

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: F.C. "Rocky" Rockholm Supervisor District 1

DATE: October 19, 2010

SUBJECT: REVENUE SHARING – Approve appropriation of \$2,500 in Revenue Sharing monies to the Placer Breast Cancer Endowment Fund *Pink & White Ball* to help support the endowed Chair to continue breast cancer research, as requested by Supervisor Rockholm (\$2,500).

ACTION REQUESTED

Approve appropriation of \$2,500 in Revenue Sharing monies to the Placer Breast Cancer Endowment Fund *Pink & White Ball* to help support the endowed Chair to continue breast cancer research, as requested by Supervisor Rockholm (\$2,500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Placer Breast Cancer Endowment Fund annual *Pink & White Ball* being held October 22. Since the beginning of the organization, the Placer Breast Cancer Endowment Fund has sought donations to endow a Chair at the UC Davis Cancer Center in support of breast cancer research. The funds designated towards this event will help support the endowed Chair to recruit established researches, build laboratory space, and continue clinical trials programs offering patients access to the latest treatments with the ultimate goal, as set by the National Cancer Institute – to eliminate the suffering and death due to cancer by 2015.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



PLACER
Breast Cancer
ENDOWMENT

Pink & White Ball

2010 Sponsorship Opportunities & Benefits

September 27, 2010

Supervisor Rocky Rockholm
Placer County Board of Supervisor
175 Fulweiler Avenue
Auburn, CA 95603

Dear Supervisor Rockholm:

The Placer Breast Cancer Endowment (PBCE) is holding their annual Pink and White Ball at the beautiful Thunder Valley Casino. We would like to request your support of this event. Since the beginning of this organization, we have sought donations to endow a Chair at the UC Davis Cancer Center in support of breast cancer research.

This year we are fortunate enough to have this event at Thunder Valley Casino and the wonderful support of the Casino and United Auburn Indian Community. We would again like to ask for your help and request a Pink and White Sponsorship in the amount of \$2,500. The event takes place on October 22, 2010, and will include a reception dinner and music. We hope you will consider donating to this worthwhile annual event.

Your contribution can make a meaningful impact as we seek to find a cure for breast cancer through support of the PBCE and UC Davis Cancer Center. Thank you for your consideration. Please do not hesitate to call (916) 782-8079 with questions.

Sincerely,

Aldo Pineschi
PBCE Committee

Carol Garcia
PBCE Chair

**Proceeds from this event will help establish an endowed chair at
UC Davis for Breast Cancer Research**

The Placer Breast Cancer Endowment Fund is a 501(c)(3) nonprofit organization (tax ID# 27-0690037) and contributions made to the fund are tax deductible to the extent allowable by law.

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