

M E M O R A N D U M
Office of
BOARD OF SUPERVISORS
County of Placer

TO: The Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2

DATE: July 23, 2013

SUBJECT: COMMENDATION – Approve and present a Commendation to PlacerArts on their 30th Jubilee Celebrating Arts and Humanities in Placer County.

ACTION REQUESTED

Approve and present a Commendation to PlacerArts on their 30th Jubilee Celebrating Arts and Humanities in Placer County.

BACKGROUND

PlacerArts as catalyst for arts and humanities has been building community in Placer County since 1983. PlacerArts believes that art should be a part of everyday living and that when it is, everyone in the community benefits from a higher quality of life.

They are the designated state-local partner of the California Arts Council, and their programs and services encourage and enable resident and visiting public to “experience art in all degrees”.

PlacerArts promotes the good work of a constellation of arts and culture agencies as well as that of independent visual, performing and literary artists, and in doing so, they generate joy and stimulate the imagination as well as the economy. They provide district- and school-wide planning assistance for arts-in-education programs from Pre-kindergarten through grade twelve, for special constituencies. They engage professional artists and technicians to present dozens of annual public arts and cultural events and provide art-based prevention and health and human services; and serve as a clearing house for information on the arts in Placer and the Sierra Nevada range.

PlacerArts and its partner Placer Arts 360 organizations present quality visual art exhibits, tours, professional performing arts, and community theatrical and literary events that add significantly to the quality of life of the residents of Placer County and nearby regions.

PlacerArts is much more than a producer of events, playing an often invisible, but vital backstage role to: connect parents, teachers, schools, and county education officials to increase arts in the schools; provide technical expertise and inspiration to artists and sister arts organizations; write grant proposals. meet with community organizations such as Chambers of Commerce and Economic Development offices to develop strategies to keep the county vibrant.

FISCAL IMPACT

None

**JULY 23, 2013 IN THE MATTER OF A COMMENDATION ON PLACERARTS
30TH JUBILEE CELEBRATING ARTS & HUMANITIES IN PLACER COUNTY**

WHEREAS, PlacerArts as catalyst for arts and humanities has been building community in Placer County since 1983. PlacerArts believes that art should be a part of everyday living and that when it is, everyone in the community benefits from a higher quality of life; and

WHEREAS, they are the designated state-local partner of the California Arts Council, and their programs and services encourage and enable resident and visiting public to “experience art in all degrees”; and

WHEREAS, PlacerArts promotes the good work of a constellation of arts and culture agencies as well as that of independent visual, performing and literary artists, and in doing so, they generate joy and stimulate the imagination as well as the economy. They provide district- and school-wide planning assistance for arts-in-education programs from Pre-kindergarten through grade twelve, for special constituencies. They engage professional artists and technicians to present dozens of annual public arts and cultural events and provide art-based prevention and health and human services; and serve as a clearing house for information on the arts in Placer and the Sierra Nevada range; and

WHEREAS, PlacerArts and its partner Placer Arts 360 organizations present quality visual art exhibits, tours, professional performing arts, and community theatrical and literary events that add significantly to the quality of life of the residents of Placer County and nearby regions; and

WHEREAS, the Old Library Art Studios in the historic Carnegie Library is home to six artists-in-residence, and The Arts Building in downtown Auburn is home to seven artists-in-residence and a number of public programs including The Arts Building Gallery, which offers world-class exhibits throughout the year. PlacerArts partners with businesses in Old Town and Downtown to present the popular Auburn Art Walk four times a year, which has increased discovery of and spending in local businesses; and

WHEREAS, PlacerArts is much more than a producer of events, playing an often invisible, but vital backstage role to: connect parents, teachers, schools, and county education officials to increase arts in the schools; provide technical expertise and inspiration to artists and sister arts organizations; write grant proposals; and meet with community organizations such as Chambers of Commerce and Economic Development offices to develop strategies to keep the county vibrant.

NOW, THEREFORE, LET IT BE KNOWN, the Placer County Board of Supervisors hereby takes great pride in recognizing PlacerArts for 30 years of dedicated service to Placer County and the Arts in whatever form it takes. Congratulations on 30 years of service and we look forward to many more art filled years.

Jim Holmes, Supervisor District 3,
Chairman 2013

Jack Duran, Supervisor District 1
Robert M. Weygandt, Supervisor District 2
Kirk Uhler, Supervisor District 4
Jennifer Montgomery, Supervisor District 5