

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Ivaldi, Senior Administrative Aide

DATE: May 6, 2014

SUBJECT: COMMITTEES AND COMMISSIONS – Placer County Older Adult Advisory Commission – Approve the appointment of Al Gonzalez to Seat #3 (representing District 3), and William Reed to Seat #7 (representing Public-at-Large).

ACTION REQUESTED

Approve the appointment of Al Gonzalez to Seat #3 (representing District 3), and William Reed to Seat #7 (representing Public-at-Large).

BACKGROUND

The purpose of the Placer County Older Adult Advisory Commission is to provide a voice for older adults in county government. The commission also advises the Board of Supervisors and the Department of Health and Human Services on matters relating to the creation and delivery of services promoting well-being and quality of life for older adults. All members shall reside or work within Placer County and have an interest in issues affecting older adults. The committee meets the third Tuesday of each month at 1:00 p.m. in the Auburn Library Beecher Room, 350 Nevada Street, and quarterly in Loomis when possible.

FISCAL IMPACT

None

PLACER COUNTY OLDER ADULT ADVISORY COMMISSION

PUBLIC COMMITTEE

PURPOSE: To provide a voice for older adults in county government. To advise the Board of Supervisors and the Dept. of Health and Human Services on matters relating to the creation and delivery of services promoting well-being and quality of life for older adults.

CONFLICT OF INTEREST: No

COMPOSITION: All members shall reside or work within the County, have an interest in issues affecting older adults. Members shall be appointed by the Board of Supervisors. 1 rep from each District (5), 3 Public-at-Large, 1 Older Adult Collaborative, 2 A4AA Governing Board/Advisory Committee Member, 1 CA Sr. Legislature Member, 1 Minority rep, 6 Senior Service Organizations members for a total voting membership of 19. 3 non-voting members, 1 Board of Supervisors or designee, 1 Health and Human Services Liaison, and 1 rep from the Area 4 Agency on Aging.

MEETINGS: 3rd Tuesday of every month at 1:00 to 3:00 p.m. in the Auburn Library Beecher Room, 350 Nevada Street, quarterly in Loomis (when possible).

COMPENSATION: Commission members shall serve without compensation. However; appointed members shall be reimbursed for actual and necessary expenses incurred while performing official duties.

COUNTY CONTACT PERSON
Cheryl Trenwith, Pub Authority Mgr
(530) 889-7249
11512 B Avenue
Auburn, CA 95603-

CONTACT PERSON

CURRENT MEMBERS

SEAT # 1
Irwin A. Herman, MD
REPRESENTS: Dist 1
TERM LENGTH: 3-years
APPOINTED BY: BOS
EXPIRES: 10/19/2014

SEAT # 2
Vacant Seat
REPRESENTS: Dist 2
TERM LENGTH: 3-years
APPOINTED BY: BOS

SEAT # 3
Vacant Seat
REPRESENTS: Dist 3
TERM LENGTH: 3-years
APPOINTED BY: BOS

SEAT # 4
Vacant Seat
REPRESENTS: Dist 4
TERM LENGTH: 3-year
APPOINTED BY: BOS

SEAT # 5
David Wiltsee
REPRESENTS: Dist 5
TERM LENGTH: 3-year
APPOINTED BY: BOS
EXPIRES: 7/12/2014

SEAT # 6
Vacant Seat
REPRESENTS: Pub-at-Lrg
TERM LENGTH: 3-years
APPOINTED BY: BOS

SEAT # 7
Vacant Seat
REPRESENTS: Pub-at-Lrg
TERM LENGTH: 3-years
APPOINTED BY: BOS

SEAT # 8
Antoinette Fabela
REPRESENTS: Pub-at-Lrg
TERM LENGTH: 3-years
APPOINTED BY: BOS
EXPIRES: 5/8/2015

SEAT # 9
Vacant Seat
REPRESENTS: Older Adult Collab
TERM LENGTH: 3-year
APPOINTED BY: BOS
EXPIRES:

SEAT # 10
Vacant Seat
REPRESENTS: A4AA Gov Bd/Adv Cmtee Mbr
TERM LENGTH: 3-years
APPOINTED BY: BOS

SEAT # 11
Sue Dings
REPRESENTS: A4AA Gov Bd/Adv Cmtee Mbr
TERM LENGTH: 3-year
APPOINTED BY: BOS
EXPIRES: 8/31/2014

SEAT # 12
Vacant Seat
REPRESENTS: CA Sr Leg Mbr
TERM LENGTH: 3-years
APPOINTED BY: BOS

