

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

**TO:** Honorable Board of Supervisors

**FROM:** Kirk Uhler, Supervisor District 4

**DATE:** July 22, 2014

**SUBJECT:** **REVENUE SHARING** – Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Chamber's 19<sup>th</sup> Annual *SPLASH* event, as requested by Supervisor Uhler (\$500).

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**ACTION REQUESTED**

Approve appropriation of \$500 in Revenue Sharing monies to the Roseville Chamber's 19<sup>th</sup> Annual *SPLASH* event, as requested by Supervisor Uhler (\$500).

**BACKGROUND/COMMUNITY BENEFITS:**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Roseville Chamber's 19<sup>th</sup> Annual *SPLASH* event to be held on September 13<sup>th</sup> at the Roseville Aquatics Center. This annual event features more than fifteen local artists from Placer County, more than thirty wineries and breweries, and nearly thirty local restaurants and caterers. *SPLASH* is an evening of art, food and wine enjoyed by a sell-out crowd of more than 1,000 local residents each year. The funds received will go toward supporting the Roseville Chamber of Commerce's building funds as well as the City of Roseville's At Risk Youth Programs.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application



# Revenue Sharing Funds

## Application for funding

### Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

**Please complete, print and sign the application and include it with your letter of request.**

Organization: Roseville Chamber of Commerce Telephone: 916 783-8136  
 Address: 650 Douglas Blvd. FAX: (916)783-5261  
Roseville, CA 95678 Email: \_\_\_\_\_  
 Website: www.Rosevillechamber.com  
www.Rosevillechamber.com

Briefly describe the community benefit the organization, event, program or project provides:  
 This one night showcases over 30 local restaurants and caterers, a dozen artists, and 30 plus local wineries and breweries. SPLASH saw 1,100 local residents attend in 2013.

Briefly describe how funding will be utilized by listing what items will be purchased:  
 The funds pledged will go to support the Roseville Chamber of Commerce's building funds as well as a portion of the proceeds will be benefitting the City of Roseville's Parks and Recreation's At-Risk youth Programs.

Has this organization received Revenue Sharing Funds in the past?  Yes  No

If yes, specify year(s), event and amount:  
 2008 - \$500; 2009 - \$500; 2012 - \$250; 2013 - \$500

I swear under penalty of perjury that the information supplied herein is true and correct

Wendy Gerig  
 APPLICANT'S NAME

Wendy Gerig  
 APPLICANT'S SIGNATURE

7-3-14  
 DATE

Office Use Only

Date Request rec'd 7/3/14 If recommended for approval; BOS mtg date: \_\_\_\_\_

Date Application rec'd \_\_\_\_\_ Amount received \_\_\_\_\_

Amount Requested \_\_\_\_\_ Date funding check mailed \_\_\_\_\_

Previous contributions: \_\_\_\_\_  
 \_\_\_\_\_  
7/17/14