

**MEMORANDUM**  
**PLACER COUNTY HEALTH AND HUMAN SERVICES**  
**Human Services Division**

**TO:** Honorable Board of Supervisors

**FROM:** Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services  
Susan Kimbley, Interim Director of Human Services

**DATE:** January 6, 2015

**SUBJECT:** Placer Food Bank: CalFresh Education and Enrollment Assistance

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**ACTION REQUESTED:**

1. Approve a contract with Placer Food Bank in the amount of \$50,000 (no net County cost) from January 1, 2015 through December 31, 2015 to conduct CalFresh education and enrollment assistance to help eligible Placer County residents apply for CalFresh benefits, and authorize the Director of Health and Human Services to sign the resulting contract and amendments up to 10 percent of the total contract amount, consistent with the current agreement's subject matter and scope of work.

**BACKGROUND:**

Human Services is mandated by the state to administer a variety of county, state and federal programs designed to provide temporary cash aid, food assistance, and health insurance to eligible low-income Placer County residents. During FY 2013-14, Human Services successfully partnered with local community and faith-based organizations to conduct community education and enrollment assistance to help eligible Placer County residents apply for health insurance coverage. This approach offered residents the ability to seek assistance in their community and helped Human Services successfully enroll over 13,000 individuals in Medi-Cal in a six-month period.

Human Services would like to expand this partnership approach to Placer Food Bank in order to serve potentially eligible CalFresh residents with the use of their mobile food pantry. A mobile pantry allows the food banks to engage a much larger circle of groups in supplying food to Placer County residents, and extends service into regions that the food banks had not previously been able to reach. Residents in Alta, Applegate, Auburn, Colfax, Foresthill, Loomis, Newcastle, Rocklin, Roseville and Sheridan will have the opportunity to be served by the mobile food pantry. Placer Food Bank will conduct CalFresh education and enrollment assistance to help eligible Placer County residents apply for CalFresh benefits. This partnership will give residents the ability to seek assistance in their community, and bring access to unserved/underserved areas.

**FISCAL IMPACT:**

This contract is fully funded with Federal and State funds, and no County General Funds are required. These funds are included in the Department's FY 2014-15 Final Budget.

This contract is on file with the Clerk of the Board for review.

