

**MEMORANDUM  
OFFICE OF THE  
BOARD OF SUPERVISORS  
COUNTY OF PLACER**

**TO:** Honorable Board of Supervisors

**FROM:** Kirk Uhler, Supervisor District 4

**DATE:** June 21, 2011

**SUBJECT:** **RESOLUTION-** Present a Resolution in support of the California Winter Games Committee to pursue the opportunity to host the Winter Olympic Games in the Lake Tahoe region and proclaim June 23, 2011 as, "International Olympic Day" in Placer County.

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**ACTION REQUESTED**

Present a Resolution in support of the California Winter Games Committee to pursue the opportunity to host the Winter Olympic Games in the Lake Tahoe region and proclaim June 23, 2011 as, "International Olympic Day" in Placer County.

**BACKGROUND/COMMUNITY BENEFITS**

The California Winter Games Committee is a nonprofit organization, comprised of leaders from the business community, political arena and non-profit and non-governmental organizations, whose mission is to explore hosting future Winter Olympic Games in the Lake Tahoe Region.

The California committee will partner with the Reno-Tahoe Winter Games Coalition to promote both states as combined hosts. Being selected as the host for the 2022 Winter Olympic Games would bring enormous economic benefit to the area. It would be the first time the Tahoe area was selected to host the games since 1960 when Squaw Valley hosted the games.

The first deadline to enter the running for the games comes in the spring of 2012 when the California committee will need to submit their statement of interest. The host city will not be announced until the summer of 2015.

The Placer County Board of Supervisors is being asked to support the committee in their efforts to make Lake Tahoe the selected location for the 2022 Winter Olympic Games and further proclaim June 23, 2011 as, "International Olympic Day" in Placer County.

**FISCAL IMPACT**

None

In the matter of a Resolution in support of the Resolution No. 2011-  
California Winter Games Committee to pursue the opportunity  
to host the Winter Olympic Games in the Lake Tahoe region and  
Proclaim June 23, 2011 as "International Olympic Day" in Placer County.

WHEREAS, the California Winter Games Committee is a nonprofit organization, comprised of leaders from the business community, political arena and non-profit and non-governmental organizations, whose mission is to explore hosting future Winter Olympic Games in the Lake Tahoe Region; and

WHEREAS, the United States Olympic Committee (USOC) may solicit as early as next year for the 2022 Winter Games bid process; and

WHEREAS, the committee will explore how to best position the state for a bid to host the Winter Games; and

WHEREAS, competing for a host-city Winter Olympics bid will be a valuable endeavor for California and for the Sacramento region that will bring together our communities to highlight our state and region's best assets on the world stage; and

WHEREAS, the California Winter Games Committee will work closely alongside Nevada's Reno-Tahoe Winter Games Coalition to promote both states' individual and combined interests in future Winter Olympic Games; and

WHEREAS, Olympics in Tahoe are expected to bring regional economic benefits based on the data showing that the Salt Lake City 2002 Winter Olympic Games brought \$76 million to state and local government, created 35,000 jobs and brought \$1.5 billion in labor income; and

WHEREAS, the Tahoe region is equipped to host the Winter Games with world class ski resorts, desirable accommodations, and the recognized ability of the U.S. to host a very successful Olympic Games; and

WHEREAS, early public opinion polling commissioned by the California Winter Games Committee shows California residents overwhelmingly support California leaders pursuing the Winter Olympic Games in the Lake Tahoe Region (90%) and 95% of Californians believe hosting the games would have a positive impact on the economy overall; and

WHEREAS, hosting the Winter Olympic Games will enhance California's international image and will increase tourism interest as Olympic attendees will likely travel through Sacramento and other parts of California – taking advantage of the state's airports, wine country, museums, hospitality, scenery and outdoor activities; and

WHEREAS, the first Olympic games appeared in Athens in the year 1896; and

WHEREAS, International Olympic Day was first celebrated on 23rd June 1948.

Now, Therefore, Be It Resolved That, the Placer County Board of Supervisors, commends and encourages the California Winter Games Committee to further pursue the opportunity to host the Winter Olympic Games in the Lake Tahoe region; and

Be It Further Resolved That, the Placer County Board of Supervisors proclaims June 23, 2011, as, "International Olympic Day" in Placer County.

Robert M. Weygandt, Supervisor, District 2  
Chairman 2011

Jack Duran  
Supervisor, District 1

Kirk Uhler  
Supervisor, District 4

Jim Holmes  
Supervisor, District 3

Jennifer Montgomery  
Supervisor, District 5

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