

**MEMORANDUM**  
**OFFICE OF THE**  
**BOARD OF SUPERVISORS**  
**COUNTY OF PLACER**

**TO:** Honorable Board of Supervisors

**FROM:** Joshua P. Huntsinger, Agricultural Commissioner/Sealer *Edits For JPH*

**DATE:** July 7, 2014

**SUBJECT:** 2014 Placer County Agricultural Crop Report.

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**ACTION REQUESTED**

No action is requested. This is an informational item.

**BACKGROUND**

In accordance with Section 2279 of the California Food and Agricultural Code, each county agricultural commissioner prepares an annual crop report for submission to the Secretary of the California Department of Food and Agriculture.

The crop report provides information on acreage, yield, and gross value of agricultural crops and products.

Placer County's highest valued agricultural crops and products in 2014 were Rice, followed by Cattle and Calves, Timber, Nursery Stock and Walnuts.

The grand total for agricultural productivity, which is based on gross value and not net income to growers, was \$86,464,000.

Attachment – Crop Report



# **PLACER COUNTY AGRICULTURAL CROP REPORT 2014**

**PLACER COUNTY DEPARTMENT OF AGRICULTURE**  
Joshua P. Huntsinger, Agricultural Commissioner/Sealer  
11477 E Avenue  
Auburn CA 95603-2799

TO:

**Karen Ross, Secretary**  
**California Department of Food and Agriculture**  
**1220 N Street**  
**Sacramento, CA 95814**

TO:

**Honorable Board of Supervisors**  
**Jack Duran** District 1  
**Robert Weygandt** District 2  
**Jim Holmes** District 3  
**Kirk Uhler** District 4  
**Jennifer Montgomery** District 5

I am pleased to submit the 2014 Agricultural Crop Production Report for Placer County in compliance with Section 2279 of the California Food and Agricultural Code. Also included is the Sustainable Agriculture Report in accordance with Section 2272 of the Code.

Placer County's total gross value of agricultural crops and products for 2014 was **\$86,464,000**. This represents an increase of \$3,839,000, or 4.4% above 2013's value of \$82,625,000. This report reflects the gross value of agricultural crops and products and not the net income producers receive.

Rice remained Placer County's top grossing crop in 2014 with a value of \$23,891,000. Cattle and Calves were second in total value at \$14,994,000 followed by Timber with total value of \$12,145,000. Nursery Stock ranked as Placer County's fourth most valuable crop with a gross value of \$7,311,000. Walnuts rounded out the top five crops with a total value of \$5,758,000.

The Placer County Agricultural Commissioner's Office expresses its appreciation for the cooperation of all the growers, organizations and individuals who provided the information necessary for this report, as well as UCCE Farm Advisor Roger Ingram and to Deputy Agricultural Commissioner Ed King, who coordinated and compiled this report.

Respectfully submitted,



Joshua P. Huntsinger  
Agricultural Commissioner/  
Sealer of Weights and Measures

**COMPARISON SUMMARY**

<b>INDUSTRY</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>	<b>2010</b>
Fruit & Nut Crops	\$ 10,250,000	\$ 10,811,000	\$ 7,738,000	\$ 6,168,167	\$ 6,419,206
Field Crops	\$ 30,883,000	\$ 30,407,000	\$ 30,700,000	\$ 24,575,064	\$34,213,673
Vegetable Crops	\$ 1,750,000	\$ 1,500,000	\$ 1,250,000	\$ 1,000,000	\$800,000
Livestock/Poultry	\$ 22,182,000	\$ 20,397,000	\$ 21,520,000	\$ 20,087,757	\$ 12,908,482
Livestock/Poultry Products	\$ 1,783,000	\$ 1,430,000	\$ 1,300,000	\$ 1,600,000	\$ 1,600,000
Nursery Products	\$ 7,311,000	\$ 8,854,000	\$7,178,000	\$8,667,785	\$5,048,712
Apiary Products	\$ 50,000	\$ 56,000	\$ 60,000	\$ 50,120	\$ 39,601
Subtotals	<u>\$ 74,209,000</u>	<u>\$ 73,455,000</u>	<u>\$ 69,746,000</u>	<u>\$ 62,148,893</u>	<u>\$ 61,029,674</u>
Gross Timber Harvest/Christmas Trees	\$12,255,000	\$ 9,170,000	\$ 3,451,000	\$ 5,409,338	\$ 4,659,958
<b>GRAND TOTALS</b>	<b>\$ 86,464,000</b>	<b>\$ 82,625,000</b>	<b>\$ 73,197,000</b>	<b>\$ 67,558,231</b>	<b>\$ 65,689,632</b>

**TOP FIVE CROPS FOR 2014**

<b>CROP</b>	<b>TOTAL VALUE</b>
1. Rice	\$ 23,891,000
2. Cattle and Calves	\$ 14,994,000
3. Timber	\$ 12,145,000
4. Nursery Stock	\$ 7,311,000
5. Walnuts	\$ 5,758,000

