

MEMORANDUM  
OFFICE OF THE  
COUNTY EXECUTIVE  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Dave Snyder, Office of Economic Development, Director

DATE: December 9, 2014

SUBJECT: 2015 State Fair Counties Exhibit and California State Fair Official Entry Form

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ACTION REQUESTED

1. Adopt a Resolution appointing the Director of the Office of Economic Development (OED) to be the official representative for Placer County in matters pertaining to the 2015 State Fair Exhibit and authorizing the Chairman of the Board of Supervisors to execute the California State Fair Official Entry Form.

BACKGROUND

For more than twenty years, Placer County has participated in the preparation of an exhibit at the California State Fair. In 2014, the County received a Gold Award and "Best Agricultural Presentation" award. The Office of Economic Development will be the lead Department again this year and will be working with the Director of the Placer County Visitor's Bureau/California Welcome Center to prepare and promote the exhibit for Placer County for 2015.

The exhibit has always highlighted Placer County's exceptional recreation and historical interests which are available to visitors and residents alike. In addition, tourism, education, the arts, and our exceptional agricultural heritage have been showcased. Placer County's proximity to Cal Expo is a major benefit. Thousands of Placer County residents visit the fair and take great pride in our County's exhibit. Last year we had over 95 people volunteering to represent the County in the Exhibit during the fair. 2015 promises to be no exception.

Participation in this event is encouraged by the California State Fair as a means to promote all of the counties in California, and specifically provides an opportunity to demonstrate the variety of activities available in Placer County. The OED will again be the County's official representative for the 2015 State Fair which will open this year on Friday, July 10<sup>th</sup> running through Sunday, July 26<sup>th</sup>, 2015.

FISCAL IMPACT

The funding for the Exhibit of \$50,000 is in the Economic Development budget and is part of the overall contract with the Placer County Visitor's Bureau under separate action and previously Board approved.

Attachments: Resolution and State Fair Exhibit Entry Form  
cc: Placer County Visitor's Bureau

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**Before the Board of Supervisors  
County of Placer, State of California**

**In the matter of: A RESOLUTION APPOINTING  
THE DIRECTOR OF THE OFFICE OF ECONOMIC  
DEVELOPMENT (OED) TO BE THE OFFICIAL  
REPRESENTATIVE FOR PLACER COUNTY IN  
MATTERS PERTAINING TO THE 2015  
CALIFORNIA STATE FAIR EXHIBIT  
AND AUTHORIZING THE CHAIRMAN OF THE  
BOARD OF SUPERVISORS TO EXECUTE THE  
CALIFORNIA STATE FAIR OFFICAL ENTRY FORM**

Resol. No. \_\_\_\_\_

The following RESOLUTION was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held Tuesday, December 9, 2014, by the following vote on roll call:

Ayes:

Noes:

Absent:

Signed and approved by me after its passage.

\_\_\_\_\_  
Chair, Board of Supervisors

Attest:  
Clerk of said Board

\_\_\_\_\_  
**BE IT RESOLVED**, by the Board of Supervisors of the County of Placer, State of California, that this Board approves the appointment of the Director of the Office of Economic Development of Placer County to be the official representative for the County of Placer, responsible for the County's exhibit and to make decisions, requests and any protests on behalf of the County for the 2015 California State Fair Exhibit.

**BE IT FURTHER RESOLVED**, by the Board of Supervisors of the County of Placer, State of California, hereby gives approval to the Chairman to execute the Official Entry Form on behalf of Placer County and agreeing to the terms and conditions as outlined in the Counties Exhibits Competition Handbook.

# California State Fair

## 2015 Counties Exhibits Entry Form

Mailing Address: Counties Exhibits  
California State Fair, PO Box 15649  
Sacramento, CA 95852-1538

Shipping Address: Counties Exhibits  
California State Fair  
1600 Exposition Blvd., Sacramento, CA 95815

### Entry Form Instructions:

1. Refer to Counties Exhibits Competition Handbook for complete rules, conditions and entry deadlines at [www.bigfun.org](http://www.bigfun.org).
2. Print or type all information where applicable.
3. If needed, fill out form STD 204 and submit with or attach to this form. Entries will not be accepted without this information. See handbook for details.
4. Exhibit Representative Information, Board of Supervisor Approval, Division and Space Selection Request must be complete and received no later than 4:30 p.m., February 20, 2015. Entries will not be accepted without this information.
5. Mail completed entry form to the address above.
6. Faxed forms must be followed by a signed paper entry form.

