

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: June 21, 2011

SUBJECT: REVENUE SHARING – Approve appropriation of \$500 in Revenue Sharing monies to PARC (Protect American River Canyons) *20th Annual American River Confluence Festival* to help defray the cost of the event, as requested by Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$500 in Revenue Sharing monies to PARC (Protect American River Canyons) *20th Annual American River Confluence Festival* to help defray the cost of the event, as requested by Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the PARC (Protect American River Canyons) *20th Annual American River Confluence Festival* being held at the American River Overlook Park in Auburn. This is a family oriented river festival that focuses on the wilderness, recreational, cultural and economic benefits provided by the American River Watershed. PARC is dedicated to the protection and conservation of the natural, recreational, cultural and historical resources of the North and Middle Forks of the American River and its canyons. The funds designated towards this popular event will help defray the costs of entertainment, food and supplies.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

Districts 1 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization:	<u>Protect American River Canyons</u>	Telephone:	<u>(530)-885-8878</u>
Address:	<u>PO Box 9312</u>	FAX:	<u>()</u>
	<u>Auburn, CA 95604</u>	Email:	<u>parc@jps.net</u>
Website:	<u>www.parc-auburn.org</u>		

Briefly describe the community benefit the organization, event, program or project provides:

20th Annual Free American River Confluence Festival provides interactive booths and activities that focus on recreation in the canyons and appreciation and stewardship of our American River resources in a family-friendly shaded village atmosphere at the American River Canyon Overlook Park in Auburn on June 12th

Briefly describe how funding will be utilized by listing what items will be purchased:

The funds will be used to help publicize the event; provide shade; purchase kids art supplies and rent a sound system. Additional funding comes from PARC members and donations.
Placer County has been listed as a donor on the festival poster and schedule of events.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

For the Confluence Festival 1999 & 2000

I swear under penalty of perjury that the information supplied herein is true and correct

<u>ERIC PEACH</u>	<u>Eric Peach</u>	<u>1 June 2011</u>
APPLICANT'S NAME	APPLICANT'S SIGNATURE	DATE

Office Use Only



Dear Placer County Supervisor Jim Holmes

Spring 2011

Protect American River Canyons, PARC, would like to invite Placer County to be a **\$500 sponsor of the 20th Annual Free American River Confluence Festival** Sunday, June 12th 2011 from 9am-4pm at The American River Overlook Park in Auburn. We will also be sponsoring a special American River Benefit Silent Auction preview with local wines and beer tasting on Saturday, 7pm to 9pm at the Overlook Park.

Sunday is a FREE family-oriented River Festival that focuses on the wilderness, recreational, cultural and economic benefits provided by a healthy American River Watershed. We create our unique river village at the Overlook Park in Auburn filled with information booths, fun recreational opportunities, music, entertainment, gourmet food, nature, art activities and a silent auction to benefit the American River. Please visit the PARC website parc-auburn.org for more information about the Confluence Festival.

PARC is dedicated to the protection and conservation of the natural, recreational, cultural and historical resources of the North and Middle Forks of the American River and its canyons for all to responsibly care for and enjoy. PARC is working to build community through the conservation and stewardship of our American River resources.

Your donation helps us offset our costs for shade, entertainment, publicity, printing, art supplies, insurance and permits and provides important seed money for upcoming PARC sponsored American River projects.

We will be happy to list you as a donor on our Festival Program.
The Confluence Festival Committee thanks you for your consideration.
Eric Peach 530-885-8878

Non-profit # 68-0468121

PARC ~ PO Box 9312 ~ Auburn, CA 95604

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