<b>FIELD CROPS</b>							
<u>ITEM</u>	<u>YEAR</u>	<u>PRODUCTION</u>			<u>VALUE</u>		
		<u>HARVESTED</u> <u>ACREAGE</u>	<u>PER</u> <u>ACRE</u>	<u>TOTAL</u>	<u>UNIT</u>	<u>PER</u> <u>UNIT</u>	<u>TOTAL</u>
Hay, Grain	2014	1,785	2.00	3,540	Ton	\$ 212	\$ 709,000
	2013	1,680	2.18	3,660	Ton	\$ 170	\$ 623,000
Pasture, Irrigated	2014	18,000			Acre	\$ 150	\$ 2,700,000
	2013	18,000			Acre	\$ 150	\$ 2,700,000
Pasture, Other	2014	130,000			Acre	\$ 20	\$ 2,600,000
	2013	130,000			Acre	\$ 20	\$ 2,600,000
Rice	2014	13,615	4.20	57,000	Ton	\$ 420	\$ 23,891,000
	2013	15,921	4.05	63,140	Ton	\$ 351	\$ 22,968,000
Wheat	2014	450	2.55	1,035	Ton	\$ 230	\$ 238,000
	2013	804	2.88	2,320	Ton	\$ 231	\$ 535,000
Miscellaneous	2014	766					\$ 745,000
Field Crops*	2013	1,115					\$ 981,000
TOTAL	2014						\$ 30,883,000
TOTAL	2013						\$ 30,700,000

\*Miscellaneous Field Crops include alfalfa, corn for fodder, and oats

<b>LIVESTOCK AND POULTRY</b>						
<u>ITEM</u>	<u>YEAR</u>	<u>PRODUCTION</u>		<u>UNIT</u>	<u>VALUE</u>	
		<u>NO. OF</u> <u>HEAD</u>	<u>TOTAL</u> <u>LIVEWEIGHT</u>		<u>PER</u> <u>UNIT</u>	<u>TOTAL</u>
Cattle and Calves	2014	11,900	83,300	cwt.	\$ 180.00	\$ 14,994,000
	2013	14,400	100,800	cwt.	\$ 118.00	\$ 11,894,000
Sheep	2014	9,000	9,900	cwt.	\$ 110.00	\$ 1,089,000
	2013	9,000	9,900	cwt.	\$ 100.00	\$ 990,000
Other Livestock*	2014					\$ 6,099,000
	2013					\$ 8,636,000
TOTAL	2014					\$ 22,182,000
TOTAL	2013					\$ 21,520,000

\*Other Livestock includes chickens, fish, turkeys, and swine.

<b>LIVESTOCK AND POULTRY PRODUCTS</b>		
<u>ITEM</u>	<u>YEAR</u>	<u>TOTAL VALUE</u>
Miscellaneous Livestock	2014	\$ 1,783,000
and Poultry Products*	2013	\$ 1,430,000

\*Miscellaneous Livestock and Poultry Products includes milk, eggs, and wool.

<b>GROSS TIMBER HARVEST AND CHRISTMAS TREES</b>				
<u>ITEM</u>	<u>YEAR</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>TOTAL VALUE</u>
Timber	2014	74,601,000	bd. ft.	\$ 12,145,000
Timber	2013	59,262,000	bd. ft.	\$ 8,998,000
Christmas Trees	2014			\$ 110,000
	2013			\$ 172,000

**2014 ANNUAL SUSTAINABLE AGRICULTURE REPORT**

<b>BIOLOGICAL CONTROL MEASURES</b>		
<u>PEST</u>	<u>CONTROL AGENT</u>	<u>SCOPE OF PROGRAM</u>
Citrus Red Scale	Parasitic Wasp	Numerous
Italian Thistle	Seed Head Weevil	Numerous
Klamathweed	Hypericum Beetle	Numerous
Puncturevine	Seed and Stem Weevil	Numerous
Red Gum Lerp Psyllid	Parasitic Wasp	Numerous
Skeletonweed	Gall Mite	Numerous
Skeletonweed	Rust	Numerous
Yellow Starthistle	Flower Weevil	Numerous
Yellow Starthistle	Hairy Weevil	Numerous
Yellow Starthistle	Bud Weevil	Numerous
Yellow Starthistle	Rust	Three Release Sites
Yellow Starthistle	False Peacock Fly	Numerous

<b>PEST EXCLUSION</b>		
<u>SHIPMENTS PROFILED</u>	<u>SHIPMENT INSPECTIONS</u>	<u>SHIPMENTS REJECTED</u>
35,073*	<u>PEST INTERCEPTIONS</u> 0**	27

\* Includes inspection of incoming shipments which may harbor prohibited insects, weeds, plant diseases, amphibians, etc. and inspection of plant and outdoor-related items for new residents moving from areas known to be infested with Gypsy Moth or Japanese Beetle.

\*\*Includes "A" and "Q" rated insects, weeds, and diseases.

<b>DETECTION TRAPPING</b>	
<u>PEST</u>	<u>NUMBER OF TRAPS DEPLOYED</u>
Gypsy Moth	256
Light Brown Apple Moth	182
Japanese Beetle	95
Mediterranean Fruit Fly	168
Melon Fruit Fly	45
Oriental Fruit Fly	47
Glassy-Winged Sharpshooter	400
Asian Citrus Psyllid	262

<b>REGISTERED ORGANIC FARMS</b>		
<u>CROPS</u>	<u>NUMBER OF FARMS</u>	<u>ACRES</u>
Various	28	7,200

**CERTIFIED PRODUCERS**

Placer County issued 50 Certified Producer's Certificates

Ever thought about eating local? Local produce can be picked when it is ripe and ready to eat, travels less distance to the market, arrives fresher and tastes better. Buying locally grown produce and meat products gives people an opportunity to know the farmer or rancher that has produced the food and to understand what it takes to bring these products directly to the customer. Customer support of the local food system helps sustain the rural community where agricultural production occurs and maintains the rural quality of life that benefits everyone. Make it a point this year to know where your food comes from and buy local, in-season produce.

