

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors
FROM: Jack Duran, Placer County Supervisor - District 1
DATE: August 9, 2011
SUBJECT: Discussion of Budgeted \$100,000 Revenue Sharing Fund Allocation

ACTION REQUESTED

Consider a request to suspend funding for the Revenue Sharing Program for a period of one year and develop an alternative approach to funding community programs during that interim period.

Absent suspension of the program, it would be requested that the Board consider revising the approach for allocation of funds more immediately for requests beginning in the current fiscal year.

BACKGROUND

The Revenue Sharing Fund Program provides limited financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. Revenue Sharing funds are allotted in the amount of \$20,000 to each district which can then be disbursed as prescribed in program guidelines utilizing an application process. (Both the guideline and application can be found on the County's website.)

Over the last several years, funds have been allocated one of three ways which varies between Supervisors and Supervisorial districts. In general members of the Board of Supervisors currently review and nominate an organization's application. These requests and funding recommendations are placed on the Board's public meeting agenda to be approved by the entire Board of Supervisors. Unfunded requests are provided for public review in the Board's office. The current approach to revenue sharing system provides for limited contributions to private non-profit organizations while containing the administrative costs of the program. The District 5 Supervisor has requested that Revenue Sharing Funds for District 5 be dedicated to programs through the Health and Human Services budget to Tahoe related human service programs. This was accomplished last year through the County budget process.

At the March 22, Board of Supervisors' meeting, the Board reviewed the Revenue Sharing Program and discussed alternatives for allocation of these funds. At that time, the potential of a moratorium or suspension of the program was suggested given existing economic conditions and budget constraints. Other Board members expressed an interest in continuing the program as currently exists. There was no vote taken on either a suspension of the program or an alternative approach to allocation of funds.

ISSUE

Revenue Sharing Funds in the amount of \$100,000 are included in the Fiscal Year 2011-2012 Proposed Budget. While the budget is balanced as required, there are a number of critical funding priorities as discussed with this Board throughout the last several years. State Budget changes, not the least of which are the anticipated costs for realignment, and the decline in property tax revenue over multiple years continue to pose significant challenges to the County.

As you know, a primary responsibility of the Board of Supervisors is the adoption and oversight of the Placer County Budget with funds in excess of \$700 million. Core functions of the County include services in the areas of public safety, health care, parks and support for the elderly, children and other human services among others that compete for very limited dollars. Many of these very services are impacted by the uncertain economic conditions and the ongoing state budget reductions. Prudent fiscal management suggests that the County focus on priorities and core functions so that expenditures are prioritized to protect those services. As such, reconsideration of the Revenue Sharing Program is being brought before this Board today.

Specifically, I request that the Board consider a suspension of the Revenue Sharing program for a period of one year during which time an alternative approach for allocating funds would be developed. After the 12 month moratorium, based on our budget situation and public input, the Board may consider (1) continuing the moratorium, (2) resuming the program, or (3) eliminating it in its entirety.

Funds made available from suspension of the program would be redirected to underfunded programs as identified through the budget process and in budget workshops according to overall Board priorities.

Absent suspension of the program, I request the Board revise the approach for allocation of funds with a goal towards:

- Minimizing or eliminating the dual selection process
- Added transparency
- Maximizing public involvement/oversight
- More efficient management of staff time/committee time

An alternative approach would include the creation of a committee that includes public representatives to make recommendations on projects nominated by the District Supervisor. The full Board would consider recommended projects on a quarterly basis. The addition of members representing the community would increase public oversight and input. As applications are evaluated and awarded quarterly would reduce the ongoing staff time committed to the process.

FISCAL IMPACT

Revenue Sharing Funds in the amount of \$100,000 are included in the Fiscal Year 2011-2012 Proposed Budget. Should the program be suspended, funds would be reallocated for other core priorities that have been impacted by substantial service reductions.

