

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: September 09, 2014

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *21st Annual Hot Chili & Cool Cars* event, as requested by Supervisor Weygandt (\$500), and Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *21st Annual Hot Chili & Cool Cars* event, as requested by Supervisor Weygandt (\$500), and Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Rocklin Area Chamber of Commerce *21st Annual Hot Chili & Cool Cars* event held on Saturday, September 20th. This year marks the 21st anniversary of the annual celebration where automotive enthusiasts and chili lovers come together to enjoy a day of entertainment, activities and fun for the entire family. This event builds community support and economic development to Pacific Street and Rocklin Road. Hundreds of classic car owners and dozens of chili cooks attend this event. Thousands of people from the South Placer region also attend which supports the non-profit and small business development and marketing opportunities, in turn providing economic vitality to downtown Rocklin. The funds received will be designated toward the costs associated with putting on this event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Area Chamber of Commerce Telephone: (916) 624-2548
 Address: 3700 Rocklin Rd. FAX: (916) 624-5743
Rocklin CA 95677 Email: tiffany@rocklinchamber.com
 Website: www.rocklinchamber.com

Briefly describe the community benefit the organization, event, program or project provides:
This will be the 21st Annual Hot Chili & Cool Cars event hosted by the Rocklin Chamber. This event draws nearly 12,000 people and gives exposure to local business and non-profit groups. As one of the largest events in South Placer, it serves our local community as well as surrounding areas.

Briefly describe how funding will be utilized by listing what items will be purchased:
Funding will be utilized for expenses such as signage (banners, posters, print media), volunteer expenses (shirts, food, etc.) and entertainment services for a band and DJ.

Has this organization received Revenue Sharing Funds in the past? Yes No
 If yes, specify year(s), event and amount:

2013 (\$1000)

I swear under penalty of perjury that the information supplied herein is true and correct

Tiffany Neilson *Tiffany Neilson* 07/14/2014
 APPLICANT'S NAME APPLICANT'S SIGNATURE DATE

Office Use Only

Date Application rec'd 8/8/14 If recommended for approval; BOS mtg date: _____
 Date Posted to Website _____ Amount received _____
 Date Removed from Web _____ Date funding check mailed _____
 Previous contributions: _____ 8/22/14