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PLACER COUNTY OLDER ADULT ADVISORY COMMISSION

**PUBLIC COMMITTEE INFORMATION
CURRENT MEMBERS (continued)**

SEAT # 13

Gloria Plasencia
REPRESENTS: Minority
TERM LENGTH: 3-years
APPOINTED BY: BOS
EXPIRES: 6/12/2016

SEAT # 14

Ignacio Cespedes
REPRESENTS: Sr Svc Org
TERM LENGTH: 3-year
APPOINTED BY: BOS
EXPIRES: 9/13/2014

SEAT # 15

Candace Roeder
REPRESENTS: Sr Svc Org
TERM LENGTH: 3-years
APPOINTED BY: BOS
EXPIRES: 12/13/2014

SEAT # 16

Karla Gustafson
REPRESENTS: Sr Svc Org
TERM LENGTH: 3-years
APPOINTED BY: BOS
EXPIRES: 1/27/2015

SEAT # 17

Eldon Luce
REPRESENTS: Sr Svc Org
TERM LENGTH: 3-year
APPOINTED BY: BOS
EXPIRES: 4/9/2016

SEAT # 18

Alicia Murray
REPRESENTS: Sr. Svc Org
TERM LENGTH: 3-years
APPOINTED BY: BOS
EXPIRES: 5/24/2014

SEAT # 19

Margaret Reilly
REPRESENTS: Sr Svc Org
TERM LENGTH: 3-years
APPOINTED BY: BOS
EXPIRES: 1/27/2015

SEAT # 20

Jim Holmes
REPRESENTS: BOS
TERM LENGTH: 3-year
APPOINTED BY: BOS
EXPIRES: 12/31/2014

SEAT # 21

Cheryl Trenwith
REPRESENTS: HHS Liaison
TERM LENGTH: 3-year
APPOINTED BY: BOS
EXPIRES: 8/24/2015

SEAT # 22

Nancy Vasquez
REPRESENTS: A4A on Aging
TERM LENGTH: BOS Pleasure
APPOINTED BY: BOS



PLACER COUNTY
BOARD OF SUPERVISORS

RECEIVED

FEB 26 2014

CLERK OF THE
BOARD OF SUPERVISORS

APPLICATION FOR MEMBERSHIP ON
ADVISORY BOARD OR COMMISSION

THE FOLLOWING IS PUBLIC INFORMATION

APPLICATION FOR MEMBERSHIP ON: Placer County Older Adult Advisory Commission
(NAME OF BOARD, COMMISSION, OR COMMITTEE)

IF THIS BOARD/COMMISSION/COMMITTEE CALLS FOR A SPECIFIC TYPE MEMBER, PLEASE INDICATE THE
POSITION FOR WHICH YOU ARE APPLYING: Open to service as Service Organization member.

NAME: Mr. Al Gonzalez

SUPERVISORIAL DISTRICT IN WHICH YOU RESIDE: Rocklin

TIMES YOU ARE AVAILABLE FOR MEETINGS: DAYS: Open TIMES: Open

EMPLOYMENT EXPERIENCE/PROFESSION (A RESUME MAY BE ATTACHED): see attached

ORGANIZATION/COMMUNITY EXPERIENCE: See attached

EDUCATIONAL EXPERIENCE: See attached

APPLICATIONS WILL BE RETAINED FOR TWO YEARS

APPLICATION MUST BE FILED WITH THE CLERK OF THE BOARD OF SUPERVISORS
175 FULWEILER AVENUE, ROOM 101, AUBURN, CALIFORNIA 95603

DATE:

2/24/14

SIGNATURE

THE FOLLOWING IS CONSIDERED CONFIDENTIAL INFORMATION FOR PLACER COUNTY STAFF USE
ONLY

RESIDENCE ADDRESS: _____

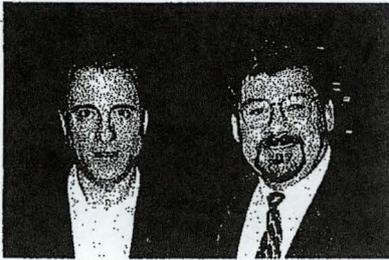
MAILING ADDRESS: _____

PHONE NUMBERS: HOME: _____

BUSINESS: _____

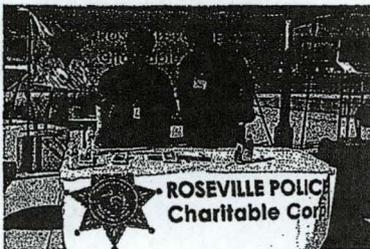
FAX: _____

E-MAIL: _____



Andy Garcia & Al at 9TH Annual "Treasures of LA Awards Luncheon.

