships to assist childhood cancer families with the myriad of issues they face. The bi-lingual Family Navigator and trained volunteers will have access to a networked database which connects to all basic need services and organizations per geographical areas allowing the navigator and team the ability to access the family's support system and connect them to services and programs in their community. The funds designated towards this program will help provide assistance and educational resources to local pediatric oncology families who are faced with the overwhelming burdens associated with cancer treatment.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

515



Keaton Raphael
M E M O R I A L

for Children with Cancer

November 18, 2010

Placer County Supervisor Rocky Rockholm
Attn: Linda Brown
175 Fulweiler Avenue
Auburn, CA 95603

Dear Linda:

For the past twelve years, our organization has been assisting childhood cancer patients and their families through, emergency financial assistance, connection to vital resources, education information and advocacy.

This year, we wanted to make sure that our assistance to families was creating a positive impact and our Program Committee with the help of a local grant from Placer Community Foundation, conducted a family needs assessment. The results of the survey validated our work and identified that childhood cancer families, regardless of their child's stage in their journey, need someone to communicate with on a regular basis that can assist them in navigating the myriad of issues they face.

Simply put, who do families call when they need answers on how to pay bills, where to get food, what to do with insurance issues and more specific issues dealing with their child's cancer treatment? No central place exists for someone to help them work through these issues.

Our organization is unveiling the first childhood cancer "Family Navigator" Program. This model does not exist in the childhood cancer world and utilizes existing community resources together with Keaton Raphael Memorial Partnerships to assist childhood cancer families in a very personalized way.

Our bi-lingual Family Navigator and trained volunteers will have access to a networked database which connects to all basic need services and organizations per geographical area.

This gives the Navigator and team, the ability to access the family's support systems and connect them to services and programs in their community.

KRM partnerships such as; housecleaners, car dealerships, contractors, used appliance outlets can aid the family in very tangible ways. This allows community members who may not be able to gift monetarily, an opportunity to contribute directly to our families. A win-win for everyone.

We have secured a Placer County First 5 grant and are focusing on building community partnership support to sustain our efforts.

We would like to respectfully request \$725.00 from Supervisor Rocky Rockholm in support of our program.

Thank you so much for your consideration,

Robyn Raphael
CEO/Founder ~Keaton's Mommy Forever