Attachment: List of Fiscal Year 2010-2011 Revenue Sharing Contributions

COMMUNITY AND SOCIAL SERVICES

Acres of Hope - Placer Family Housing Taste of Hope	\$	250	Funds raised will assist at-risk and/or homeless women and children with shelter, clothing and other needs
Advocates for Mentally Ill Housing	\$	200	Subsidize Housing Program provides transitional and permanent housing for adults with mental illness
American Cancer Society Relay for Life - Auburn Event	\$	100	Fundraising effort for cancer research; funds used to offset event permit fees
Auburn Area Christmas Basket Program	\$	200	Funds used to provide food during the holiday season to 500 local families in need
Auburn Funk Box Derby Event	\$	100	Proceeds raised assist programs for local seniors through Seniors First & Auburn 20/30 Club
Auburn Host Lions Club Charity Golf Tournament	\$	200	Proceeds raised to assist programs for the blind and visually impaired and Lions International sight campaigns
Court Appointed Special Advocates (CASA) Golf Classic	\$	500	Funds provide needed advocacy services for children in foster care; support Adult to Youth Mentoring programs
Crime Victims United Charitable Foundation Golf Tournament	\$	250	Funds raised provide needed services to young victims of crimes and at risk youth
Feed the Hungry of Auburn Program	\$	300	Funds used to provide food to local residents in need
Keaton Raphael Memorial Family Navigator Program	\$	725	Funds are used to assist pediatric oncology families with services, programs and support in their communities
Kids First Incredible Years Training Classes	\$	725	Child abuse prevention program provides parents with tools to handle behavioral issues in children of all ages
Kids First Putting Kids First Awards Luncheon	\$	750	Proceeds assist with child abuse prevention programs
Lazarus Project Annual St Patricks Day Dinner	\$	450	Proceeds assist over 400 local homeless men and women with housing, food and counseling
Lighthouse Counseling & Family Resource Center Fundraisers	\$	1,450	Rib Festival and Celebrity Waiter Luncheon - proceeds provide physical, emotional or mental health services
Lincoln Rotary Foundation Annual Pasta Feed Fundraiser	\$	200	Proceeds benefit humanitarian programs in Lincoln; food programs, youth center activities and scholarships
Newcastle Golden Spike Lions Spaghetti Dinner Fundraiser	\$	250	Proceeds support Newcastle Firefighter Volunteer Assn; volunteers assist the Newcastle Fire Protection District
Placer Breast Cancer Endowment Fund Fundraiser	\$	2,950	Proceeds support breast cancer researches, build laboratory space, and continue clinical trials
Placer County Sheriff's Dept Youth in Action Golf Classic	\$	250	Funds support the Youth in Action program; Widow and Orphans Trust Fund; SO Community Services Program
Placer County Sheriff's Search & Rescue	\$	500	Funds used for new equipment and critical volunteer training
Peace for Families Placer Womens Center	\$	450	Funds provide critical services to women and children of domestic violence or sexual assault
Roseville Host Lions Club Christmas Food Basket Program	\$	1,000	Funds used to provide perishable and non-perishable food items to 1,000 families in need.
Rotary Club of Auburn Spirit of Auburn Community Barbeque	\$	250	Event raises funds to provide services to children at risk, those in need due to poverty, hunger, or violence
Rotary Club of Roseville Miles of Smiles Program	\$	926	Funds offset shortfall to fully fund the Miles of Smiles dental program for elementary school children in Roseville
Salvation Army of Auburn Thanksgiving Day Dinner	\$	750	Funds are used to serve approx. 2,500 meals to area residents in need
Seniors First Annual Fall Fest	\$	400	Annual Fundraiser to provide services to keep Placer County seniors in their homes and independent
South Placer Homeless Consortium	\$	250	Funds promote annual Health, Education and Resource Fair
The Gathering Inn Annual Crab Feed Fundraiser	\$	1,500	Proceeds assist with emergency shelter operations which assisted 457 homeless families last year
The Gathering Inn Emergency Housing Program	\$	750	funds to assist with transportation to shelter costs and nutritious meals
Tommy Apostolos Fundraiser	\$	6,000	Proceeds are used to provide warm clothing and backpacks for 500 children in need in the Roseville area

Total as of June 30, 2011 = \$ 22,626

LOCAL SCHOOL PROGRAMS

Auburn Education Foundation Grant program	\$	250	Proceeds benefit Auburn Union Elementary School District programs; Music in Motion, Literacy Come Alive
Auburn Garden Club plant sale fundraiser	\$	100	Funds are used for scholarships to seniors interested participating in college level horticulture programs
Del Oro High School Safe and Sober Grad Night 2011	\$	100	Sober Grad Night festivities provide a safe and sober celebration for the Class of 2011- graduating seniors
E.V. Cain School DC Troopers 2011	\$	500	Funds used to assist E.V.Cain School 8th graders' educational field trip expenses to Washington D.C
Fruitvale Community Association Fundraiser	\$	250	Fund used to help support the Fruitvale School Summer Camp Program for children ages 5-11
Lincoln High School Safe and Sober Grad Night 2011	\$	200	Sober Grad Night festivities provide a safe and sober celebration for the Class of 2011- graduating seniors
Oakmont High School Safe and Sober Grad Night 2011	\$	250	Sober Grad Night festivities provide a safe and sober celebration for the Class of 2011- graduating seniors
Placer Community Action Council KidZKount Golf Tourney	\$	250	Proceeds benefit Kindergarten readiness summer camp program; before and after school care for children
Placer High School Breaking Down the Wall Program	\$	500	This leadership program provides high school students with skills to build unification between peer groups
Placer High School Safe and Sober Grad Night 2011	\$	100	Sober Grad Night festivities provide a safe and sober celebration for the Class of 2011- graduating seniors
Rock Creek Elementary School	\$	100	Funds offset transportation costs for an educational library field trip for Kindergarten students
Rocklin Education Excellence Foundation Rocklin Royale	\$	500	Proceeds raised support Rocklin public schools with financial and community resources
Rocklin Unified School District Little Thunder Golf Tourney	\$	250	Funds raised to support afterschool golf clubs at 11 area elementary schools in the Rocklin Unified School District

386

Roseville City School District Foundation Dine and Dash	\$ 500	Proceeds raised support purchasing technological equipment for roseville area schools
Roseville Firefighters - Local 1592 Golf Tournament	\$ 3,000	Funds raised support local school districts for outstanding teacher programs; funds assist families of fire fighters
Roseville Joint Union High School Memorial Golf Tourney	\$ 1,750	Funds raised to provide scholarships to South Placer students
Roseville Library Foundation Reading Program	\$ 500	Program provides opportunity for students age 6 to 11 to build a love and confidence in reading
Placer High School Safe and Sober Grad Night 2011	\$ 100	Sober Grad Night festivities provide a safe and sober celebration for the Class of 2011- graduating seniors
Sierra College Foundation Taste of Excellence Fundraiser	\$ 1,500	Funds raised are used for scholarships and other programs that directly benefit Sierra College Students
Sportsmen's Legacy Foundation	\$ 250	Funds benefit scholarship program for students who pursue full-time college studies in wildlife biology
The Cowpoke Foundation Fall Gathering Event	\$ 500	funds assist with educational and arts programs in local schools
American Association of University Women/Auburn Branch	\$ 250	Funds used to offset costs to hold a Community Forum on Education
Whitney High School Safe and Sober Grad Night 2011	\$ 200	Sober Grad Night festivities provide a safe and sober celebration for the Class of 2011- graduating seniors
Placer Union High School Dist. Summer Theatre Program	\$ 500	Funds used for costumes and props required for performance production
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Total as of June 30, 2011 =	\$ 12,400	

