

**MEMORANDUM  
PLACER COUNTY HEALTH AND HUMAN SERVICES  
Public Health Division**

**TO:** Honorable Board of Supervisors

**FROM:** Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services  
Wesley Nicks, Division Director, Public/Environmental Health and Animal Services

**DATE:** September 9, 2014

**SUBJECT:** A Proclamation Proclaiming September 2014 as Prostate Cancer Awareness Month in Placer County.

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**ACTION REQUESTED:**

1. Approve a Proclamation Proclaiming September 2014 as Prostate Cancer Awareness Month in Placer County.

**BACKGROUND:**

Each year, the President of the United States, the United States Senate, and the governors of many states issue proclamations declaring September as Prostate Cancer Awareness Month. Many counties and cities across the country also recognize Prostate Cancer Awareness Month in September by issuing their own proclamations.

Today there are more than 2.8 million men in America that have been diagnosed with prostate cancer. The American Cancer Society estimates that one in seven men will develop prostate cancer in their lifetime making this disease the most common form of cancer today. The early stages of prostate cancer usually show no symptoms; yet early detection is the key to prostate cancer survival. The five-year survival rate is 100% if the disease is treated early, and the survival rate drops to only 28% if the cancer is not detected and treated within the first stages of the disease.

In California, prostate cancer is the most common form of cancer among men in almost all racial/ethnic groups. More men are diagnosed with prostate cancer in California than any other state. California also has the highest number of deaths from this disease. It is estimated that this year in the state, 23,010 men will be diagnosed and 3,380 men will die from this disease.

This proclamation declaring September 2014 as Prostate Cancer Awareness Month will help save lives by raising awareness of the importance of screening and early detection. By educating others and ourselves about this disease, we can improve our ability to prevent, detect, treat, and ultimately cure prostate cancer.

**FISCAL IMPACT:**

None

**In the matter of a Proclamation  
Recognizing September 2014 as "Prostate Cancer Awareness Month" in Placer County**

This Proclamation was adopted by the Placer County Board of Supervisors on September 9, 2014 with all members present voting aye.

**WHEREAS**, prostate cancer is the most frequently diagnosed cancer and the second leading cause of cancer death in men; and

**WHEREAS**, the American Cancer Society estimates there will be 233,000 new cases of prostate cancer in the USA in 2014, resulting in an estimated 29,480 deaths with one in seven men developing this disease in their lifetime; and

**WHEREAS**, in California, prostate cancer is the most common cancer among men in almost all race and ethnic groups. More men are diagnosed with prostate cancer in California than any other state; and

**WHEREAS**, California also has the highest number of deaths from this disease. It is estimated 23,010 men in California will be diagnosed with prostate cancer this year and estimated 3,380 California men will die from this disease; and

**WHEREAS**, the five-year survival rate for prostate cancer is 100% if the disease is diagnosed and treated early, but drops to 28% when it spreads to the other parts of the body; and

**WHEREAS**, the American Cancer Society recommends that all men should be given sufficient information about the benefits and limitations of testing and early detection to allow them to make a decision based on their personal values and preferences; and

**WHEREAS**, the Placer County Board of Supervisors joins communities across our nation to increase the awareness about the importance for men to make an informed decision with their health care provider about early detection and testing for prostate cancer; and

**NOW, THEREFORE, BE IT RESOLVED** that the Placer County Board of Supervisors hereby designates September 2014 as Prostate Cancer Awareness Month.

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**Jack Duran, Supervisor, District 1**  
Chairperson 2014

**Jennifer Montgomery**  
Supervisor, District 5  
**Jim Holmes**  
Supervisor, District 3

**Kirk Uhler**  
Supervisor, District 4  
**Robert Weygandt**  
Supervisor, District 2