



MEMORANDUM
COUNTY OF PLACER
Office of Economic Development

175 Fulweiler Avenue, Auburn, CA 95603-2133
(530) 889-4016 • Fax:(530) 889-4095

DATE: December 10, 2013
TO: Honorable Board of Supervisors
FROM: David C. Snyder, Director 
SUBJECT: COMMITTEE AND COMMISSIONS – APPOINTMENTS TO ECONOMIC DEVELOPMENT BOARD

ACTION REQUESTED

1. Confirm the following reappointments of Dr. John Jackson, representing Education (Private); Clay Schmidt, representing Utilities; Veronica Blake, representing non-profits; Joe Glenn, representing communications; Willy Duncan, representing Education (Public); and Sandy Evans Hall, representing Tourism.

BACKGROUND

The purpose of the Placer County Economic Development Board (PCEDB) is to promote Placer County to new and expanded business and industry, facilitate the creation of new jobs and tax revenues, and support tourism, agri-business, film production and workforce development initiatives countywide. The PCEDB is composed of seventeen members including two representatives of the Board of Supervisors, one from District 5 and one from District 2; six representatives, one from each of the six incorporated cities and/or towns appointed annually by their respective councils; and nine representatives from the Ad Hoc Technical Advisory Resource providers including agriculture, communications, public and private education, healthcare, non-profits, manufacturing, tourism and utilities to serve two-year staggered terms.

Per the Bylaws of the PCEDB, the Ad Hoc Technical Advisory Resource providers shall have the background, knowledge and experience to provide the PCEDB with the collective knowledge and expertise as will enable the PCEDB to discharge its obligations to the County. Each of the proposed re-appointed members have served faithfully in the past, making beneficial contributions to the County's Economic Development Program. The new proposed appointee, Sandy Evans-Hall will represent Tourism as the by-laws call for that seat to be rotated between the North Lake Tahoe Resort Association, Placer County Visitor's Bureau, and Placer Valley Tourism.

ENVIRONMENT IMPACT – None

FISCAL IMPACT - None

