



MEMORANDUM
OFFICE OF THE
COUNTY EXECUTIVE OFFICER
COUNTY OF PLACER

To: Placer County Board of Supervisors
From: David Boesch, County Executive Officer
Submitted by: Jennifer Merchant, Deputy County Executive Officer
Date: October 21, 2014
Subject: Tahoe Prosperity Center Presentation

ACTION REQUESTED

Receive a status report presentation from the Tahoe Prosperity Center.

BACKGROUND

The Tahoe Prosperity Center (TPC) is a nonprofit regional collaborative created to support the prosperity initiatives identified in the 2010 Lake Tahoe Basin Prosperity Plan. TPC is the only entity within the Basin focused on economic prosperity and environmental sustainability. Its mission is promoting regional sustainability through economic vitality, environmental stewardship, and healthy communities in and around the Lake Tahoe Basin. Since its inception, the all-volunteer board has been comprised of key leaders from the Basin's six jurisdictions, two Chambers of Commerce, the Tahoe Transportation District, the Tahoe Regional Planning Agency, as well as from business, science, health, education, and non-profit organizations. Placer County is represented on the Board of Directors by the County Executive Office, and provides an annual membership commitment of \$10,000, which is funded through the Office of Economic Development. TPC's Executive Director, Heidi Hill Drum, will provide a status report indicating recent accomplishments, current projects, and future challenges.

FISCAL IMPACT

There is no impact on the County's General Fund associated with the presentation.