Al Gonzalez is a Technical Producer and Director of award shows, large-scale banquets and galas. As Technical Producer and Director Al assumes responsibility for everything from venue selection, production logistics (including staging, sound, lighting, special effects, power, and equipment acquisition), coordination of live engineering, stage management, managing talent, directing the event, to (one of his personal favorites) announcing. Al has over 25 years of experience not only in special events, but also as a camera operator (35/16mm, HD, DV-Cam).



Al believes in giving back to his community. He has served on the Boards of the Boys & Girls Club of Hollywood, the Hollywood Police Activities League. Then back in Sacramento where he served as Past President and Executive Director of the Sacramento Police Activities League. Also on the Roseville Police Activities League, where he was board member/Vice President, He now serves on the Board of the Roseville Police Charitable Corporation member-VP serving the Roseville senior community, He's a member and Co-Chair for the Society of Camera Operator's Nor Cal chapter.

He enjoys giving back to our youth and being an example of what's possible.

His latest endeavor is writing a bilingual children's book called "The Adventures of Mi Oso and his Mariachi Friends". It deals with stuttering, bullying and how to be victorious no matter the obstacles.

2-24-2014



About our guest, Al Gonzalez, soc

Mr. Al Gonzalez, soc is an executive producer and director, a "get it done" business coach, and a certified mediator with California Lawyers for the Arts in Sacramento. Al has been in the film and television business for over 29-years. He began his career in radio, moving into live theater, then film and TV production.

Al taught Radio and TV production for National Broadcasting School in Carmichael, CA for two years. He then developed and presented his own *Producer's Boot Camp Workshop tm* to train producers to produce film and independent projects. Offered for four years in Los Angeles, it will be offered in the Sacramento area in the future.

With over 150 hours of media experience, including corporate, music videos, documentary, and feature films, and broadcast television productions, he has traveled to nine countries and is a popular speaker at schools and business groups.



Speaking at a movie premier Paramount Studios.

Always active in the business community, Mr. Gonzalez served as an ambassador for the Hollywood Chamber of Commerce for five years, was named ambassador for University of Southern California in 2005, and served on the Board of the Entertainment Industry Business Council for the Century City Chamber of Commerce. He is also a graduate and valedictorian of the 2006 Southern California Leadership Network Program for the Los Angeles Chamber of Commerce. He has written, produced and directed several independent films and continues to mentor upcoming students in social media and film production.

District 3



PLACER COUNTY BOARD OF SUPERVISORS

APPLICATION FOR MEMBERSHIP ON ADVISORY BOARD OR COMMISSION

THE FOLLOWING IS PUBLIC INFORMATION

APPLICATION FOR MEMBERSHIP ON: Older Adult Advisory Commission (NAME OF BOARD, COMMISSION, OR COMMITTEE)

IF THIS BOARD/COMMISSION/COMMITTEE CALLS FOR A SPECIFIC TYPE MEMBER, PLEASE INDICATE THE POSITION FOR WHICH YOU ARE APPLYING: Member

NAME: William N. Reed

SUPERVISORIAL DISTRICT IN WHICH YOU RESIDE: Placer

TIMES YOU ARE AVAILABLE FOR MEETINGS: DAYS: 5 TIMES 9 am - 5 pm

EMPLOYMENT EXPERIENCE/PROFESSION (A RESUME MAY BE ATTACHED): Marketing Research, Psy. (E.I. duPont, CBS).

ORGANIZATION/COMMUNITY EXPERIENCE: Union - UDW, IHSS Advisory Comm.

EDUCATIONAL EXPERIENCE: PH.D. (Psy)

APPLICATIONS WILL BE RETAINED FOR TWO YEARS

APPLICATION MUST BE FILED WITH THE CLERK OF THE BOARD OF SUPERVISORS 175 FULWEILER AVENUE, ROOM 101, AUBURN, CALIFORNIA 95603

DATE: 7/20/10 SIGNATURE: William N. Reed

THE FOLLOWING IS CONSIDERED CONFIDENTIAL INFORMATION FOR PLACER COUNTY STAFF USE ONLY

RESIDENCE ADDRESS: MAILING ADDRESS: PHONE NUMBERS: HOME: BUSINESS: FAX: E-MAIL:

