



MEMORANDUM  
COUNTY OF PLACER  
Office of Economic Development  
175 Fulweiler Avenue, Auburn, CA 95603-2133  
(530) 889-4016 • Fax:(530) 889-4095

**DATE:** October 19, 2010

**TO:** Honorable Board of Supervisors

**FROM:** Thomas M. Miller, County Executive Officer  
David C. Snyder, Director

**SUBJECT:** Approve an Amendment of \$130,000 to Services Agreement with the Placer County Redevelopment Agency for Fiscal Year 2010-2011 for the Purpose of Funding the Annual Contracts with the North Tahoe Business Association and the Tahoe City Downtown Association and Approve a Budget Revision

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**ACTION REQUESTED:** Adopt a resolution to authorize the Director of Economic Development to execute a \$130,000 amendment to the Services Agreement with the Placer County Redevelopment Agency for Fiscal Year 2010-2011 for the purpose of funding the annual contracts with the North Tahoe Business Association and the Tahoe City Downtown Association and approve a budget revision to appropriately budget expenditures and off setting revenues.

**BACKGROUND:** On June 8, 2010, your Board authorized the Placer County Office of Economic Development (OED) to enter into a Services Agreement with the Redevelopment Agency (Agency) for \$95,000 to support a range of OED services and activities considered of benefit to the Agency. A Services Agreement for that amount was subsequently executed.

For the past several years, the Agency has also provided funding to the North Tahoe Business Association and Tahoe City Downtown Association through annual operating agreements. The work of the two business associations is primarily monitored by OED and the periodic progress payments to the two business associations are processed through both OED and the Agency before payment. In order to simplify the oversight and streamline the payment processing, it is now proposed that the Agency provide the funding for the two business associations to OED so that OED can contract directly with the associations. This change would save a step in payment processing and provide funds to the associations in quicker fashion.

**FISCAL IMPACT:** The proposed \$130,000 amendment would be paid out of North Lake Tahoe Redevelopment Project Area tax increment funds. Adequate funds have already been budgeted for this purpose and are available for this use. Through the proposed amendment, the OED will receive an additional \$130,000 designated for the two business association agreements. There is no additional impact to the County general fund.

**ENVIRONMENTAL:** The requested action is an administrative action that is considered exempt from environmental review pursuant to the California Environmental Quality Act (CEQA) per CEQA Guidelines §15180.

Attachment: Resolution & Budget Revision

**Before the Placer County  
Board of Supervisors  
County of Placer, State of California**

**In the matter of:**

Adopt a resolution to authorize the Director of Economic Development to execute a \$130,000 amendment to the Services Agreement with the Placer County Redevelopment Agency for fiscal Year 2010-2011 for the purpose of funding the annual contracts with the North Tahoe Business Association and the Tahoe City Downtown Association and approve a Budget Revision

**Resol. No:**.....

**Ord. No:**.....

**First Reading:** .....

The following Resolution was duly passed by the Board of Supervisors

of the County of Placer at a regular meeting held Tuesday, October 19, 2010

by the following vote on roll call:

**Ayes:**

**Noes:**

**Absent:**

Signed and approved by me after its passage.

Attest:

\_\_\_\_\_  
Kirk Uhler, Chair, Board of Supervisors

Clerk of said Board

\_\_\_\_\_

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WHEREAS, on October 20, 2009, the Redevelopment Agency Board authorized the execution of service agreements with the North Tahoe Business Association and Tahoe City Downtown Association, whereby the Redevelopment Agency provided operating funding for the two organizations; and

Resolution #10 –  
Service Agreement Amendment  
Tuesday, October 19, 2010  
Page Two

WHEREAS, on June 8, 2010, the Redevelopment Agency Board authorized the execution of a services agreement with the Placer County Office of Economic Development (Economic Development) for \$95,000; and

WHEREAS, the Redevelopment Agency and Economic Development are mutually desirous of providing funding assistance for one additional year for the North Tahoe Business Association and Tahoe City Downtown Association; and

WHEREAS, the Redevelopment Agency and Economic Development propose that the service agreement between the Redevelopment Agency and Economic Development be amended to increase the funding amount by \$130,000 and that said funds be used for Economic Development to enter into service agreements directly with the North Tahoe Business Association and Tahoe City Downtown Association.

NOW, THEREFORE, BE IT RESOLVED by the Placer County Board of Supervisors authorizes the Director of Economic Development or designee to execute an Amendment to the Services Agreement with the Placer County Redevelopment Agency for \$130,000, and approves the budget revision.

PLACER COUNTY

PAS DOCUMENT NO.

**BUDGET REVISION**

**RECEIVED**

Oct 13 2010

COUNTY EXECUTIVE OFFICE

*[Signature]*  
Auditor-Controller

*[Signature]*  
County Executive

Board of Supervisors

**POST DATE:**

DEPT NO.	DOC TYPE	Total \$ Amount	TOTAL LINES
09	BR	260,000.00	2

Cash Transfer Required

Reserve Cancellation Required

Establish Reserve Required

**ESTIMATED REVENUE ADJUSTMENT**

**APPROPRIATION ADJUSTMENT**

DEPT NO.	T/C	Rev	Fund	Sub Fund	OCA	PCA	OBJ 3	PROJ.	PROJ. DTL	AMOUNT	DEPT NO.	T/C	Rev	Fund	Sub Fund	OCA	PCA	OBJ 3	PROJ.	PROJ. DTL	AMOUNT
09	006		100		RBUSAT	11122	8782			130,000.00	09	014		100		RBUSAT	11122	2555			130,000.00
<b>TOTAL</b>											<b>TOTAL</b>										
130,000.00											130,000.00										

REASON FOR REVISION: Contracts with Tahoe City Downtown Association and North Tahoe Business Association. Revenues are from the Placer County Redevelopment Agency.

Prepared by Ron Baker Ext 4645

Department Head \_\_\_\_\_

Date: 10/7/10

Board of Supervisors \_\_\_\_\_

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Budget Revision # \_\_\_\_\_ FOR INDIVIDUAL DEPT USE

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