

MEMORANDUM
OFFICE OF THE
COUNTY EXECUTIVE
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: David Boesch, County Executive Officer

DATE: February 5, 2013

SUBJECT: 2013 State Fair Counties Exhibit and California State Fair Official Entry Form

ACTION REQUESTED

1. Approve a Resolution appointing the Director of the Office of Economic Development (OED) to be the official representative for Placer County in matters pertaining to the 2013 State Fair Exhibit and authorizing the Chairman of the Board of Supervisors to execute the California State Fair Official Entry Form.

BACKGROUND

For more than twenty years, Placer County has participated in the preparation of an exhibit at the California State Fair. In 2012, the County received a gold ribbon, Best Design, and Best Content. The Office of Economic Development will be the lead Department again this year and will be working with the Director of the Placer County Visitor's Bureau/California Welcome Center to prepare and promote the exhibit for Placer County for 2013.

The exhibit has always highlighted Placer County's exceptional recreation and historical opportunities available to visitors and residents. In addition, tourism, education, the arts, and Placer County heritage have been showcased. Placer County's proximity to Cal Expo is of extreme benefit. Thousands of Placer County residents visit the fair and this year we will have over 70 people volunteer to represent the County in the Exhibit during the fair.

Participation in this event is encouraged by the California State Fair as a means to promote all of the counties in California and specifically provides an opportunity to demonstrate the variety of activities available in Placer County. The OED will again be the County's official representative for the 2013 State Fair which will open this year on Friday, July 12th running through Sunday, July 28th, 2013.

FISCAL IMPACT – The funding for the Exhibit of \$50,000 is in the Economic Development budget and is part of the overall contract with the Placer County Visitor's Bureau under separate action and previously Board approved.

Attachments: Resolution and State Fair Exhibit Entry Form

cc: Placer County Visitors Bureau

Before the Board of Supervisors County of Placer, State of California

In the matter of: A RESOLUTION APPOINTING
THE DIRECTOR OF THE OFFICE OF ECONOMIC
DEVELOPMENT (OED) TO BE THE OFFICIAL
REPRESENTATIVE FOR PLACER COUNTY IN
MATTERS PERTAINING TO THE 2013
CALIFORNIA STATE FAIR EXHIBIT
AND AUTHORIZING THE CHAIRMAN OF THE
BOARD OF SUPERVISORS TO EXECUTE THE
CALIFORNIA STATE FAIR OFFICAL ENTRY FORM

Resol. No. _____

The following RESOLUTION was duly passed by the Board of Supervisors of the
County of Placer at a regular meeting held Tuesday, February 5, 2013, by the
following vote on roll call:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

Chairman, Board of Supervisors

Attest:
Clerk of said Board

BE IT RESOLVED, by the Board of Supervisors of the County of Placer, State of California, that this Board approves the appointment of the Director of the Office of Economic Development of Placer County to be the official representative for the County of Placer, responsible for the County's exhibit and to make decisions, requests and any protests on behalf of the County for the 2013 California State Fair Exhibit.

BE IT FURTHER RESOLVED, by the Board of Supervisors of the County of Placer, State of California, hereby gives approval to the Chairman to execute the Official Entry Form on behalf of Placer County and agreeing to the terms and conditions as outlined in the Counties Exhibits Competition Handbook.



California State Fair

2013 Counties Exhibits Entry Form

Mailing Address: Counties Exhibits
California State Fair, PO Box 15649
Sacramento, CA 95852-1538

Shipping Address: Counties Exhibits
1600 Exposition Blvd., Sacramento, CA 95815
(916) 263-3033 gkinder@calexpo.com

Entry Form Instructions:

1. Refer to Counties Exhibits Competition Handbook for complete rules, conditions and entry deadlines at www.bigfun.org.
2. Print or type all information where applicable.
3. **If needed, fill out form STD 204 and submit with or attach to this form. Entries will not be accepted without this information. See handbook for details.**
4. Exhibit Representative Information, Board of Supervisor Approval, Division and Space Selection Request must be complete and received no later than 4:30 p.m., February 22, 2013. Entries will not be accepted without this information.
5. Mail completed entry form to the address above.
6. Faxed forms must be followed by a signed paper entry form.

COUNTIES EXHIBITS AUTHORIZATION AND APPOINTMENT

Please Print

The Board of Supervisors of the County of Placer

APPOINTMENT OF EXHIBIT REPRESENTATIVE:

- Has appointed David C. Snyder as official representative(s) of the County to be responsible for the County's exhibit and to make decisions, requests, and any protests on behalf of the County.

