

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: January 25, 2011

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to the Rocklin Educational Excellence Foundation *1st Annual Rocklin Royale Event* to help defray the cost of the event, as requested by Supervisor Weygandt (\$250) and Supervisor Holmes (\$250).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to the Rocklin Educational Excellence Foundation *1st Annual Rocklin Royale Event* to help defray the cost of the event, as requested by Supervisor Weygandt (\$250) and Supervisor Holmes (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Rocklin Educational Excellence Foundation *1st Annual Rocklin Royale Event* being held January 28. The Rocklin Educational Excellence Foundation in partnership with parents and the community was created to encourage academic excellence within Rocklin's public schools. Their mission is to provide the Rocklin public schools financial and community resources to enhance and promote educational excellence. Their goal is to ensure that every child in Rocklin has an educational experience that prepares them well for college, careers and citizenship. The funds designated towards this organization will help defray the cost of the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

Districts 1 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Educational Excellence Fndtn Telephone: (916) 781-0657
 Address: 2615 Sierra Meadows Drive FAX: (916) 781-0699
Rocklin 95677 Email: info@rocklineducationfoundation.org
 Website: www.rocklineducationfoundation.org

Briefly describe the community benefit the organization, event, program or project provides:

Our first major fundraiser is Rocklin Royale, a benefit for our Rocklin public schools foundation. Our foundation began in 2008 and supports programs and projects benefitting 10,000 public school students.

Briefly describe how funding will be utilized by listing what items will be purchased:

Sponsorship will support this event. All proceeds will benefit funding requests for Rocklin schools.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

I swear under penalty of perjury that the information supplied herein is true and correct

Bill Halldin

APPLICANT'S NAME

Bill Halldin

APPLICANT'S SIGNATURE

12/17/10

DATE

Office Use Only



January 28, 2011

Rocklin Royale!

An Elegant Winter Gala to Support Our Public Schools

Larry Skidmore
Chairman

Angel Sweatt
Vice Chairman

Bill Halldin
Treasurer

Ken Broadway
Secretary

Diana Ruslin
Fund-Raising Chair

Board Members

Ann Bouchard

Jodie Day

Evan Gerberding

Cindy Giove

Ralph Laird

Todd Lowell

Margaret Lubinski

Steve Martinez

Linda Rooney

Kevin Brown

Mission Statement

"The Rocklin Educational Excellence Foundation provides financial and community resources to the schools of the Rocklin Unified School District to enhance and promote educational excellence."

To contact REEF:

www.RocklinEducationFoundation.org

2615 Sierra Meadows Drive

Rocklin, California 95677

(916) 315-1409

A cornerstone of the Rocklin community continues to be our high-quality public schools. Their excellence contributes directly to our community's economic vitality and quality of life.

Despite budget cuts and economic hard times, the Rocklin Unified School District — in partnership with parents and the community — has achieved an outstanding record of success. Each year, we continue to deliver an exemplary education to more than 10,000 students from our community.

Rocklin Unified's impressive success story is a source of community pride:

- ▶ RUSD is one of only two K-12 districts in Northern California with all schools scoring above the state level of high achieving (800) on the Academic Performance Index (API).
- ▶ Rocklin and Whitney high schools ranked in the top seven in the Sacramento region and were the top two in Placer County.
- ▶ 90% of our graduates go on to post-secondary education.

But statistics only tell part of that story. Behind this record of achievement are outstanding young people who have benefited from the excellence offered by Rocklin's public schools. As a community, we have had many opportunities to see these young people up close — in our neighborhoods, on championship sports teams, and even working in community businesses.

You can help keep Rocklin's educational programs strong and thriving by supporting the Rocklin Educational Excellence Foundation.

Our group of community-minded citizens, business leaders, and educators formed this tax-exempt, non-profit organization with one simple goal in mind: ensuring that every child in Rocklin has a top-notch educational experience that prepares them well for college, careers and citizenship. To be successful, we need the involvement of people like you.

With the generous support of Mercedes Benz of Rocklin we are hosting a major fundraising event on January 28th — the first annual Rocklin Royale! We are asking business and community leaders to help sponsor this elegant evening of Monte Carlo casino gaming, hors d'oeuvres, fun and entertainment as we raise money for Rocklin's schools.

As a "jewel" in the Rocklin Royale crown you can be recognized as a sponsor at levels ranging from Diamond (\$1,000) to Ruby (\$125). We also need local businesses to assist with in-kind contributions of catered food and services. We want to be sure that those who support Rocklin education are recognized for that support. Your business name and contact information will appear in event literature, on our website, and at the gaming tables.

Can we count on you to "chip in" to help sponsor this very worthwhile event?

If you have any questions, please feel free to call me at 916-781-0657 or 916-718-1251.

Thank you so much for your generous support as we help Rocklin students achieve their goals!

Sincerely,

Bill Halldin

Sponsorship Chair, Rocklin Royale

www.RocklinEducationFoundation.org