COMMUNITY EVENTS, ARTS AND RECREATION

Auburn Area Chamber Festival of Lights Parade	\$ 750	Annual Holiday Parade kicks-off the season with 15,000 spectators visiting the downtown Auburn area
Auburn Area Chamber Annual 4th of July Event	\$ 1,000	Funds used to offset costs to hold this annual event; parade, kids games, family entertainment & fireworks
Auburn Symphony In the Park Concert Series	\$ 200	Support of annual outdoor event promoting classical music in the Auburn and surrounding areas
City of Lincoln Annual 4th of July Event	\$ 1,000	Funds used to offset cost of fireworks display at the City of Lincoln 4th of July celebration
Kiwanis Club of Lincoln Annual "Fish n Kids" Derby	\$ 200	Annual Event provides local area youth the educational concepts of catch and release fishing
Lincoln Area Chamber Lincoln Showcase	\$ 1,250	Annual event provides entertainment and highlights local businesses providing food and beverage sampling
Lincoln Volunteer Center	\$ 500	Funds support the Annual Tour de Lincoln Bike ride event; over 100 cyclists participate
Loomis Basin Chamber 23rd Annual Eggplant Festival	\$ 1,000	Annual Community Event promotes local businesses, agriculture, artists, and tourism
Loomis Basin Chamber 24th Annual Eggplant Festival	\$ 1,000	Annual Community Event promotes local businesses, agriculture, artists, and tourism
Performing Arts of Roseville Music in the Park Event	\$ 500	Annual Summer Concert Series provides live performing arts experience to the community
Placer Sportsmen's Inc Annual Kid's Fish Derby	\$ 1,000	Annual event provides over 500 area children the opportunity to participate in an educational fishing experience
Protect American River Canyons Confluence Festival	\$ 1,000	Annual family-oriented river festival focuses on recreational, cultural and economic benefits of the Am. River
Rocklin Area Chamber Hot Chili Cool Cars Event	\$ 500	Annual Celebration for automotive and "chili" enthusiasts to enjoy entertainment, activities and fun for entire family
Roseville Chamber Sylvia Besana Holiday Parade	\$ 500	Thousands of spectators enjoy this Annual Holiday parade; funds used to offset costs of event
Auburn Area Park and Recreation District Community Festival	\$ 500	Community Festival is an all day family event. ARD provides parks, rec facilities, programs and services
Lincoln Arts and Culture Foundation Annual Feats of Clay	\$ 1,200	Annual event promotes local arts, culture and history to 5,000 visitors
Sierra College Patrons A Flea Affaire event	\$ 200	Proceeds help to promote Arts and Humanities through grants and scholarships
Sac-Sierra Reg Arson Task Force Fire Prevention Week	\$ 500	Held during Auburn Home Show Weekend and provides educational information on home/commercial safety
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Total as of June 30, 2011 =	\$ 12,800	

ANIMAL SERVICES SUPPORT

Field Haven Feline Rescue Fundraisers	\$ 250	funds raised support shelter replacement costs; spay neuter assistance and animal adoption services
Placer County SPCA	\$ 700	funds support animal services programs; spay/neuter clinics, training, animal foster care and mobile adoption
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Total as of June 30, 2011 =	\$ 950	

COMMUNITY ENRICHMENT

Auburn Area Chamber Leadership Auburn Program	\$ 500	Program provides area leaders with skills to address future community challenges; funds offset curriculum costs
Auburn Area Chamber State of the Community Event	\$ 1,000	Funds used for this event honor individuals who have achieved significant community accomplishments
Auburn Park & Rec Dist. Auburn Family Night Out Event	\$ 200	Annual event features an informational Safety Fair and provides entertainment and fun for families
Cowpoke Foundation Fall Gathering Event	\$ 500	Proceeds will benefit the Blue Goose Fruit Shed Renovation Project to preserve the historic building
Placer County Museum Docent Guild	\$ 200	Funds used to promote Annual Heritage Trail Event
Old Town Auburn Preservation Society	\$ 500	Funds used to assist with Gold Country Medical History Museum Renovation Project
Placer County Japanese American Citizens League	\$ 300	Funds used to build the 100th Battalion/442nd Regimental Combat Team Memorial at Santucci Justice Center
PlacerGROWN Annual Food and Farm Conference	\$ 500	Local agricultural industry leaders provide management / marketing tools to area farmers, ranchers, gardeners
Thermalands Community Center Crab Feed Fundraiser	\$ 400	Funds used towards preservation efforts of historic Valley View School site and providing support to local families
Save Auburn Ravine Salmon and Steelhead (SARSAS)	\$ 500	Funds used to restore salmon and steelhead population to the 50 mile length of Auburn Ravine
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Total as of June 30, 2011 =	\$ 4,600	

Total of all contributions \$ 53,376

387

Attachment - FY 10-11 Revenue Sharing Contribution