EXHIBIT REPRESENTATIVE INFORMATION:

Title Director

Telephone (office or residence) 530-889-4016 Telephone (cell) 530-308-6068

Email dsnyder@placer.ca.gov

Mailing Address 175 Fulweiler Ave.

City Auburn State CA Zip 95603

Shipping Address 145 Fulweiler Ave. Fax (530) 889-4095

City Auburn State CA Zip 95603

BOARD OF SUPERVISOR APPROVAL:

- This entry must be signed by the Chairman of the Board, the Clerk of the Board or the Executive Officer of the Board.

Signature _____ Printed Name Jim Holmes

Title Chairman Date _____

Upon signature and submission of entry form, the county agrees with, understands and accepts all rules, regulations and conditions of the Counties Exhibits Competition Handbook. County agrees to take responsibility for providing general liability insurance as outlined on the reverse side of this form.

PREMIUM PAYEE INFORMATION

- County has authorized any award money for, or on account of, an exhibit representing said county, to be paid by the California Exposition and State Fair in Sacramento, California, to the following person(s) or organization (for the year 2013 only):

Payee Organization Name _____ Phone 916) 761-7046

Payee Contact Name: Richard Bay

Payee Address 2755 6th Ave.

City Sacramento State CA Zip 95818 Email r.bay@comcast.net

- **All Premium Payees MUST provide their Social Security Numbers or Tax ID Number on form STD 204, Payee Data Record, which must be attached to or submitted with this Official Entry Form. Government Agencies and 2012 participants need not send a new STD 204 unless there are changes.**

County Name: Placer

COMPETITIVE DIVISION:

New in 2013—Counties must chose one of two divisions in which they will compete. Please see the Official Competition Handbook for complete descriptions of the two divisions.

Division 1: Community Built Exhibit
(Individual, group or company that will design and build one and only one County Exhibit)

Division 2: Professionally Built Exhibit
(Individual, group or company that will design an build more than one County Exhibit)

SPACE CONFIGURATION REQUEST:

- Please indicate in the box your 1st, 2nd, 3rd and 4th choices for space design. Counties sending in the Official Entry form before or by the deadline will have consideration for their 1st choice over those counties who do not meet the deadline. **Note: There are a limited number of spaces available: Please confirm your space configuration before finalizing your design.**

16' x 16' Island 16' x 16' Diamond (partly under mezzanine) 16'x16' Back Wall 16' x 16' corner Combo Space 16'x16' + 10' x 20'

Although space requests will be carefully considered, the Fair reserves the right to assign or limit space as it deems appropriate.

CONTIGUOUS SPACE REQUEST:

- Please put our county's space next to _____ County.

EXHIBIT BUILDER INFORMATION:

• Builder Richard Bay Phone 916) 761-7046
Address 2755 6th Ave.
City Sacramento State CA Zip 95818
Email r.bay@comcast.net
Telephone (office or residence) _____ Telephone (cell) 916-761-7046

GENERAL LIABILITY INSURANCE: At all times while the County or its agents have access to the Cal Expo grounds, (June 20, 2013 through August 4, 2013). County shall provide proof of commercial general liability insurance coverage with minimum limits of at least \$1,000,000 per occurrence combined single limit for bodily injury and property damage and cover damages for bodily injury, property damage, personal injury liability, and products and completed operations liability. The general liability insurance coverage shall include the following provision: State of California, California Exposition & State Fair, its agents, officers, directors, employees, and servants are made additional insured but only insofar as the operations under this agreement are concerned.

If County is self-insured, County must continue to be self-insured or must acquire appropriate insurance coverage.

County must submit an insurance certificate or, if self-insured, a letter confirming self-insurance to Cal Expo prior to having access to the Cal Expo grounds.

WORKERS' COMPENSATION INSURANCE: All employees or agents of County shall be covered by workers' compensation insurance as required by law.

Insurance certificates or letters are to be submitted to: Counties Exhibits, Cal Expo, P.O. Box 15649, Sacramento, CA 95852. Fax: 916-263-7903.

Office Use Only:		
Fax Date: _____	Initials: _____	Exhibit Space # _____
Postmark Date: _____		
Plaque Delivered/Sent: _____		Premiums Mailed _____

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