### COUNTIES EXHIBITS AUTHORIZATION AND APPOINTMENT

#### Please Print

The Board of Supervisors of the County of Placer

#### APPOINTMENT OF EXHIBIT REPRESENTATIVE:

- Has appointed the Office of Economic Development, Dave Snyder, Director, as official representative(s) of the County to be responsible for the County's exhibit and to make decisions, requests, and any protests on behalf of the County.

#### EXHIBIT REPRESENTATIVE INFORMATION:

Title: Mr. Dave Snyder Organization: County of Placer

Telephone (office or residence) 530-889-4096 Telephone (cell) Alternate Judy Sage 530-889-4058 or 530-906-7586

Email [jlsage@placer.ca.gov](mailto:jlsage@placer.ca.gov)

Mailing Address : 145 Fulweiler Avenue Auburn Ca 95603

City Auburn State CA Zip 95603

Shipping Address Same \_\_\_\_\_ Fax ( 530-889-4095 ) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

#### BOARD OF SUPERVISORS APPROVAL:

- This entry must be signed by the Chairman of the Board, the Clerk of the Board or the Executive Officer of the Board.

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Upon signature and submission of entry form, the county agrees with, understands and accepts all rules, regulations and conditions of the Counties Exhibits Competition Handbook. County agrees to take responsibility for providing general liability insurance as outlined on the reverse side of this form.

#### PREMIUM PAYEE INFORMATION:

- County has authorized any award money for, or on account of, an exhibit representing said county, to be paid by the California Exposition and State Fair in Sacramento, California, to the following person(s) or organization (for the year 2015 only):

Payee Organization Name County of Placer Phone ( ) \_\_\_\_\_

Payee Contact Name: Same as Above

Payee Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

- All Premium Payees MUST provide their Social Security Numbers or Tax ID Number on form STD 204, Payee Data Record, which must be attached to or submitted with this Official Entry Form. Government Agencies named as payee do not need to send form STD 204.

**ENTRY DIVISION:**

Please indicate your entry division by checking the appropriate box.

**Division 1: Community Built Exhibit**  
(Individual, group or company that will design and build one and only one County Exhibit)

**Division 2: Professionally Built Exhibit**  
(Individual, group or company that will design and build more than one County Exhibit)

**SPACE CONFIGURATION REQUEST:**

Please indicate in the box your 1st, 2nd, 3rd and 4th choices for space design. Counties sending in the Official Entry form before or by the deadline will have consideration for their 1st choice over those counties who do not meet the deadline. **Note: There are a limited number of spaces available: Please confirm your space configuration before finalizing your design.**

16' x 16' Island     16'x16' Back Wall     16' x 16' Corner     Combo Space \*\*  
16' x 16' + 10' x 20'

Although space requests will be carefully considered, the State Fair reserves the right to assign or limit space as it deems appropriate. \*\* Combo spaces may be available depending on number of counties and space available, please check with the fair prior to committing and designing.

Please put our county's space next to \_\_\_\_\_ County.

**EXHIBIT BUILDER INFORMATION:**

Builder \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone (office or residence) \_\_\_\_\_ Telephone (cell) \_\_\_\_\_

**GENERAL LIABILITY INSURANCE:** At all times while the County or its agents have access to the Cal Expo grounds, (June 19, 2015 through August 3, 2015). County shall provide proof of commercial general liability insurance coverage with minimum limits of at least \$1,000,000 per occurrence combined single limit for bodily injury and property damage and cover damages for bodily injury, property damage, personal injury liability, and products and completed operations liability. The general liability insurance coverage shall include the following provision: State of California, California Exposition & State Fair, its agents, officers, directors, employees, and servants are made additional insured but only insofar as the operations under this agreement are concerned.

If County is self-insured, County must continue to be self-insured or must acquire appropriate insurance coverage. County must submit an insurance certificate or, if self-insured, a letter confirming self-insurance to Cal Expo prior to having access to the Cal Expo grounds.

**WORKERS' COMPENSATION INSURANCE:** All employees or agents of County shall be covered by workers' compensation insurance as required by law.

Insurance certificates or letters are to be submitted to: Counties Exhibits, Cal Expo, P.O. Box 15649, Sacramento, CA 95852. Fax: 916-263-7903.

**Office Use Only:**  
Fax Date: \_\_\_\_\_ Initials: \_\_\_\_\_ Exhibit Space # \_\_\_\_\_  
Postmark Date: \_\_\_\_\_  
Plaque Delivered/Sent: \_\_\_\_\_ Premiums Mailed \_\_\_\_\_

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