

**MEMORANDUM**  
OFFICE OF THE  
**COUNTY EXECUTIVE**  
COUNTY OF PLACER

**TO:** Honorable Board of Supervisors

**FROM:** David Boesch, County Executive Officer  
Submitted by: Jennifer Merchant, Principal Management Analyst

**DATE:** September 24, 2013

**SUBJECT:** North Lake Tahoe Resort Association Recommendation – Lake Forest Boat Ramp Rehabilitation Project

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**Action Requested**

1. Approve a proposed North Lake Tahoe Resort Association infrastructure account expenditure for the design and permitting phase of the Lake Forest Boat Ramp Project in an amount up to \$35,000, funded by the Lake Tahoe Tourism and Promotions Fund and at no net county cost.

**Background**

Placer County has entered into an annual agreement with the North Lake Tahoe Resort Association (NLTRA) to provide transportation and infrastructure project development and tourism marketing and visitor information services. The agreement is funded with Transient Occupancy Tax dollars and requires Board of Supervisor approval prior to expenditure from the infrastructure portion of the agreement budget.

NLTRA's Infrastructure Committee and Board of Directors have voted to recommend that the County Executive Office carry forward the following project for approval by your Board. In doing so, they affirm that the project is consistent with NLTRA's Tourism and Community Investment Master Plan, which was approved by your Board in July 2004. Therefore, the following NLTRA infrastructure expenditure is being recommended by the County Executive Office for approval.

The recommended project has the potential to lead to significant improvements to the tourism infrastructure at North Lake Tahoe. The project recommended for funding is consistent with goals in NLTRA's Tourism & Community Investment Master Plan.

**Brief Project Description / Funding Request**

**Lake Forest Boat Ramp- Up to \$35,000**

The existing Lake Forest Boat Ramp was constructed in 1963 and is currently facing structural deterioration. The proposed funding will go toward the total \$85,000 expense necessary for the design and permitting of a new boat ramp. The Tahoe City Public Utility District, which operates the facility, will fund the balance of the design phase. Ramp construction is likely to occur starting in November, and includes wider lanes to meet current standards, as well as dredging of the adjacent lake bottom to restore original design elevations. NLTRA's Board of Directors recommended that funding of the design and permitting be the only portion funded with local dollars. Construction

expenses are expected to cost over \$700,000 and are likely to be funded through State of California grant sources. The Department of Boating and Waterways owns the facility. User surveys demonstrate that 81 percent of Lake Forest Boat Ramp users are from out of the area. The facility operates on a year-round basis and at an estimated 120,000 users annually, is one of the most heavily used public launching facility in the area.

**Fiscal Impact**

The funding described above would come from Transient Occupancy Tax funds generated in the North Lake Tahoe area and currently held in the County Treasury for the purpose of capital project implementation in eastern Placer County. There are sufficient funds available within this fund to cover the amount of the requested expenditure approval.

**Environmental Analysis**

The Board of Supervisors' approval of the NLTRA's funding contribution to this infrastructure project is categorically exempt from CEQA per Section 15061, which provides a general rule that if an activity does not have the potential to cause a significant environmental effect, it is exempt from CEQA. The specific project will be evaluated under CEQA by the corresponding lead agencies.